

MANUFACTURING GROWTH PROGRAMME



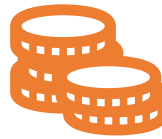
450

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,268,255

PRIVATE SECTOR INVESTMENT



£629,902

GRANT AMOUNT DEFRAID TO DATE



312

JOBS CREATED

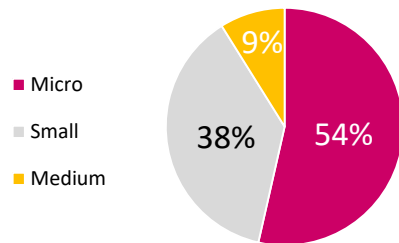


£41,645

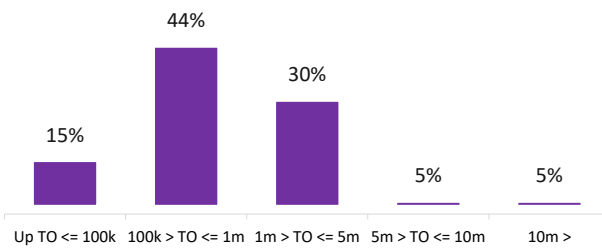
AVERAGE GVA PER EMPLOYEE

SME ENGAGEMENT

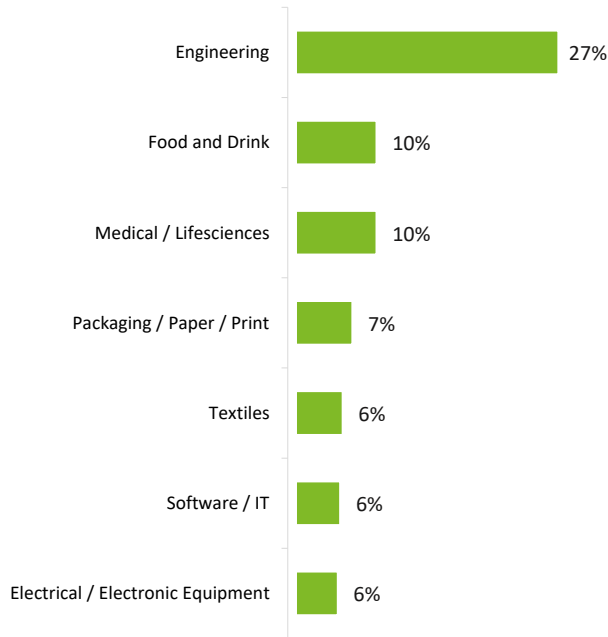
SME SIZE



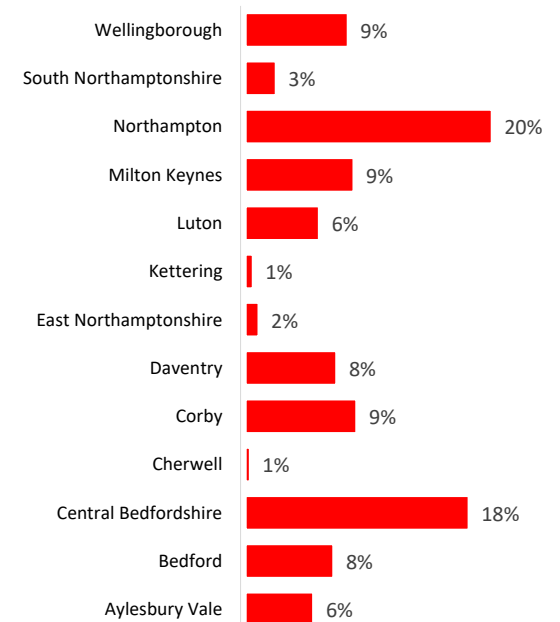
SME TURNOVER



SME SECTORS



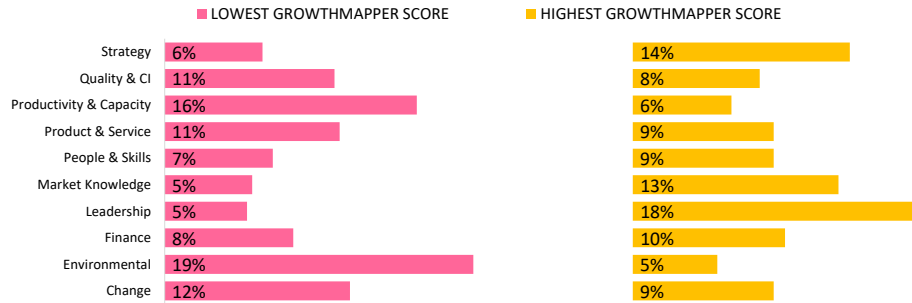
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

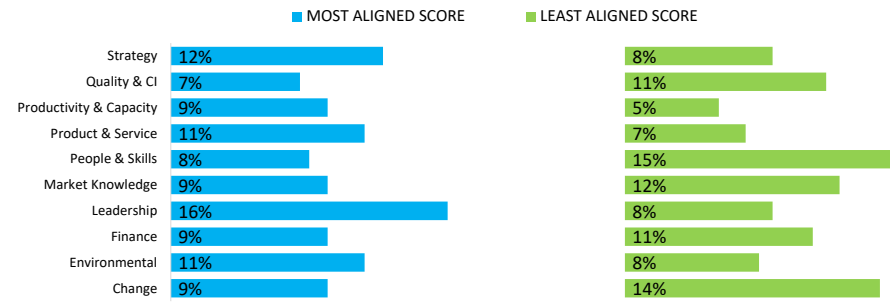
GROWTHMAPPER SCORE BY CATEGORY



■ 19% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 18% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

ALIGNMENT SCORE BY CATEGORY

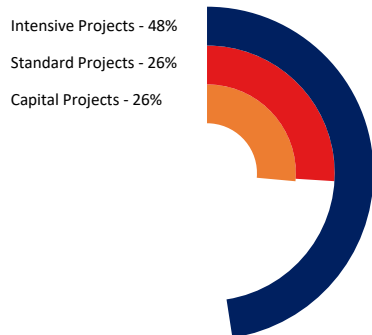


■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

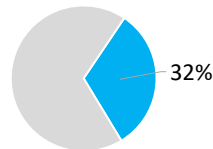
■ PEOPLE & SKILLS IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

PROJECT DELIVERY: TOP 3

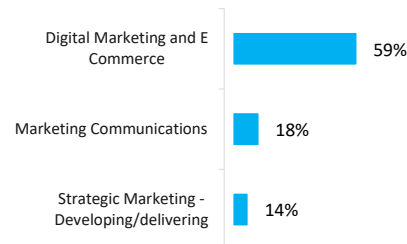
GRANT TYPE



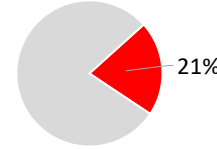
MARKETING & MARKET KNOWLEDGE



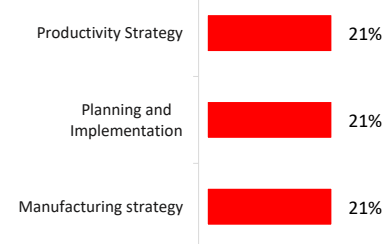
MARKETING PROJECTS



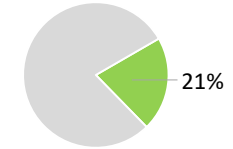
PRODUCTIVITY & CAPACITY



PRODUCTIVITY PROJECTS



PRODUCTS & SERVICE INNOVATION



PRODUCTS & SERVICE INNOVATION PROJECTS

