

MANUFACTURING GROWTH PROGRAMME



492

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,333,585

PRIVATE SECTOR INVESTMENT



£740,278

GRANT AMOUNT DEFRAYED TO DATE



478

JOB'S CREATED



£29,840

AVERAGE GVA PER EMPLOYEE



19

JOB'S SAFEGUARDED

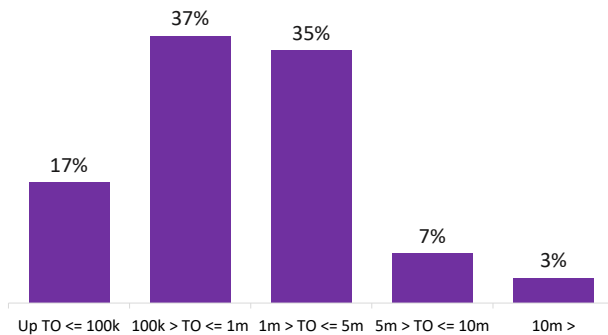


100%

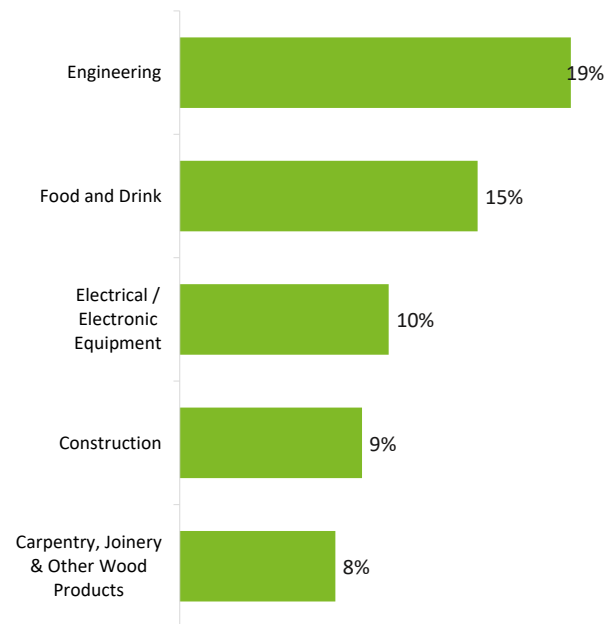
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

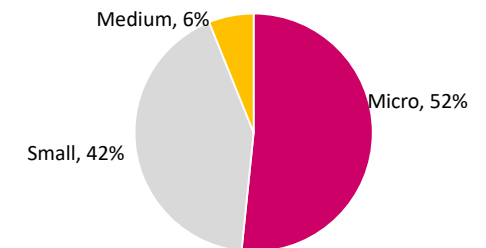
SME TURNOVER



SME SECTORS



SME SIZE



ACTIVITY BY LOCAL AUTHORITY

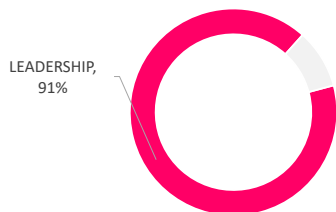


GROWTHMAPPER

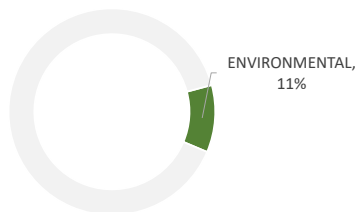
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

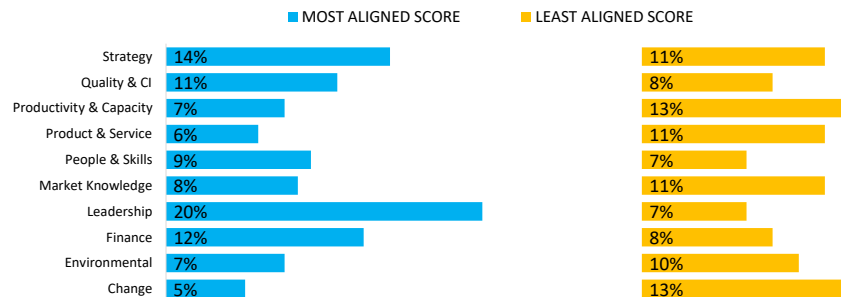


91% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



11% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

COMPANY ALIGNMENT



LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

CHANGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

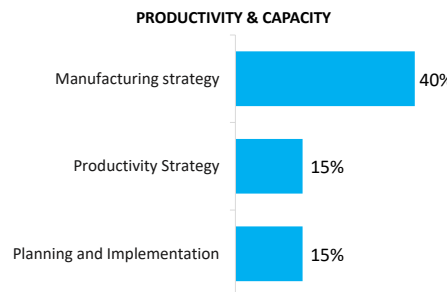
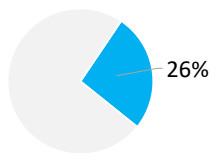
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

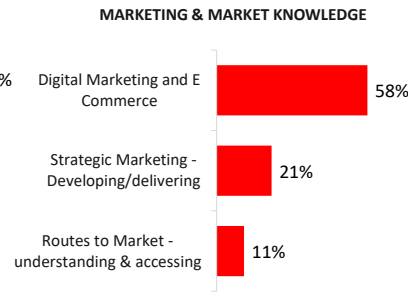
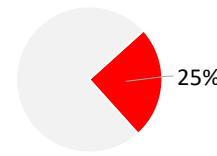
Intensive Projects - 45%
Standard Projects - 26%
Capital Projects - 28%



PRODUCTIVITY & CAPACITY



MARKETING & MARKET KNOWLEDGE



QUALITY & CONTINUOUS IMPROVEMENT

