

**MANUFACTURING GROWTH PROGRAMME**



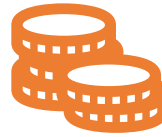
**463**

STRATEGIC  
BUSINESS REVIEWS  
CARRIED OUT



**£1,349,594**

PRIVATE SECTOR  
INVESTMENT



**£670,051**

GRANT AMOUNT  
DEFRAYED TO DATE



**314**

JOBS CREATED

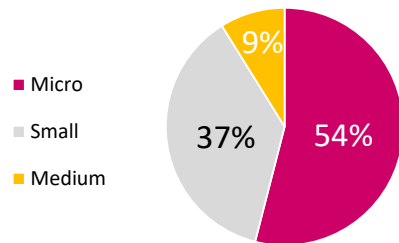


**£45,709**

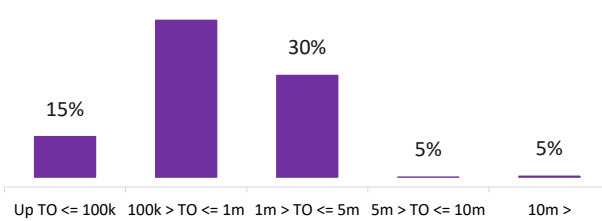
AVERAGE GVA PER  
EMPLOYEE

**SME ENGAGEMENT**

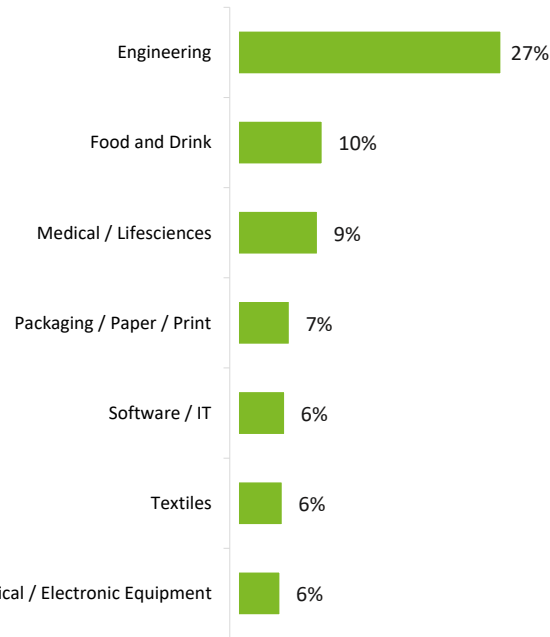
SME SIZE



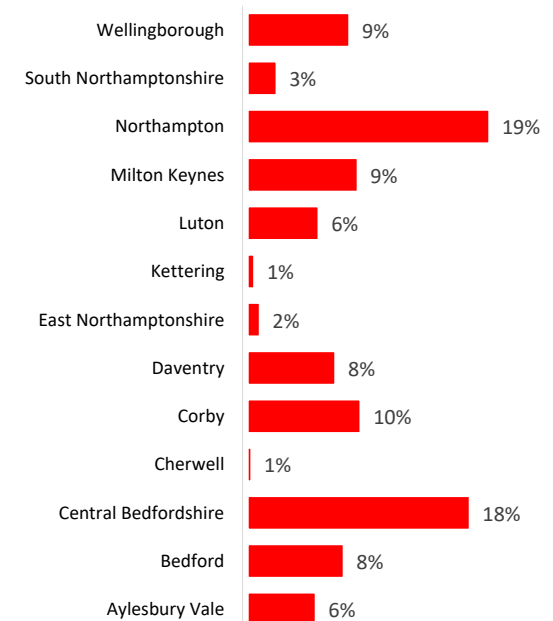
SME TURNOVER



SME SECTORS



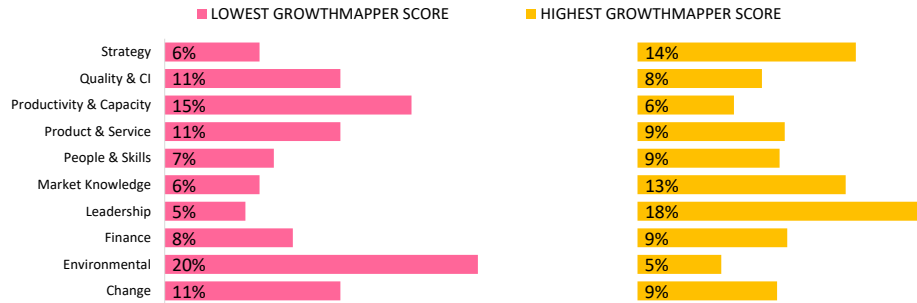
ACTIVITY BY LOCAL AUTHORITY



## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

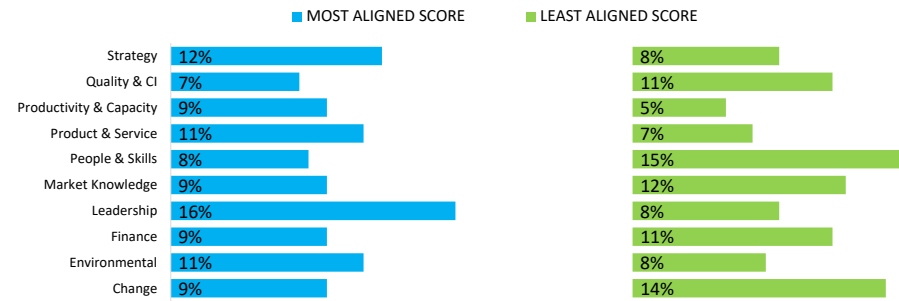
### GROWTHMAPPER SCORE BY CATEGORY



■ 20% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 18% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

### ALIGNMENT SCORE BY CATEGORY

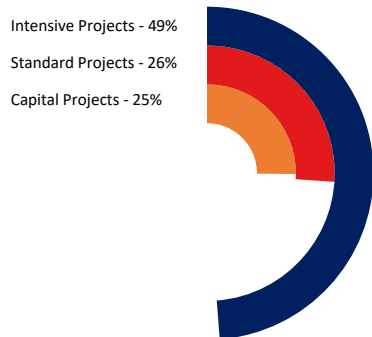


■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

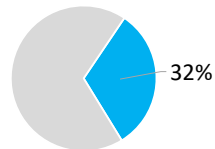
■ PEOPLE & SKILLS IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## PROJECT DELIVERY: TOP 3

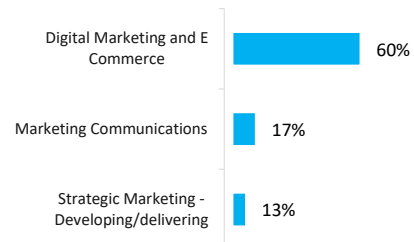
### GRANT TYPE



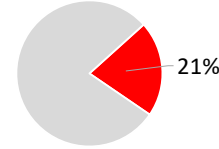
### MARKETING & MARKET KNOWLEDGE



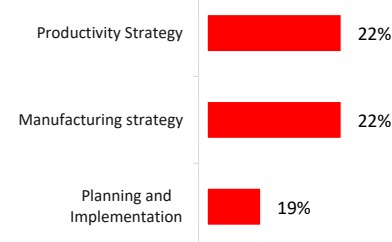
### MARKETING PROJECTS



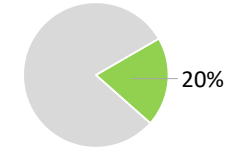
### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY PROJECTS



### PRODUCTS & SERVICE INNOVATION



### PRODUCTS & SERVICE INNOVATION PROJECTS

