

MANUFACTURING GROWTH PROGRAMME



529

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,620,294

PRIVATE SECTOR INVESTMENT



£1,156,047

GRANT AMOUNT DEFRAID TO DATE



677

JOBS CREATED



£45,551

AVERAGE GVA PER EMPLOYEE



492

JOBS SAFEGUARDED

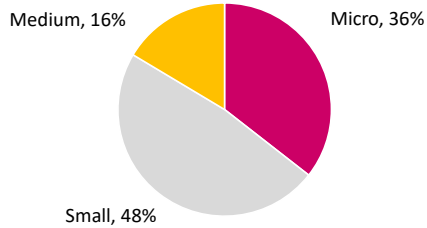


100%

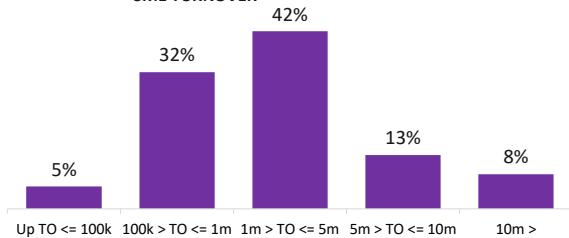
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

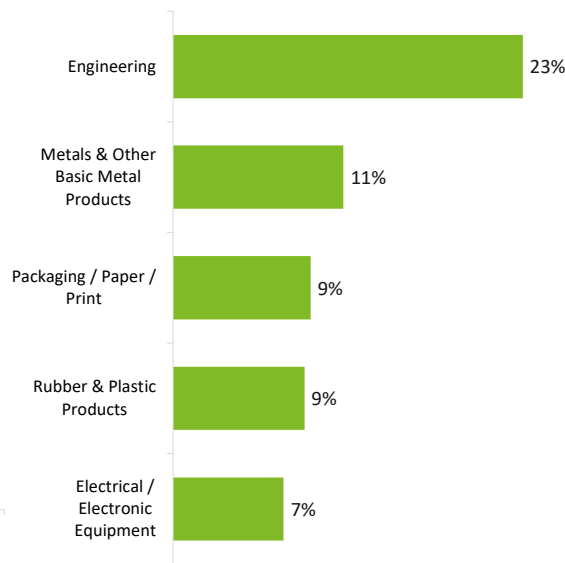
SME SIZE



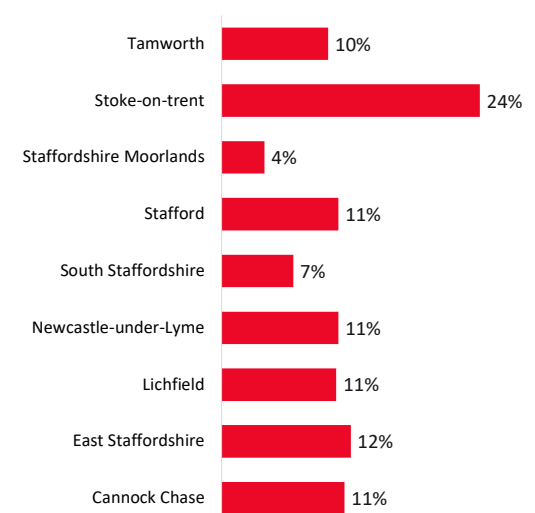
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

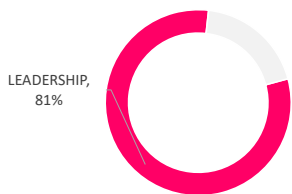


## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

**MATURITY LEVEL A** IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

**MATURITY LEVEL C** IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

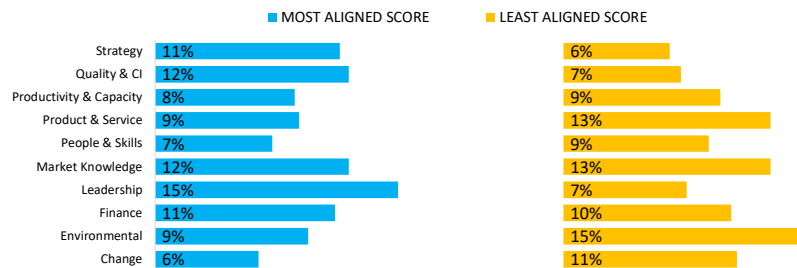


81% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



MOST BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

### COMPANY ALIGNMENT



LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

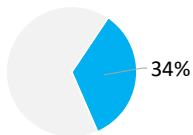
## FOCUS OF IMPROVEMENT PROJECTS

### GRANT TYPE

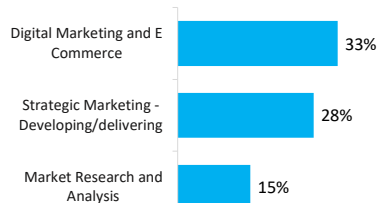
Intensive Projects - 31%  
Standard Projects - 33%  
Capital Projects - 36%



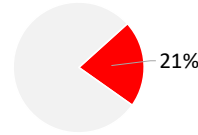
### MARKETING & MARKET KNOWLEDGE



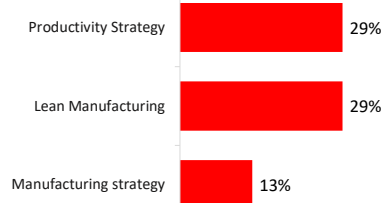
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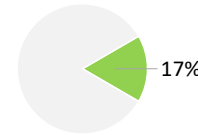
### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY & CAPACITY



### QUALITY & CONTINUOUS IMPROVEMENT



### QUALITY & CONTINUOUS IMPROVEMENT

