

MANUFACTURING GROWTH PROGRAMME



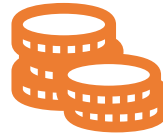
251

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£724,485

PRIVATE SECTOR
INVESTMENT



£370,389

GRANT AMOUNT
DEFRAYED TO DATE



209

JOBS CREATED

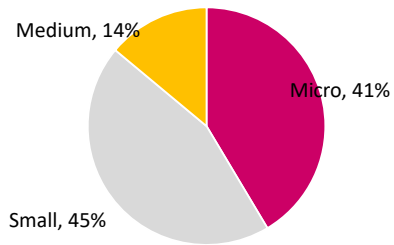


£51,984

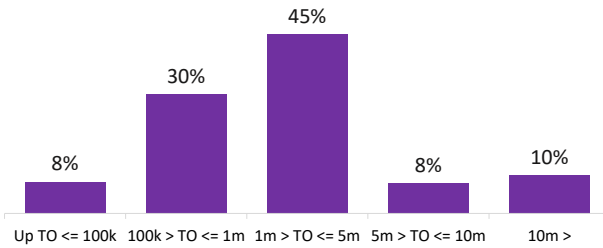
AVERAGE GVA PER
EMPLOYEE

SME ENGAGEMENT

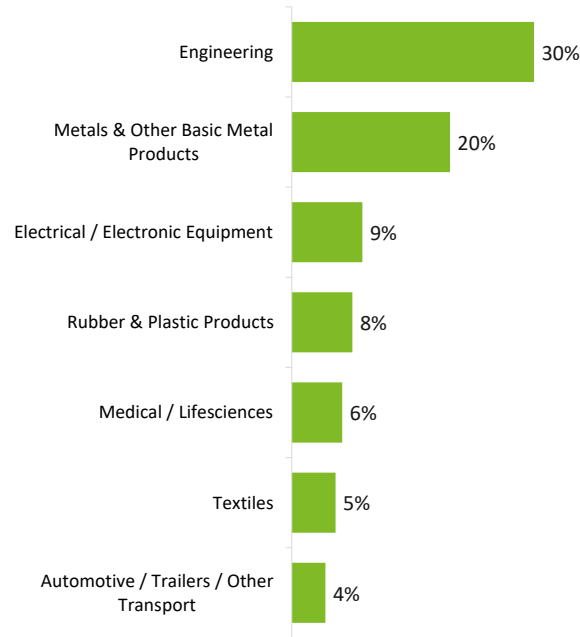
SME SIZE



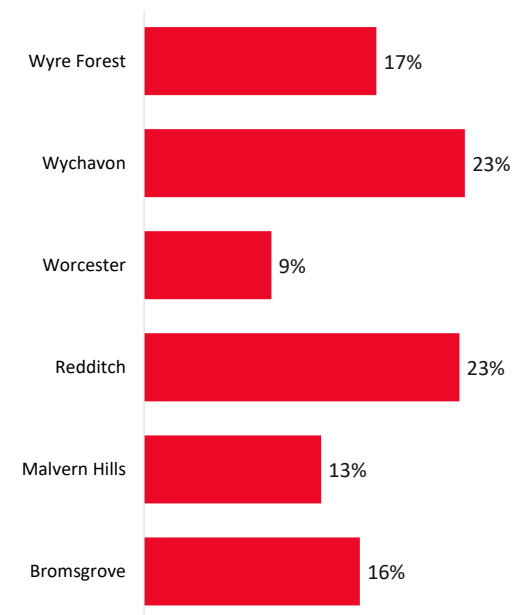
SME TURNOVER



SME SECTORS



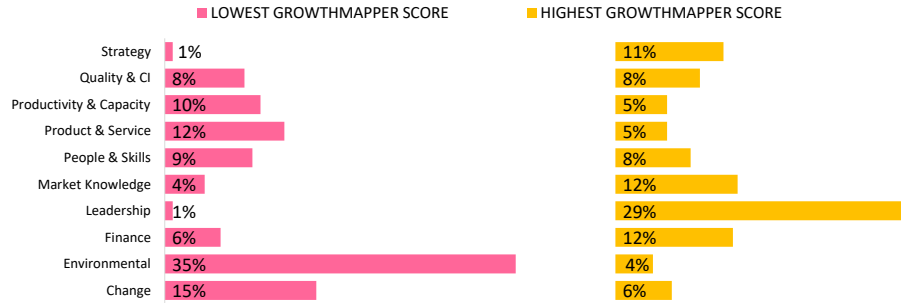
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

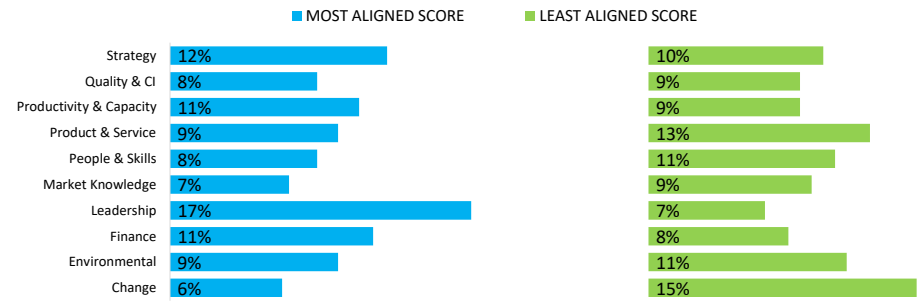
PERCEIVED STRENGTHS AND WEAKNESSES



■ 35% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 29% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT

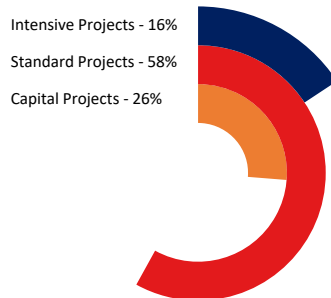


■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

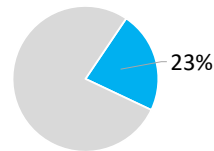
■ CHANGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

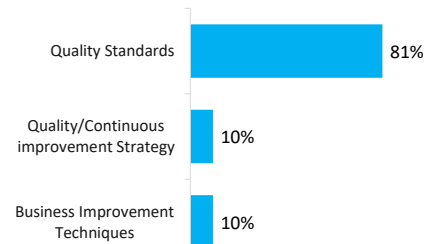
GRANT TYPE



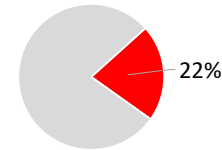
QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI PROJECTS



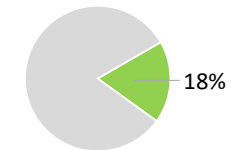
MARKETING & MARKET KNOWLEDGE



MARKETING PROJECTS



PRODUCTIVITY & CAPACITY



PRODUCTIVITY PROJECTS

