

MANUFACTURING GROWTH PROGRAMME



526

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,633,019

PRIVATE SECTOR INVESTMENT



£808,736

GRANT AMOUNT DEFRAID TO DATE



316

JOBS CREATED



£44,674

AVERAGE GVA PER EMPLOYEE



319

JOBS SAFEGUARDED

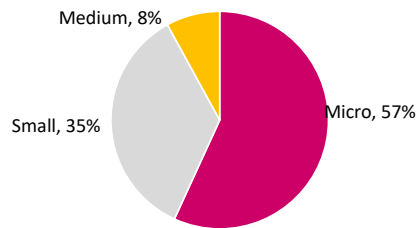


100%

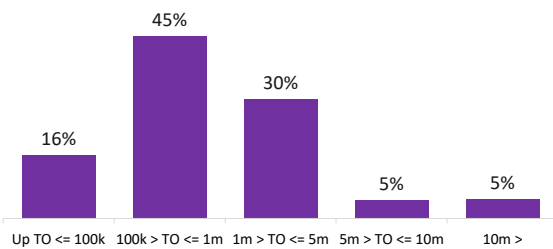
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

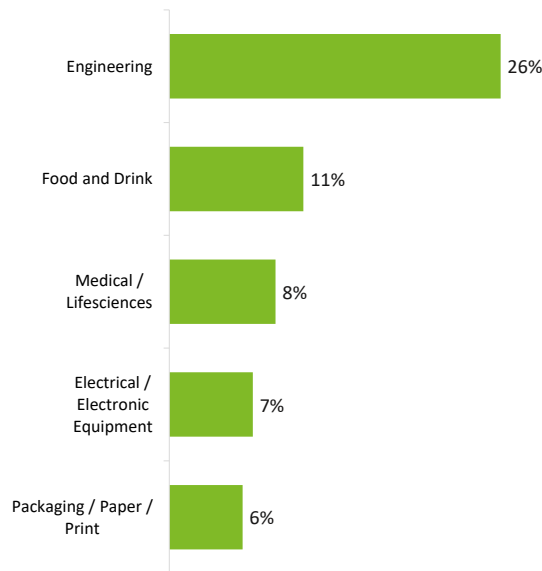
SME SIZE



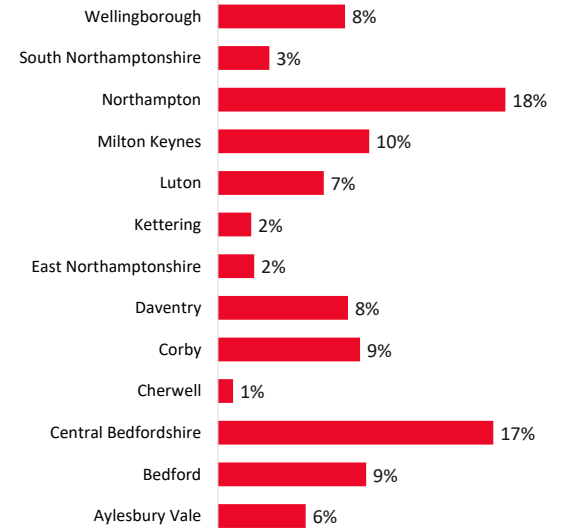
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

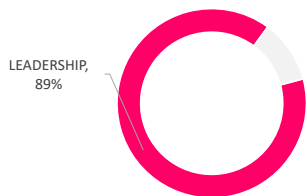


GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

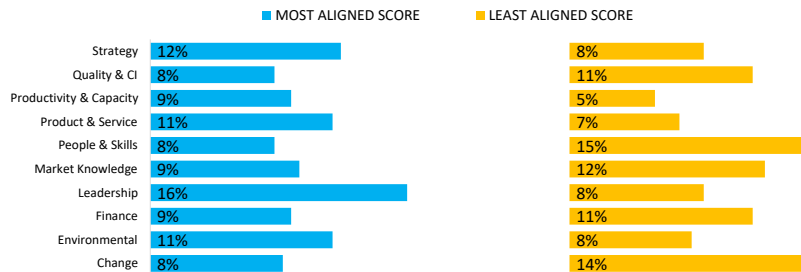
MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO



89% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE

#N/A

COMPANY ALIGNMENT

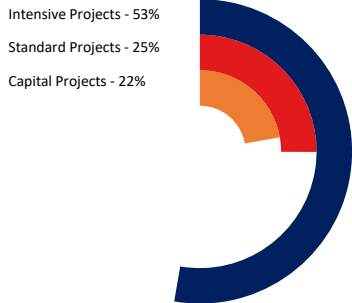


LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

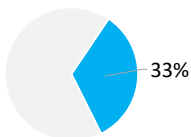
PEOPLE & SKILLS IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

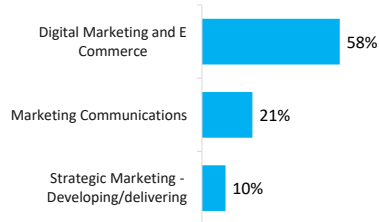
GRANT TYPE



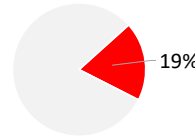
MARKETING & MARKET KNOWLEDGE



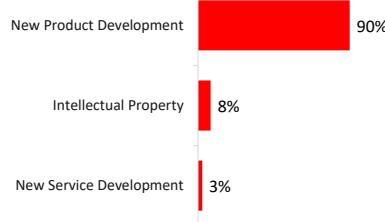
MARKETING & MARKET KNOWLEDGE



PRODUCTIVITY & CAPACITY



PRODUCTIVITY & CAPACITY



PRODUCTS & SERVICE INNOVATION



PRODUCTS & SERVICE INNOVATION

