

MANUFACTURING GROWTH PROGRAMME



403

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,263,718

PRIVATE SECTOR INVESTMENT



£698,473

GRANT AMOUNT DEFRAYED TO DATE



273

JOBS CREATED



£36,482

AVERAGE GVA PER EMPLOYEE



143

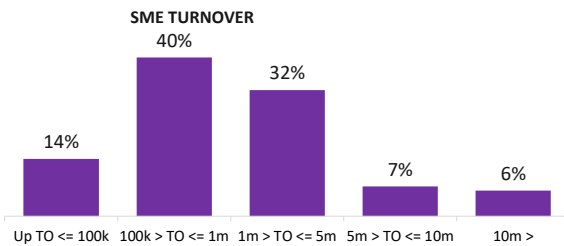
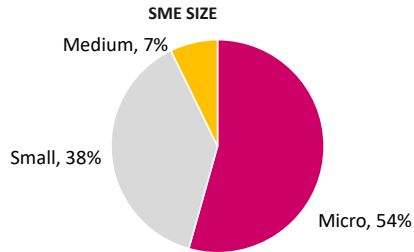
JOBS SAFEGUARDED



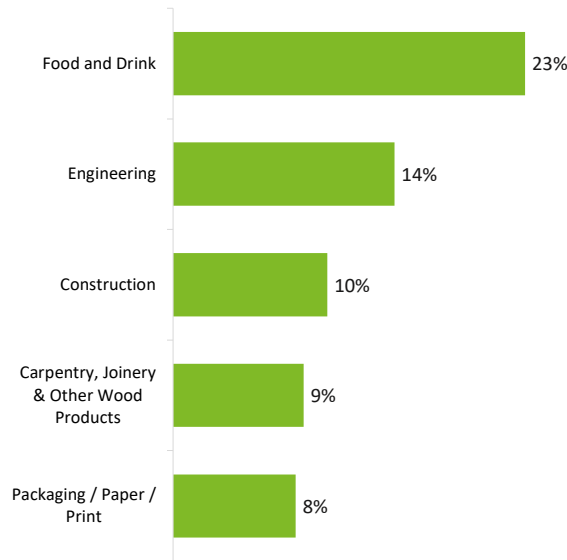
100%

OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

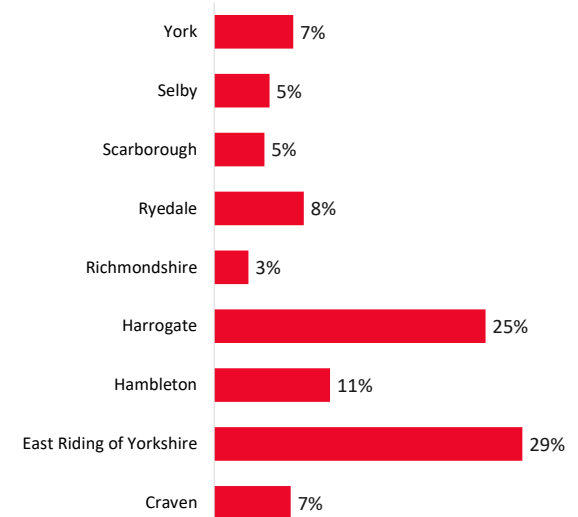
SME ENGAGEMENT



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

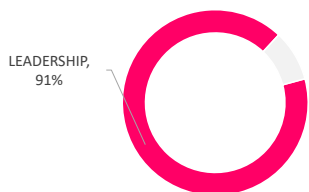


## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

**MATURITY LEVEL A** IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

**MATURITY LEVEL C** IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

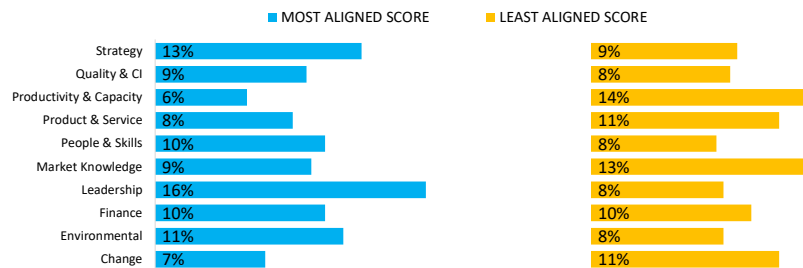


91% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



MOST BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

### COMPANY ALIGNMENT



LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

PRODUCTIVITY & CAPACITY IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

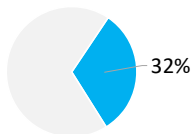
## FOCUS OF IMPROVEMENT PROJECTS

### GRANT TYPE

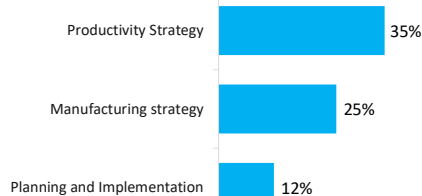
Intensive Projects - 26%  
Standard Projects - 35%  
Capital Projects - 40%



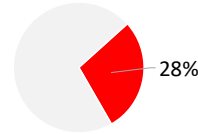
### PRODUCTIVITY & CAPACITY



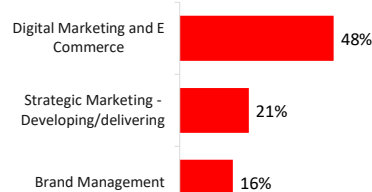
### PRODUCTIVITY & CAPACITY



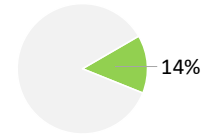
### MARKETING & MARKET KNOWLEDGE



### MARKETING & MARKET KNOWLEDGE



### QUALITY & CONTINUOUS IMPROVEMENT



### QUALITY & CI

