

MANUFACTURING GROWTH PROGRAMME



258

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£759,171

PRIVATE SECTOR INVESTMENT



£387,253

GRANT AMOUNT DEFRAYED TO DATE



220

JOBS CREATED



£51,375

AVERAGE GVA PER EMPLOYEE



8

JOBS SAFEGUARDED

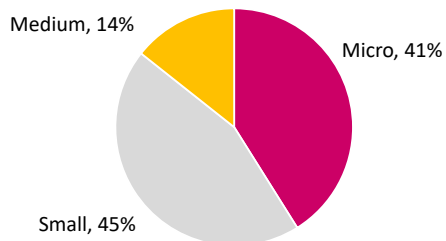


100%

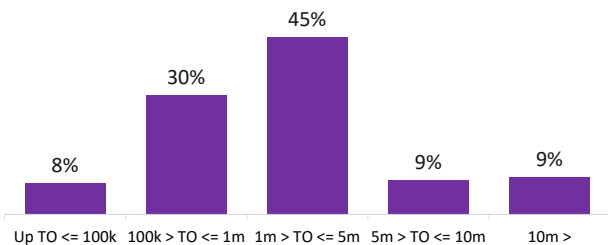
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

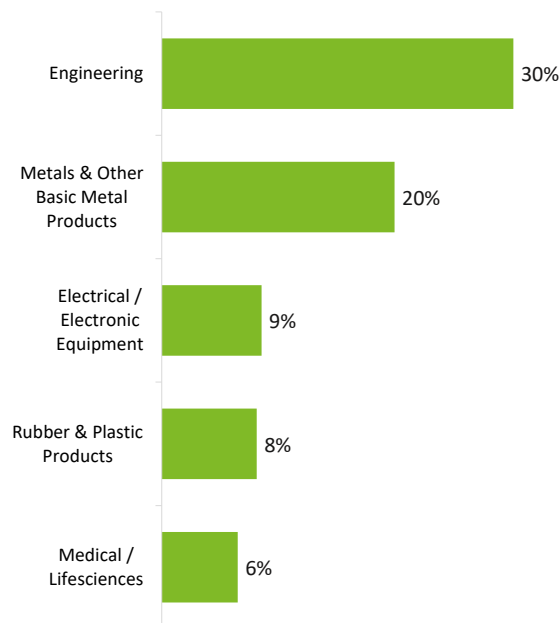
SME SIZE



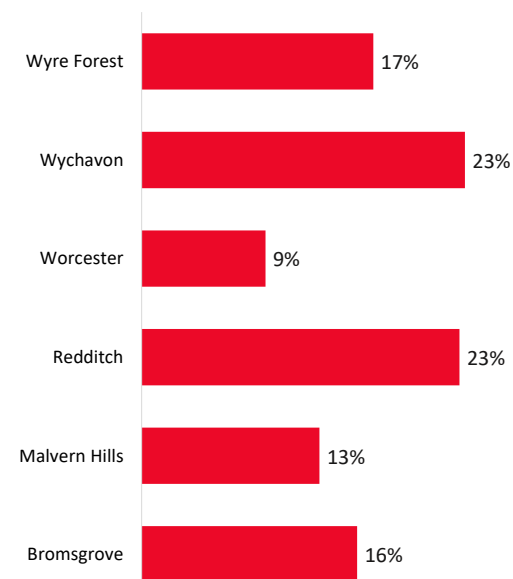
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

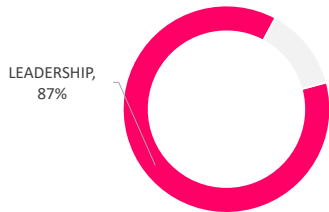


## GROWTHMAPPER

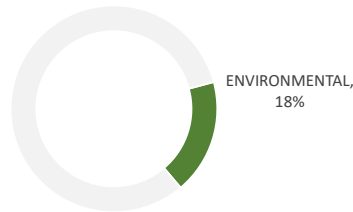
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

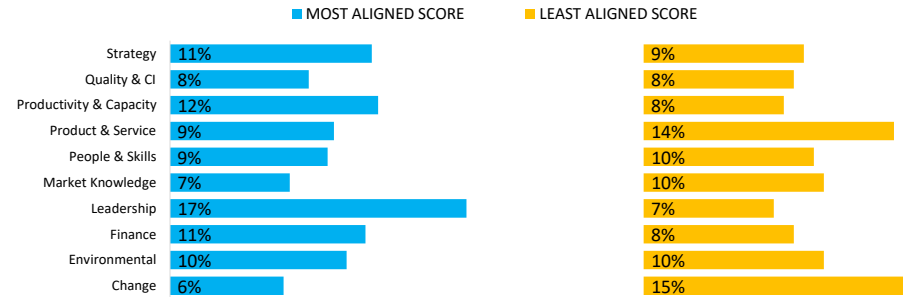


87% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



18% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

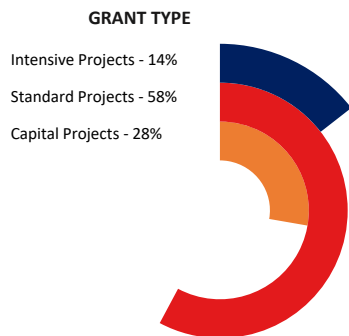
### COMPANY ALIGNMENT



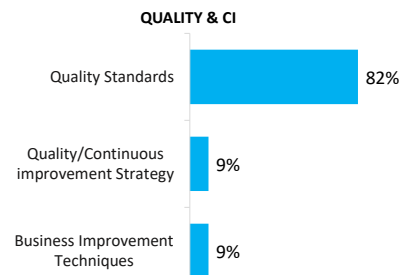
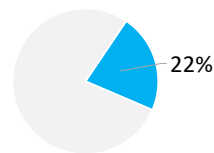
LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

CHANGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

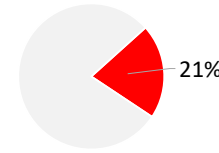
## FOCUS OF IMPROVEMENT PROJECTS



### QUALITY & CONTINUOUS IMPROVEMENT



### MARKETING & MARKET KNOWLEDGE



### PRODUCTIVITY & CAPACITY

