

MANUFACTURING GROWTH PROGRAMME



134

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£546,711

PRIVATE SECTOR INVESTMENT



£267,542

GRANT AMOUNT DEFRAYED TO DATE



74

JOBS CREATED



£36,851

AVERAGE GVA PER EMPLOYEE



42

JOBS SAFEGUARDED

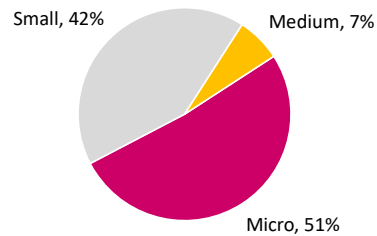


100%

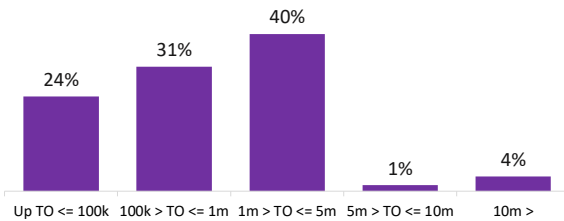
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

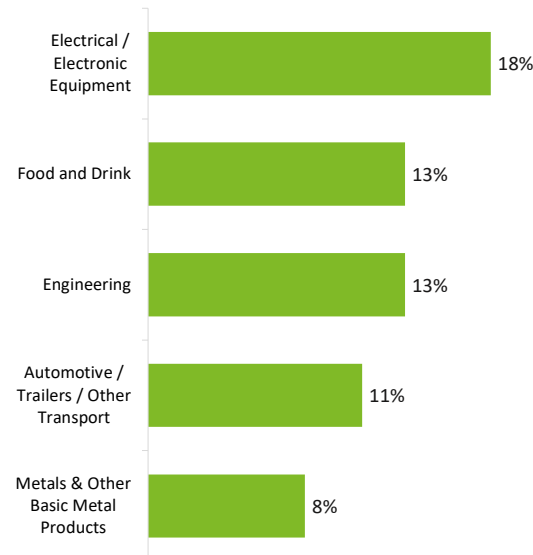
SME SIZE



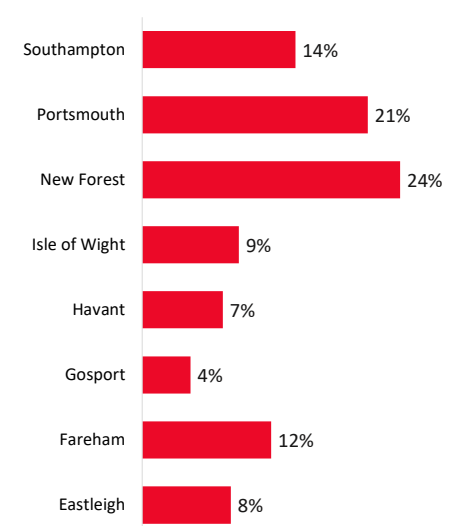
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

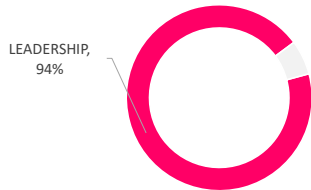


GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

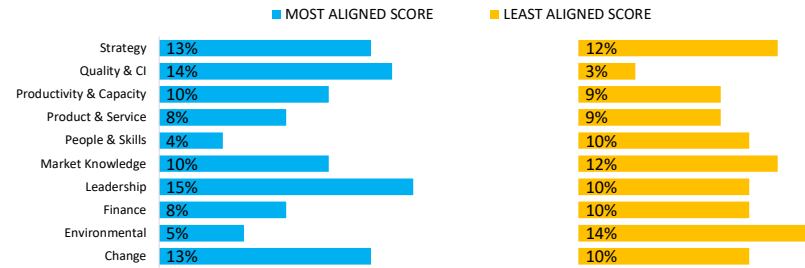


94% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



MOST BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

COMPANY ALIGNMENT



LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

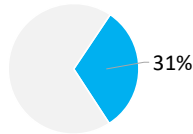
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

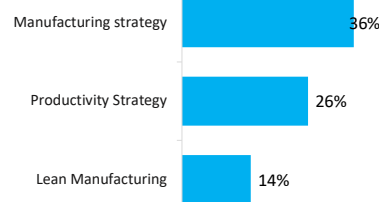
Intensive Projects - 27%
Standard Projects - 31%
Capital Projects - 42%



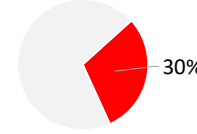
PRODUCTIVITY & CAPACITY



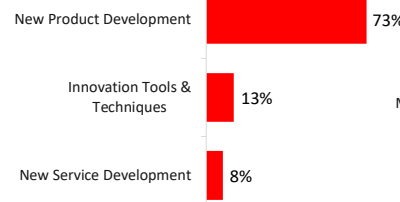
PRODUCTIVITY & CAPACITY



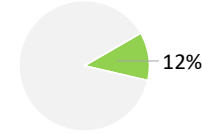
PRODUCTS & SERVICE INNOVATION



PRODUCTS & SERVICE INNOVATION



MARKETING & MARKET KNOWLEDGE



MARKETING & MARKET KNOWLEDGE

