

MANUFACTURING GROWTH PROGRAMME



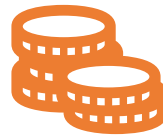
686

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£2,144,502

PRIVATE SECTOR INVESTMENT



£1,081,558

GRANT AMOUNT DEFRAID TO DATE



464
JOBS CREATED

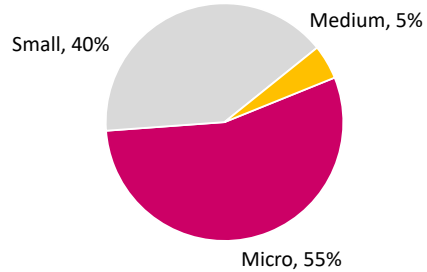


£61,213

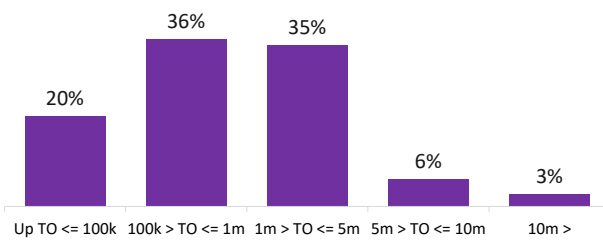
AVERAGE GVA PER EMPLOYEE

SME ENGAGEMENT

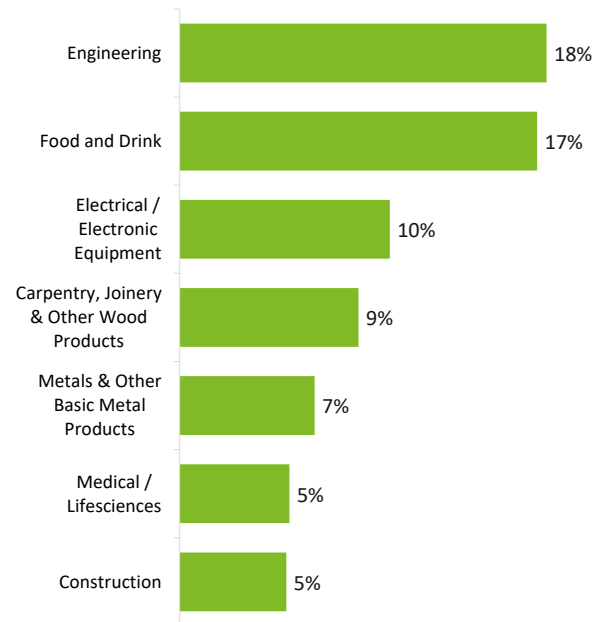
SME SIZE



SME TURNOVER



SME SECTORS



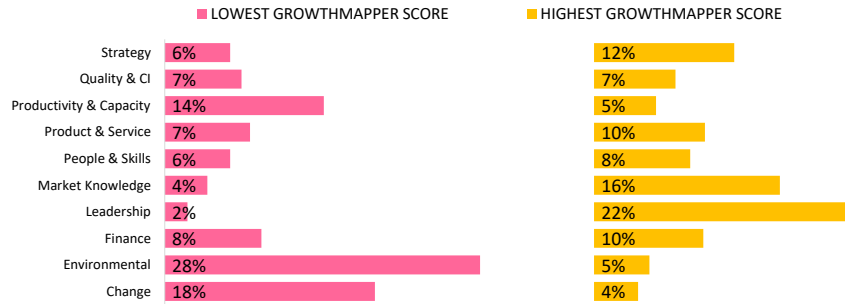
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

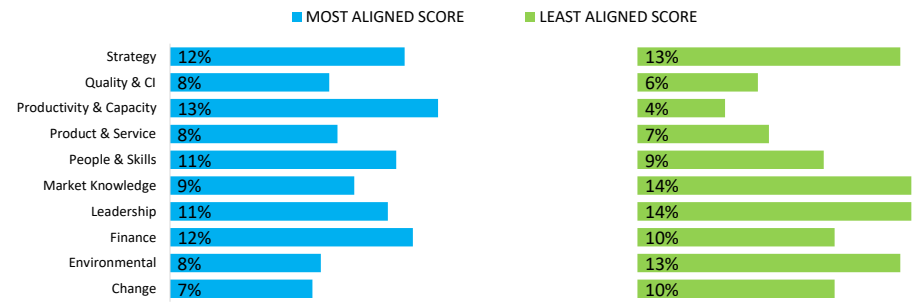
PERCEIVED STRENGTHS AND WEAKNESSES



■ 28% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 22% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT

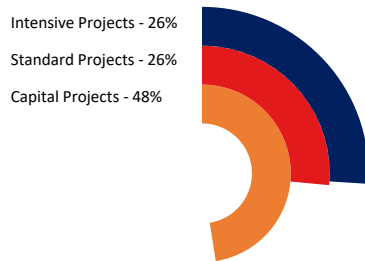


■ PRODUCTIVITY & CAPACITY IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

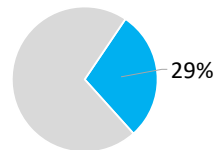
■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

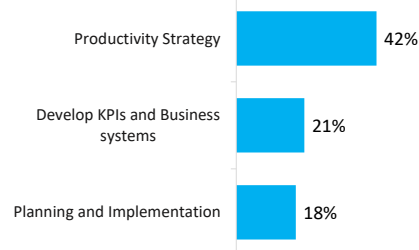
GRANT TYPE



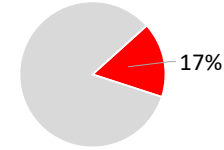
PRODUCTIVITY & CAPACITY



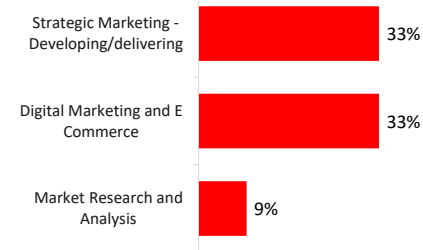
PRODUCTIVITY PROJECTS



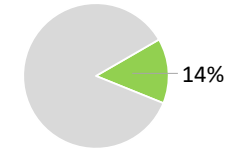
MARKETING & MARKET KNOWLEDGE



MARKETING PROJECTS



CHANGE



CHANGE PROJECTS

