

MANUFACTURING GROWTH PROGRAMME



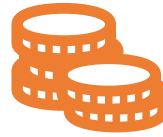
522

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,617,845

PRIVATE SECTOR INVESTMENT



£801,595

GRANT AMOUNT DEFRAYED TO DATE



316

JOBS CREATED

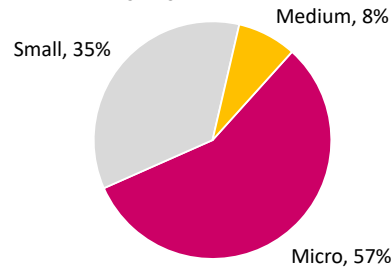


£45,175

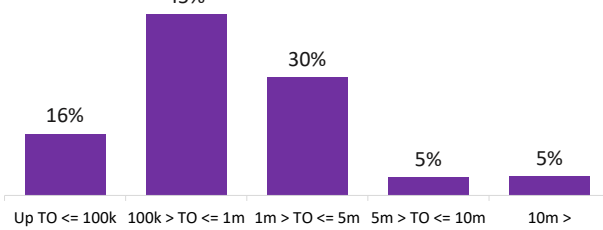
AVERAGE GVA PER EMPLOYEE

SME ENGAGEMENT

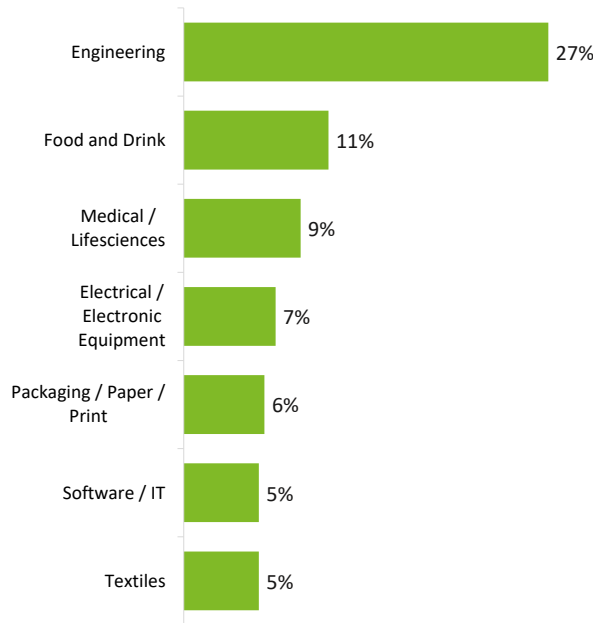
SME SIZE



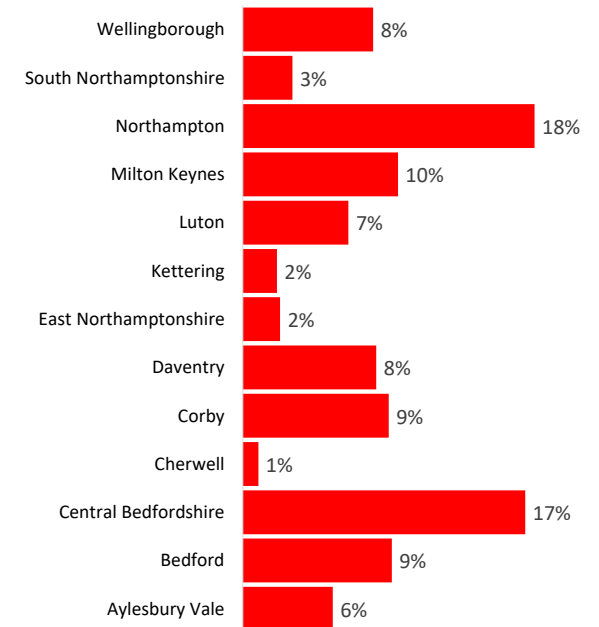
SME TURNOVER



SME SECTORS



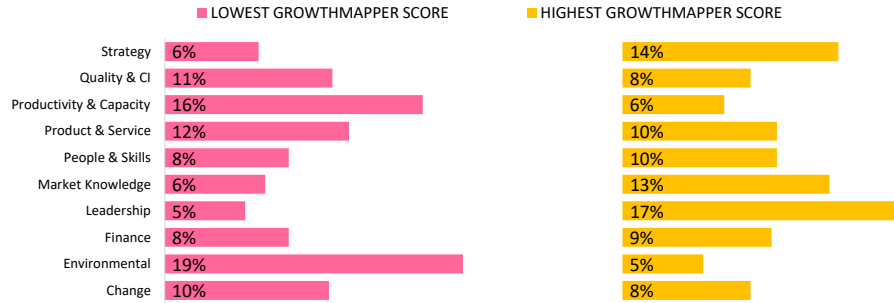
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

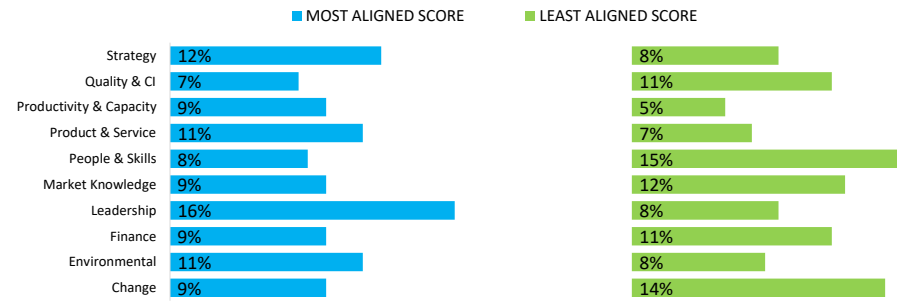
PERCEIVED STRENGTHS AND WEAKNESSES



■ 19% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 17% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT

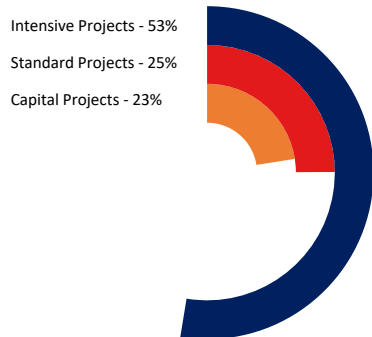


■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

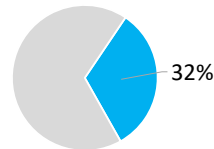
■ PEOPLE & SKILLS IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

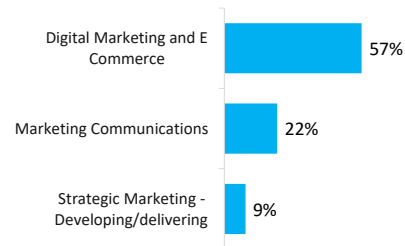
GRANT TYPE



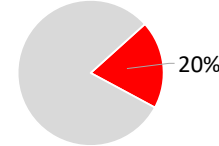
MARKETING & MARKET KNOWLEDGE



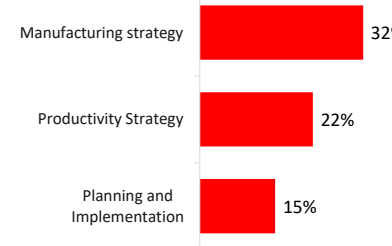
MARKETING PROJECTS



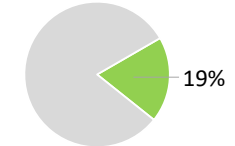
PRODUCTIVITY & CAPACITY



PRODUCTIVITY PROJECTS



PRODUCTS & SERVICE INNOVATION



PRODUCTS & SERVICE INNOVATION PROJECTS

