

MANUFACTURING GROWTH PROGRAMME



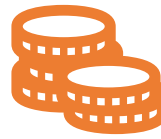
238

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£668,370

PRIVATE SECTOR
INVESTMENT



£425,838

GRANT AMOUNT
DEFRAYED TO DATE



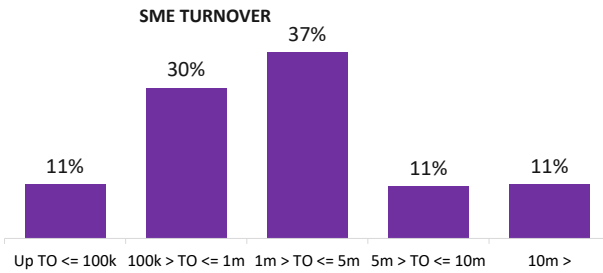
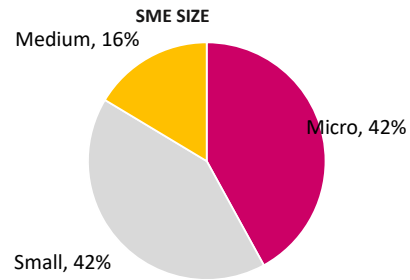
203
JOBS CREATED



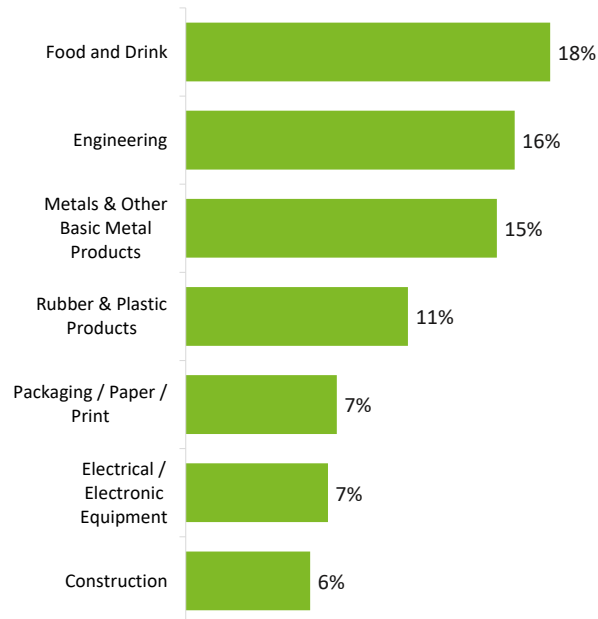
£41,048

AVERAGE GVA PER
EMPLOYEE

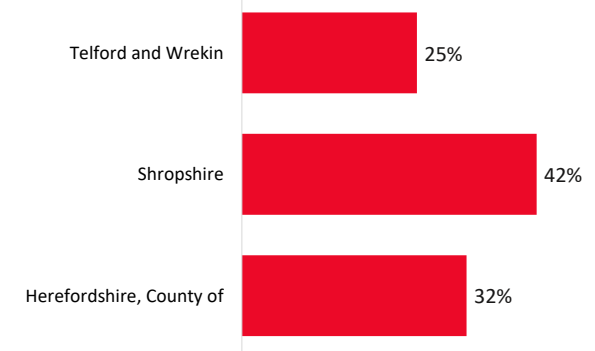
SME ENGAGEMENT



SME SECTORS



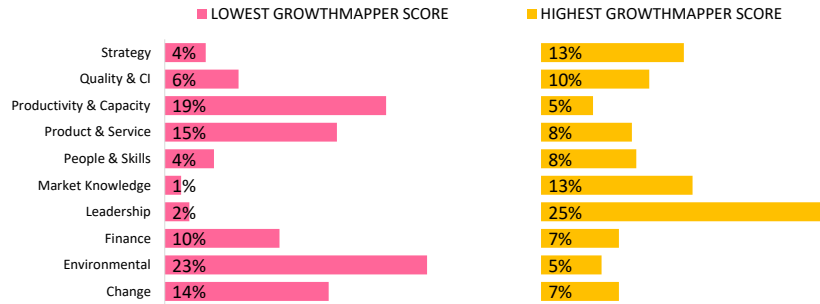
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

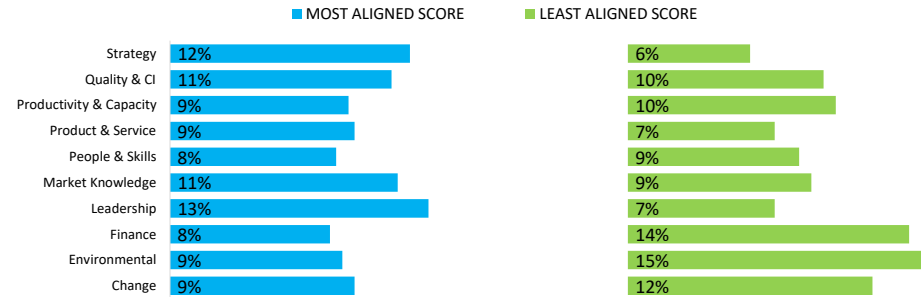
PERCEIVED STRENGTHS AND WEAKNESSES



■ 23% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 25% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT



■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

■ ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

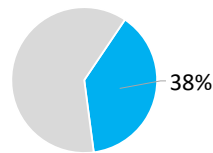
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

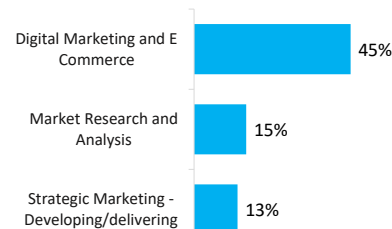
Intensive Projects - 28%
Standard Projects - 44%
Capital Projects - 28%



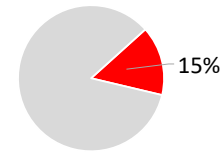
MARKETING & MARKET KNOWLEDGE



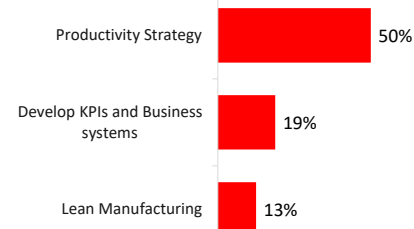
MARKETING & MARKET KNOWLEDGE



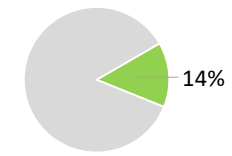
PRODUCTIVITY & CAPACITY



PRODUCTIVITY PROJECTS



ENVIRONMENTAL & SUSTAINABILITY



ENVIRONMENTAL & SUSTAINABILITY

