

MANUFACTURING GROWTH PROGRAMME



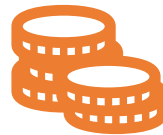
426

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,153,371

PRIVATE SECTOR INVESTMENT



£801,775

GRANT AMOUNT DEFRAYED TO DATE



512

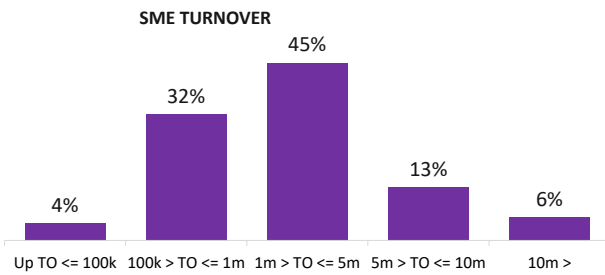
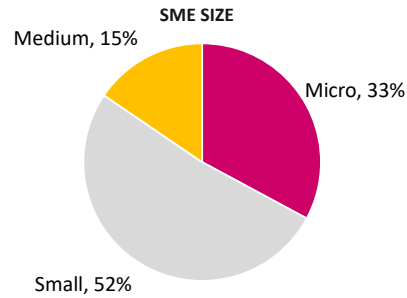
JOBS CREATED



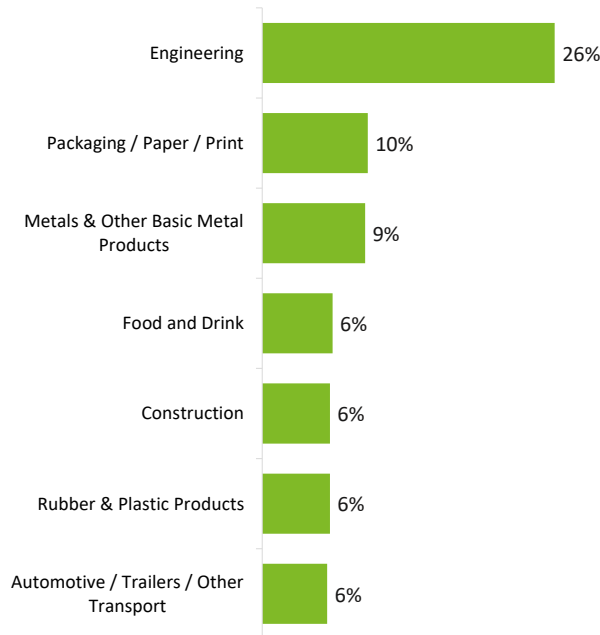
£45,356

AVERAGE GVA PER EMPLOYEE

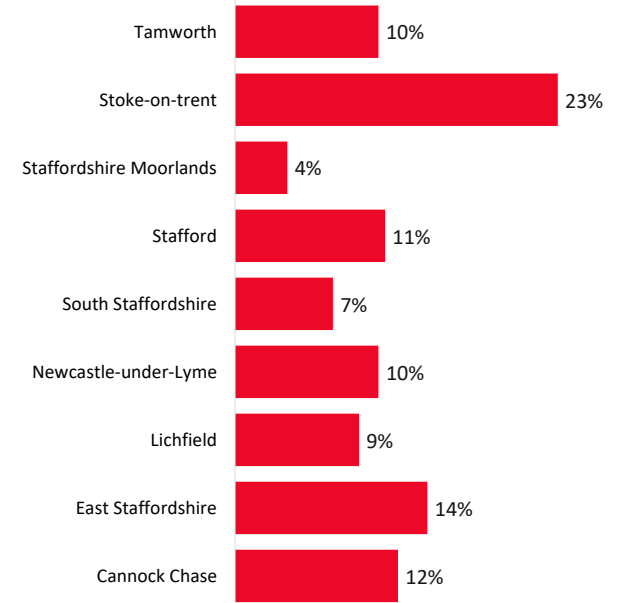
SME ENGAGEMENT



SME SECTORS



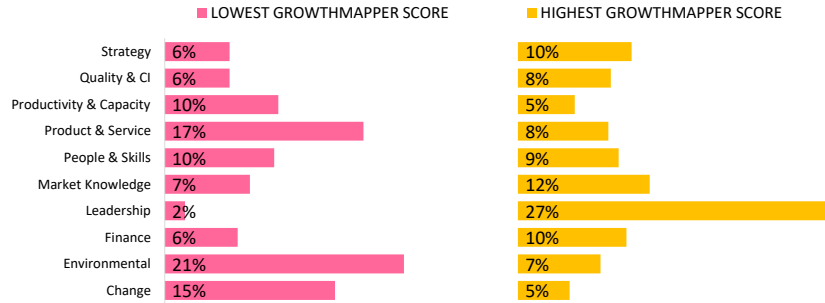
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

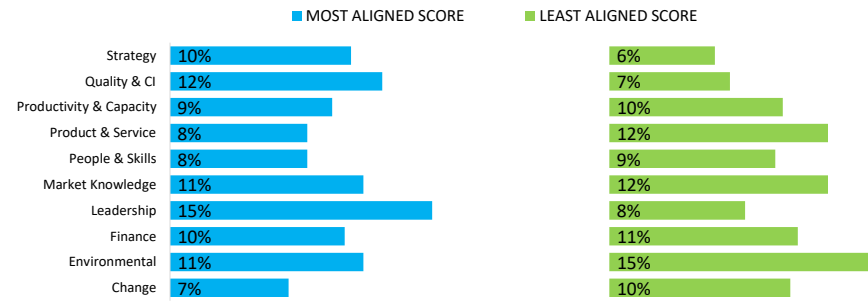
PERCEIVED STRENGTHS AND WEAKNESSES



■ 21% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 27% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT

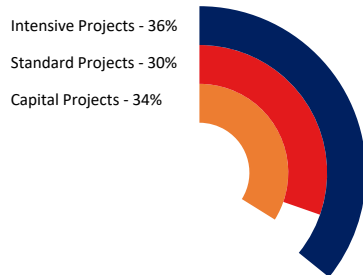


■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

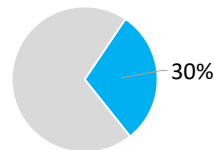
■ ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

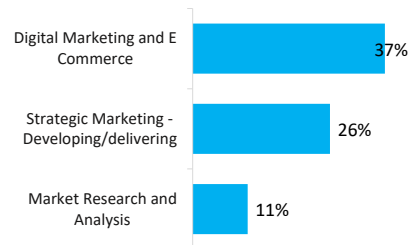
GRANT TYPE



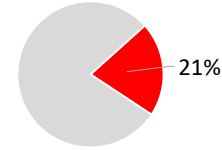
MARKETING & MARKET KNOWLEDGE



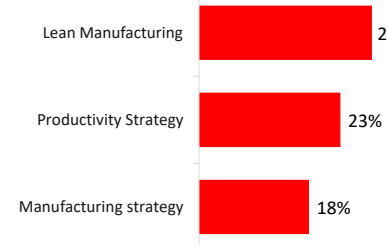
MARKETING & MARKET KNOWLEDGE



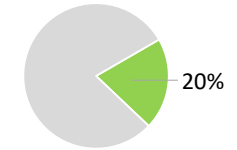
PRODUCTIVITY & CAPACITY



PRODUCTIVITY PROJECTS



QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI PROJECTS

