

**MANUFACTURING GROWTH PROGRAMME**



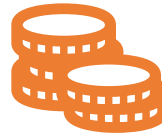
**216**

STRATEGIC  
BUSINESS REVIEWS  
CARRIED OUT



**£629,193**

PRIVATE SECTOR  
INVESTMENT



**£322,981**

GRANT AMOUNT  
DEFRAYED TO DATE



**169**

JOBS CREATED

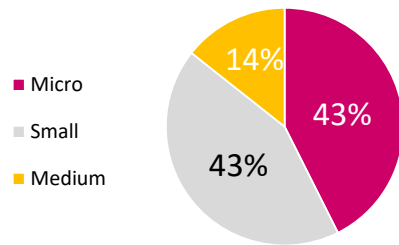


**£51,7**

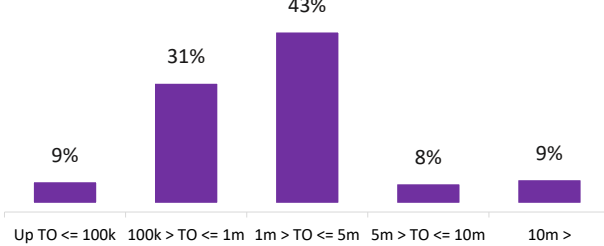
AVERAGE GVA PER  
EMPLOYEE

**SME ENGAGEMENT**

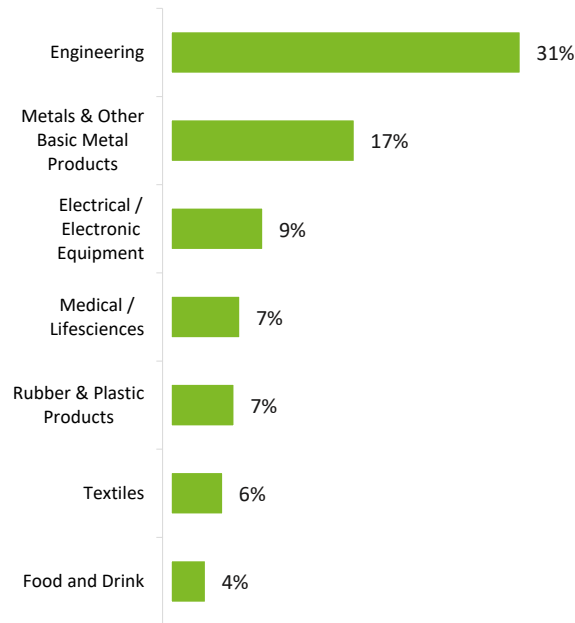
SME SIZE



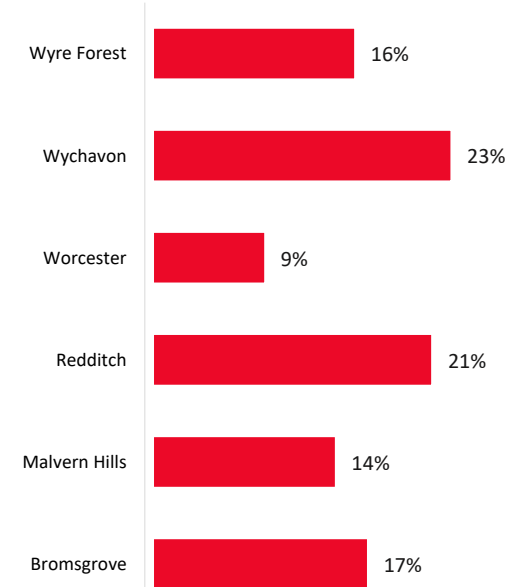
SME TURNOVER



SME SECTORS



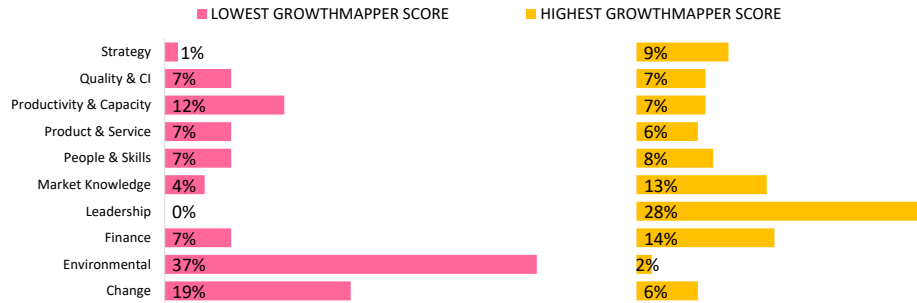
ACTIVITY BY LOCAL AUTHORITY



## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

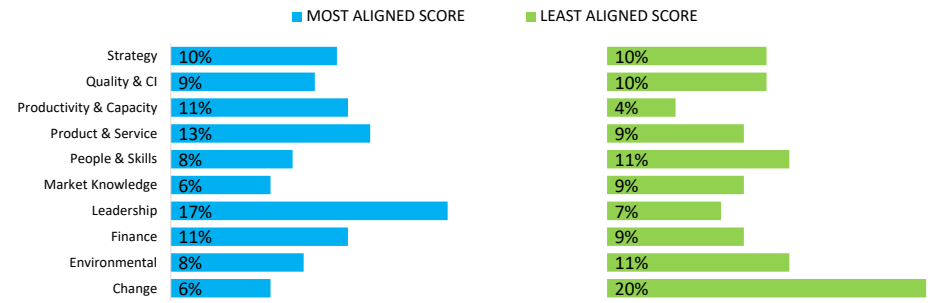
### GROWTHMAPPER SCORE BY CATEGORY



■ 37% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 28% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

### ALIGNMENT SCORE BY CATEGORY

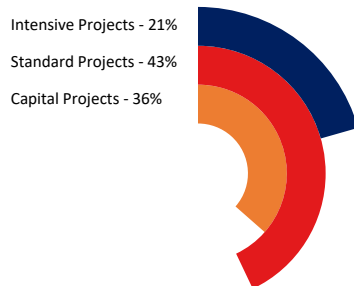


■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

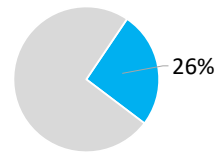
■ CHANGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## PROJECT DELIVERY: TOP 3

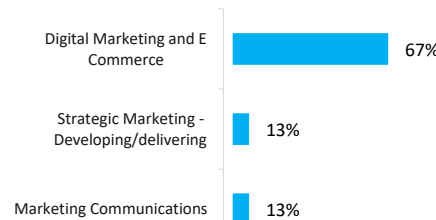
### GRANT TYPE



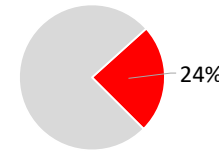
### MARKETING & MARKET KNOWLEDGE



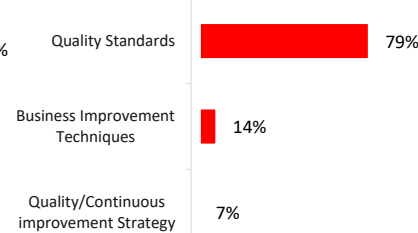
### MARKETING PROJECTS



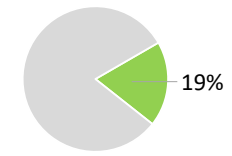
### QUALITY & CONTINUOUS IMPROVEMENT



### QUALITY & CI PROJECTS



### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY PROJECTS

