

MANUFACTURING GROWTH PROGRAMME



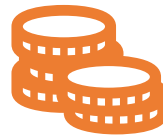
318

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£899,005

PRIVATE SECTOR INVESTMENT



£506,602

GRANT AMOUNT DEFRAYED TO DATE



215

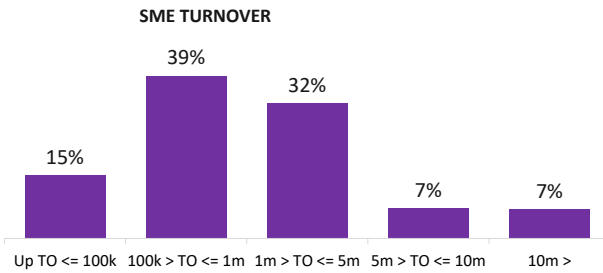
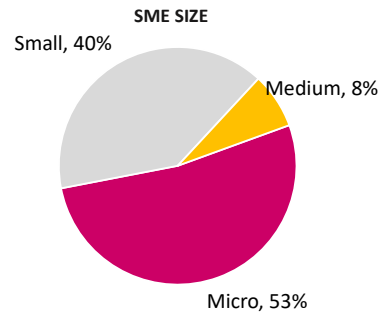
JOBS CREATED



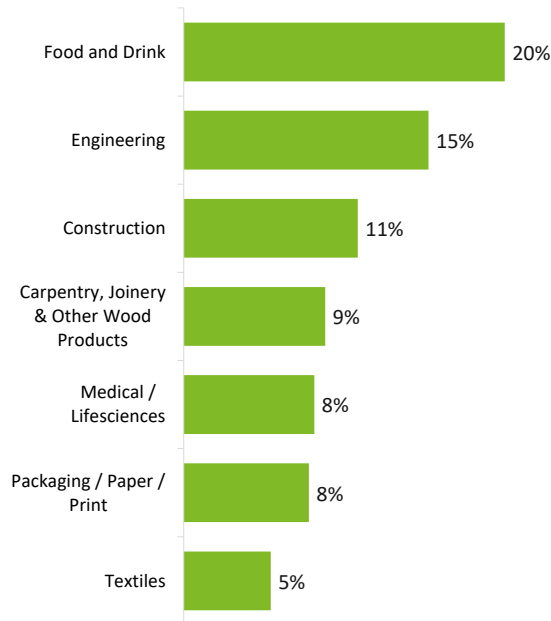
£31,117

AVERAGE GVA PER EMPLOYEE

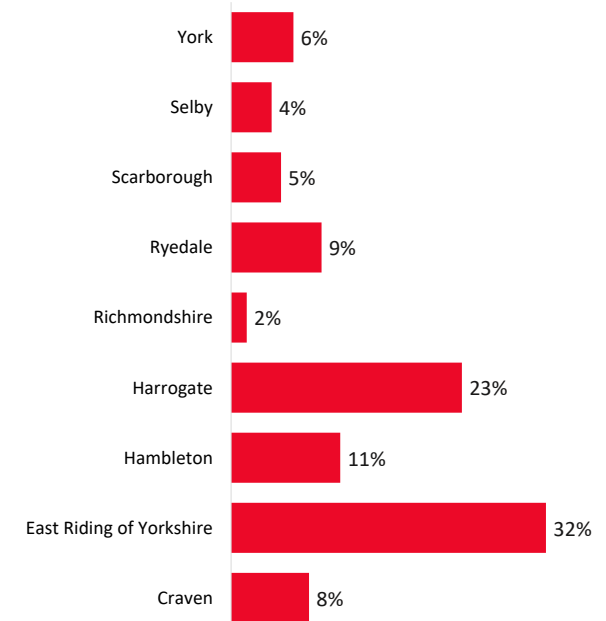
SME ENGAGEMENT



SME SECTORS



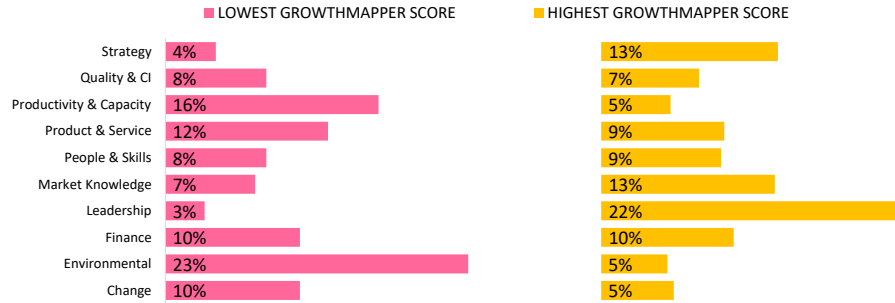
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

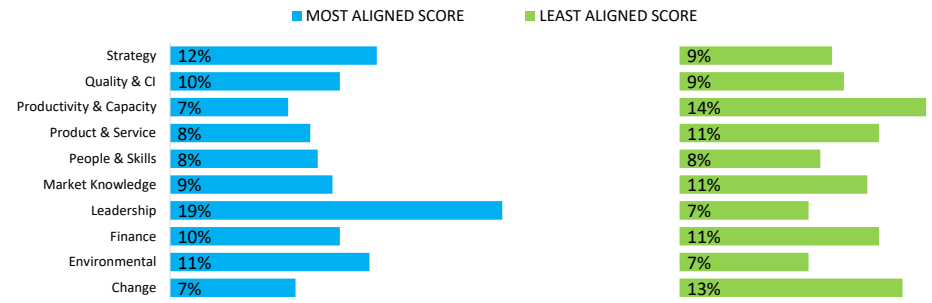
PERCEIVED STRENGTHS AND WEAKNESSES



■ 23% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 22% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT

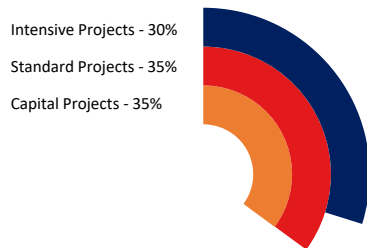


■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

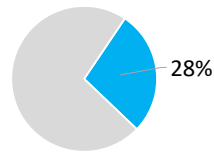
■ PRODUCTIVITY & CAPACITY IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

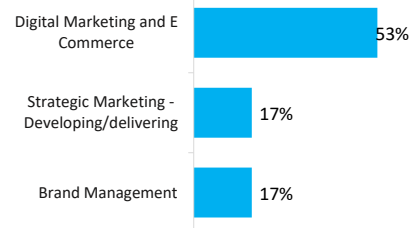
GRANT TYPE



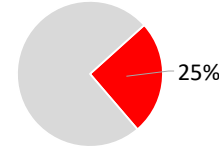
MARKETING & MARKET KNOWLEDGE



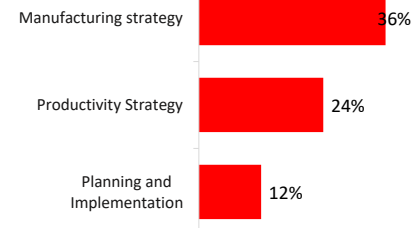
MARKETING & MARKET KNOWLEDGE



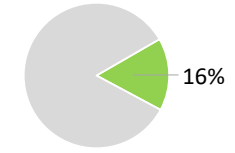
PRODUCTIVITY & CAPACITY



PRODUCTIVITY PROJECTS



QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI PROJECTS

