

MANUFACTURING GROWTH PROGRAMME



303

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,018,644

PRIVATE SECTOR INVESTMENT



£507,035

GRANT AMOUNT DEFRAID TO DATE



254

JOBS CREATED



£45,985

AVERAGE GVA PER EMPLOYEE



8

JOBS SAFEGUARDED

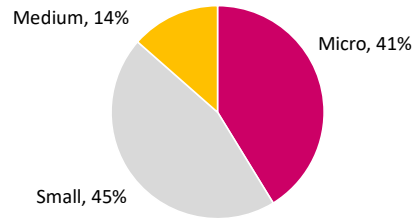


100%

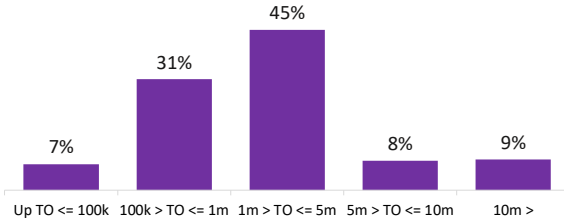
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

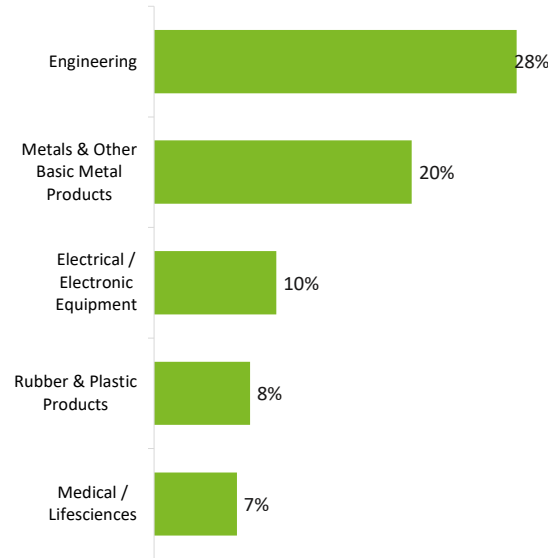
SME SIZE



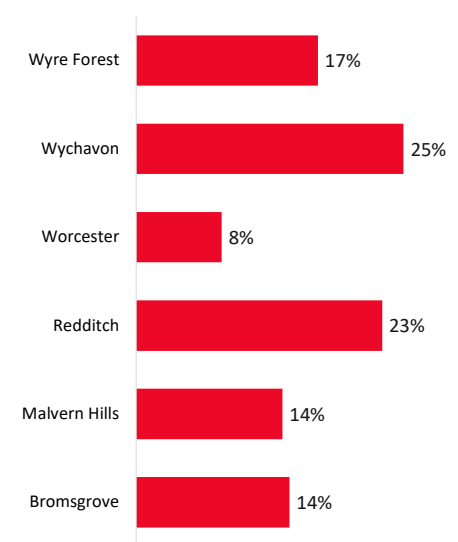
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

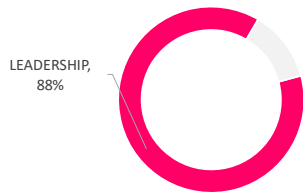


GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

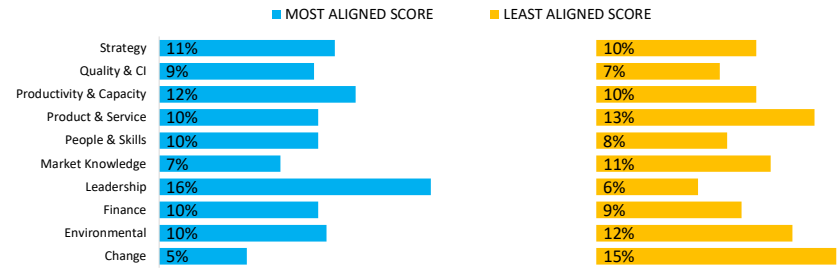


88% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



MOST BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

COMPANY ALIGNMENT



LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

CHANGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

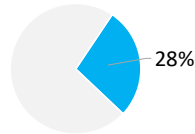
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

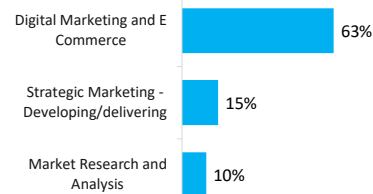
Intensive Projects - 28%
Standard Projects - 47%
Capital Projects - 25%



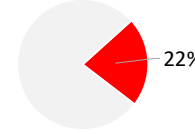
MARKETING & MARKET KNOWLEDGE



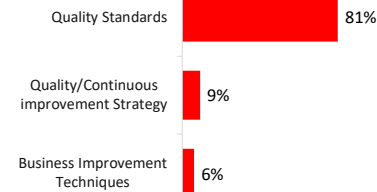
MARKETING & MARKET KNOWLEDGE



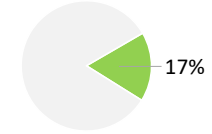
QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI



PRODUCTIVITY & CAPACITY



PRODUCTIVITY & CAPACITY

