

MANUFACTURING GROWTH PROGRAMME



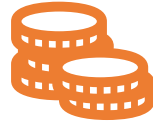
492

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£1,487,812

PRIVATE SECTOR
INVESTMENT



£738,615

GRANT AMOUNT
DEFRAYED TO DATE



315

JOBS CREATED

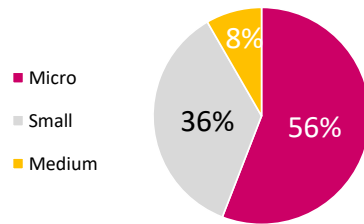


£46,959

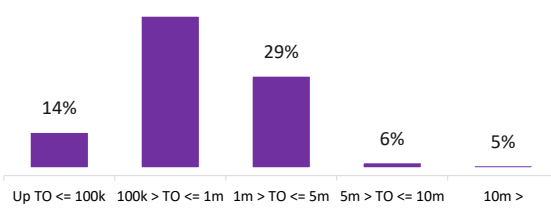
AVERAGE GVA PER
EMPLOYEE

SME ENGAGEMENT

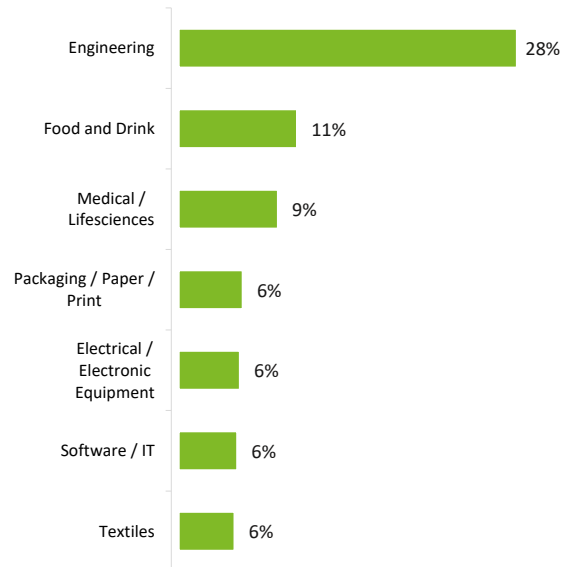
SME SIZE



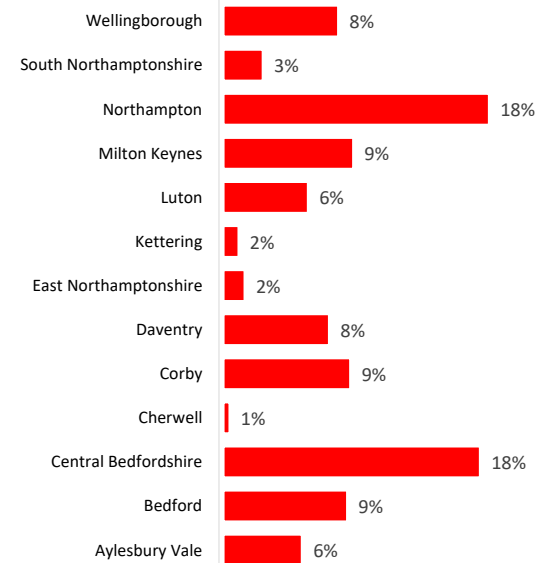
SME TURNOVER



SME SECTORS



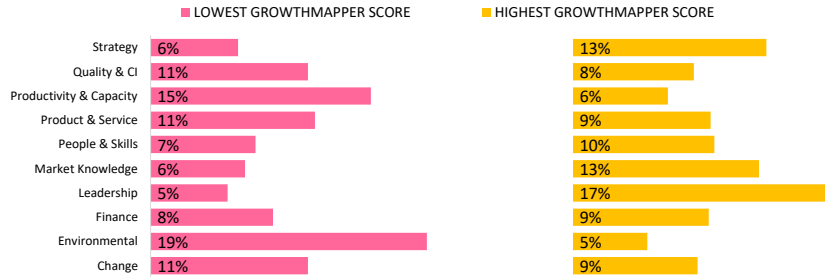
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

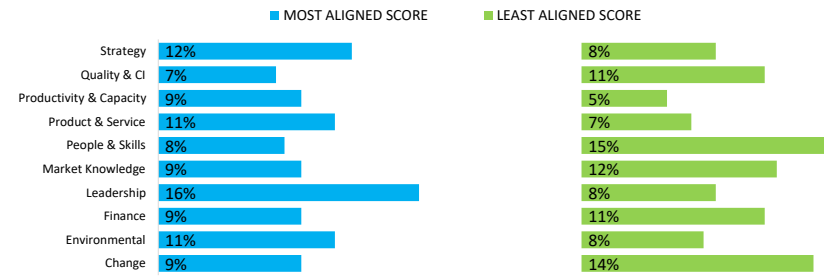
GROWTHMAPPER SCORE BY CATEGORY



19% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

17% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

ALIGNMENT SCORE BY CATEGORY

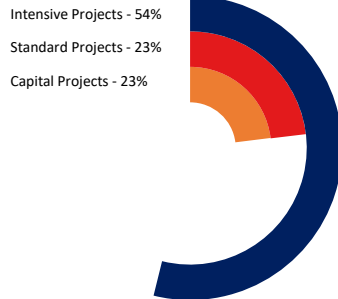


LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

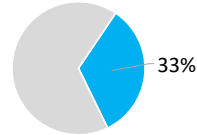
PEOPLE & SKILLS IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

PROJECT DELIVERY: TOP 3

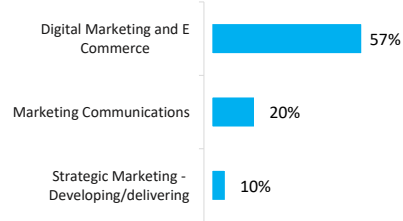
GRANT TYPE



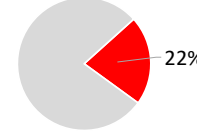
MARKETING & MARKET KNOWLEDGE



MARKETING PROJECTS



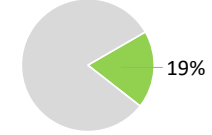
PRODUCTIVITY & CAPACITY



PRODUCTIVITY PROJECTS



PRODUCTS & SERVICE INNOVATION



PRODUCTS & SERVICE INNOVATION PROJECTS

