

**MANUFACTURING GROWTH PROGRAMME**



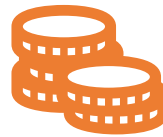
**79**

STRATEGIC  
BUSINESS REVIEWS  
CARRIED OUT



**£338,369**

PRIVATE SECTOR  
INVESTMENT



**£169,430**

GRANT AMOUNT  
DEFRAYED TO DATE



**41**

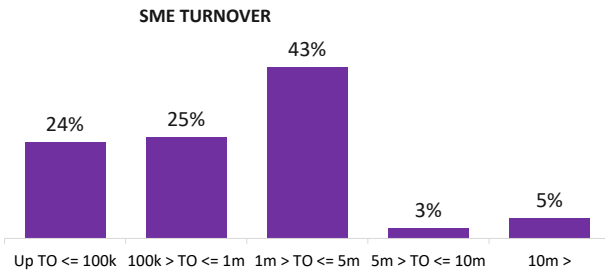
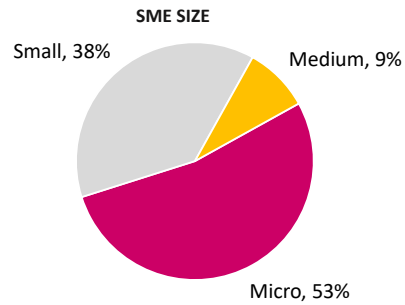
JOBS CREATED



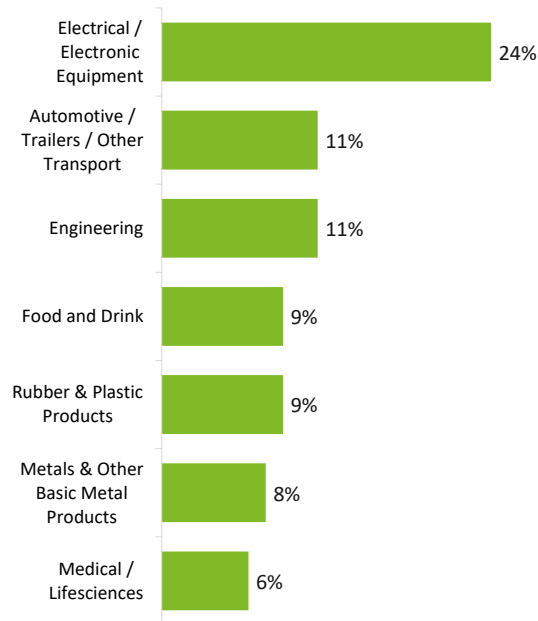
**£34,594**

AVERAGE GVA PER  
EMPLOYEE

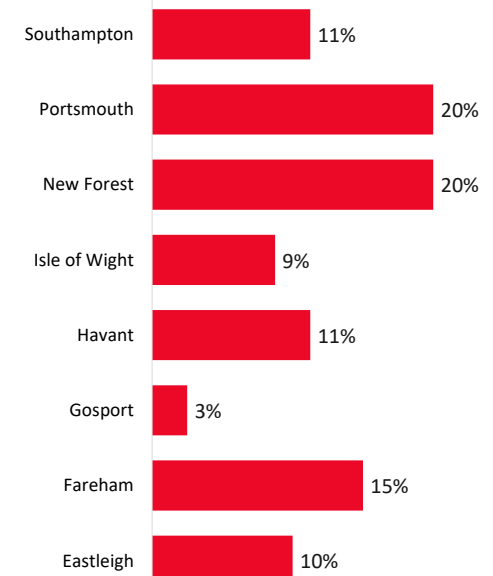
**SME ENGAGEMENT**



**SME SECTORS**



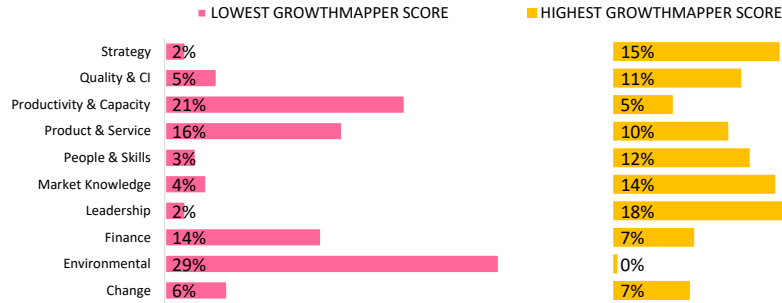
**ACTIVITY BY LOCAL AUTHORITY**



## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

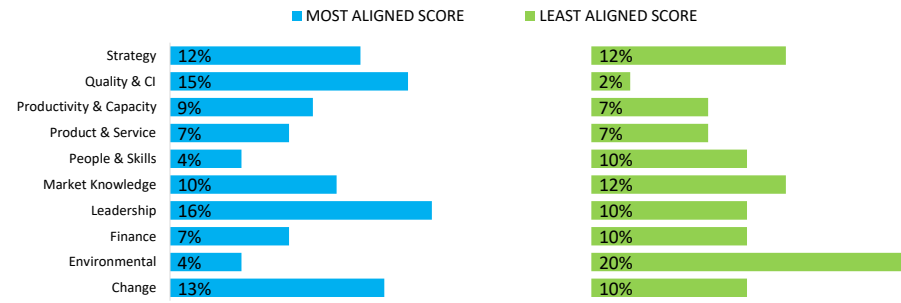
### PERCEIVED STRENGTHS AND WEAKNESSES



■ 29% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 18% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

### COMPANY ALIGNMENT

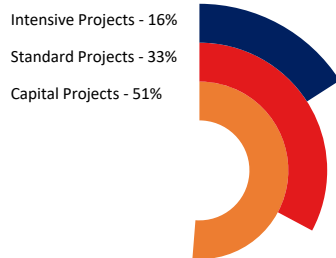


■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

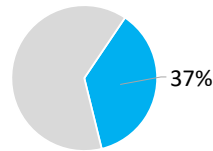
■ ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## FOCUS OF IMPROVEMENT PROJECTS

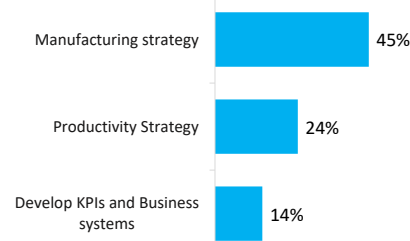
### GRANT TYPE



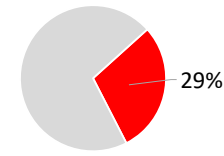
### PRODUCTIVITY & CAPACITY



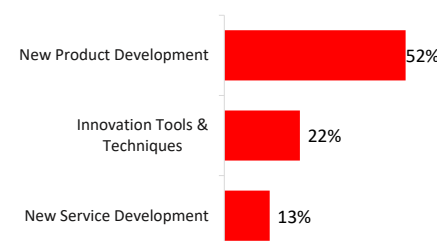
### PRODUCTIVITY PROJECTS



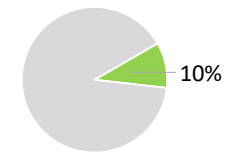
### PRODUCTS & SERVICE INNOVATION



### PRODUCTS & SERVICE INN PROJECTS



### FINANCE



### FINANCE PROJECTS

