

MANUFACTURING GROWTH PROGRAMME



90

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£356,811

PRIVATE SECTOR INVESTMENT



£178,638

GRANT AMOUNT DEFRAID TO DATE



45

JOBS CREATED



£35,002

AVERAGE GVA PER EMPLOYEE



18

JOBS SAFEGUARDED

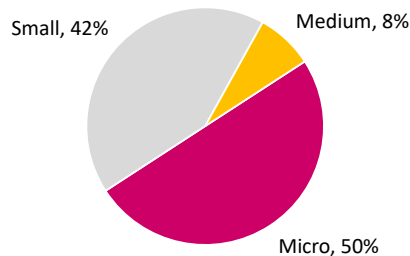


100%

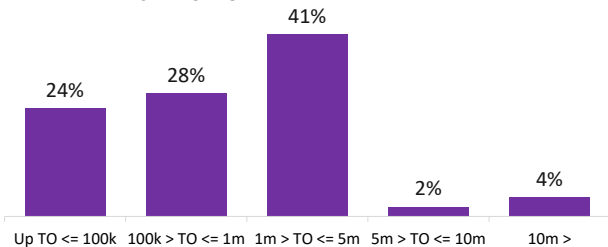
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

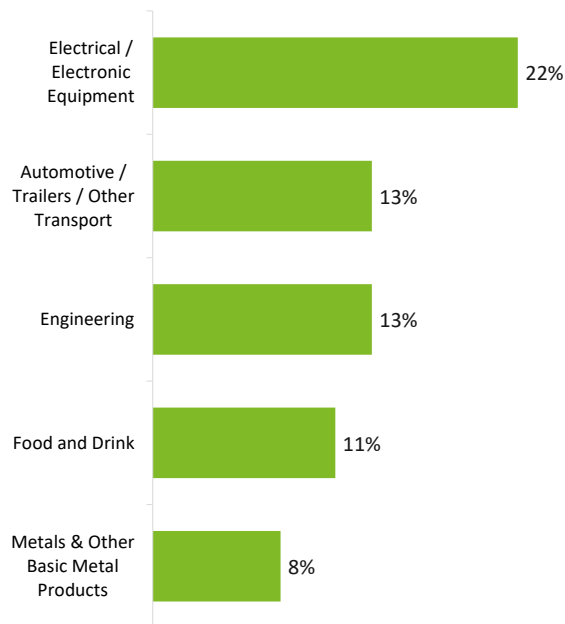
SME SIZE



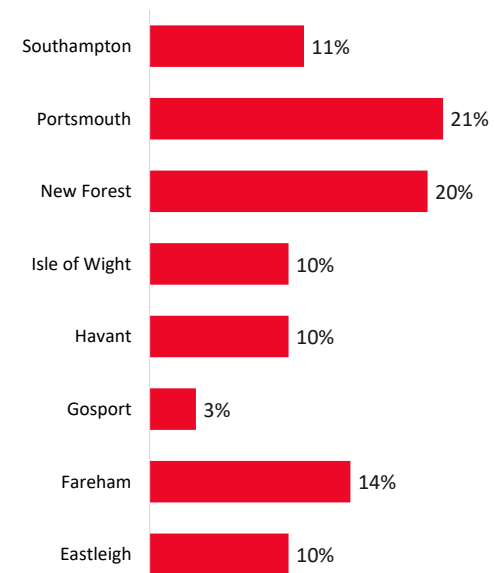
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

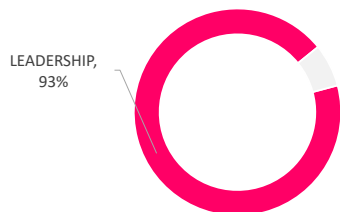


GROWTHMAPPER

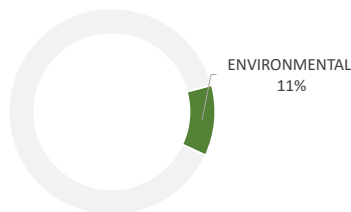
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

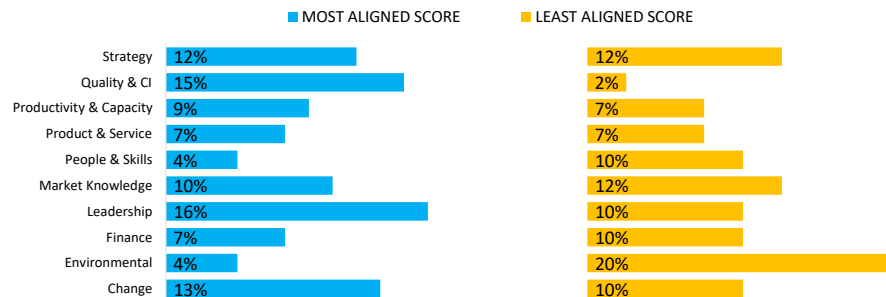


93% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



11% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

COMPANY ALIGNMENT



LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

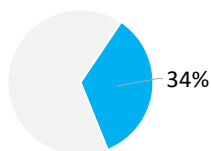
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

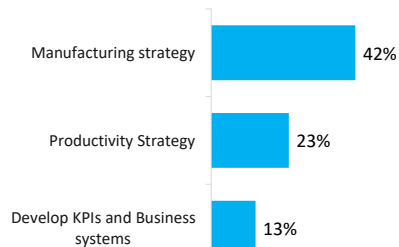
Intensive Projects - 19%
Standard Projects - 34%
Capital Projects - 48%



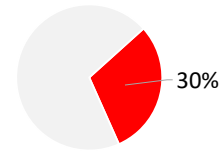
PRODUCTIVITY & CAPACITY



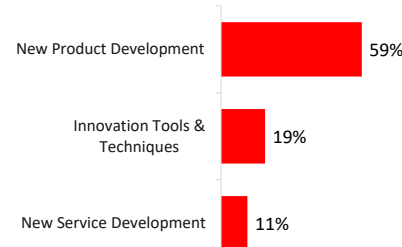
PRODUCTIVITY & CAPACITY



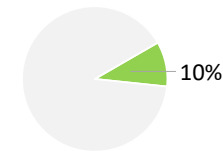
PRODUCTS & SERVICE INNOVATION



PRODUCTS & SERVICE INNOVATION



MARKETING & MARKET KNOWLEDGE



FINANCE

