

MANUFACTURING GROWTH PROGRAMME



537

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,650,361

PRIVATE SECTOR INVESTMENT



£817,884

GRANT AMOUNT DEFRAID TO DATE



316

JOBS CREATED



£43,501

AVERAGE GVA PER EMPLOYEE



339

JOBS SAFEGUARDED

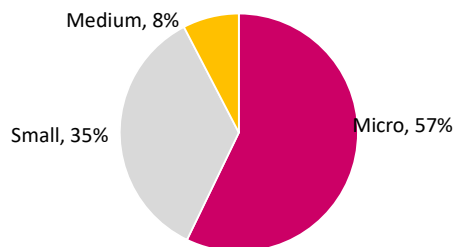


100%

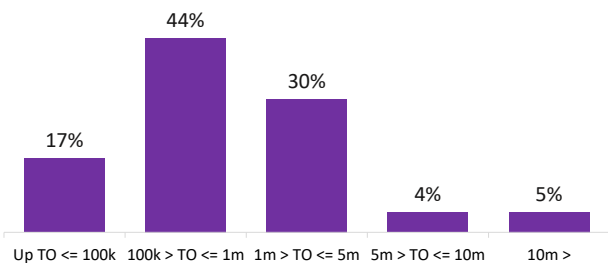
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

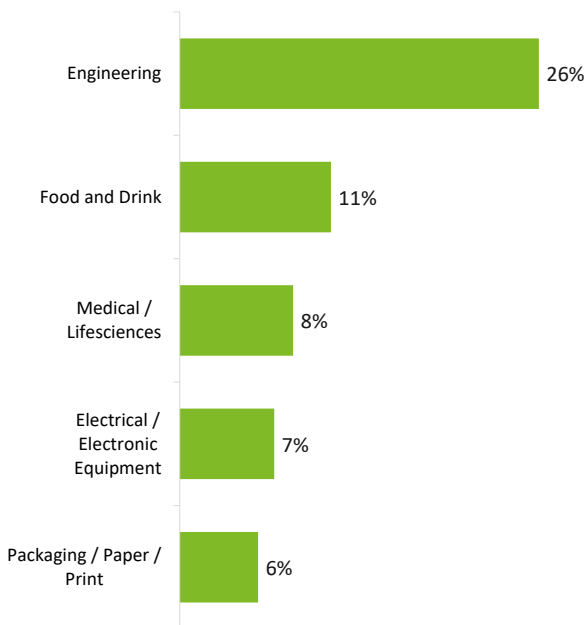
SME SIZE



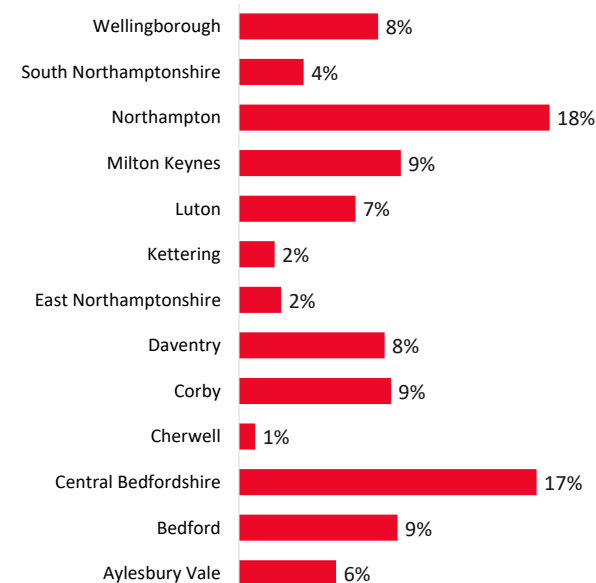
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

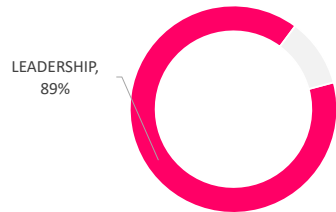


## GROWTHMAPPER

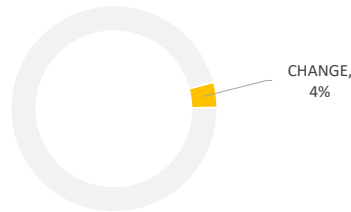
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

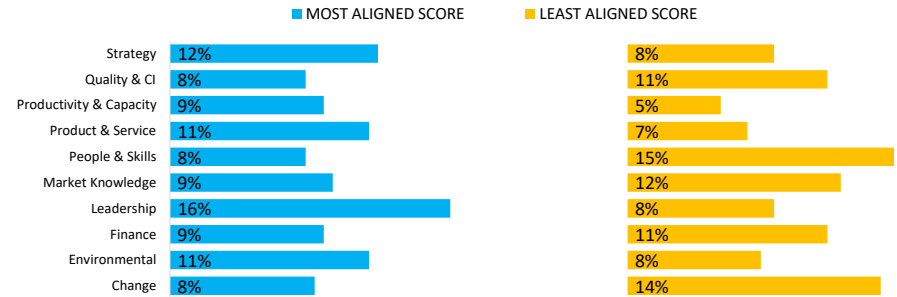


89% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



4% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH CHANGE

## COMPANY ALIGNMENT



LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

PEOPLE & SKILLS IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

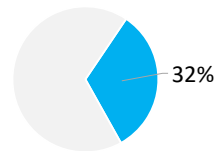
## FOCUS OF IMPROVEMENT PROJECTS

### GRANT TYPE

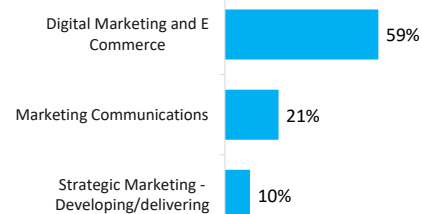
Intensive Projects - 53%  
Standard Projects - 25%  
Capital Projects - 22%



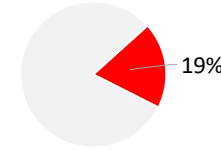
### MARKETING & MARKET KNOWLEDGE



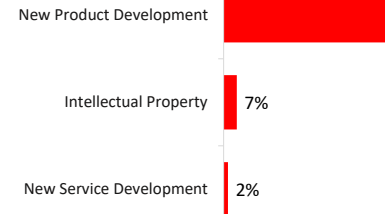
### MARKETING & MARKET KNOWLEDGE



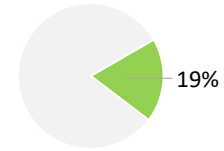
### PRODUCTS & SERVICE INNOVATION



### PRODUCTS & SERVICE INNOVATION



### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY & CAPACITY

