

MANUFACTURING GROWTH PROGRAMME



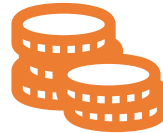
148

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£423,025

PRIVATE SECTOR INVESTMENT



£293,139

GRANT AMOUNT DEFRAYED TO DATE



62

JOBS CREATED

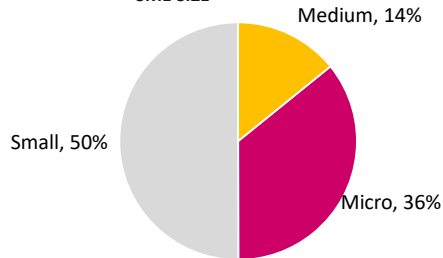


£36,321

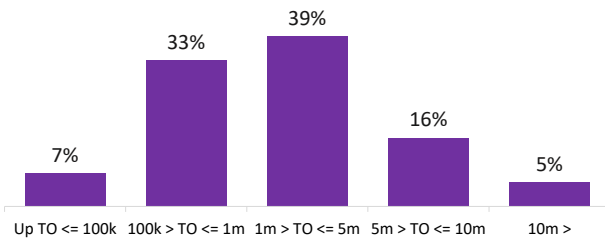
AVERAGE GVA PER EMPLOYEE

SME ENGAGEMENT

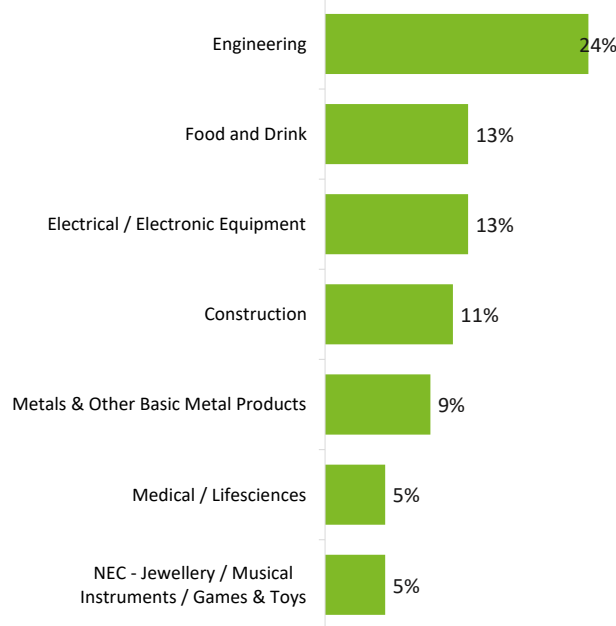
SME SIZE



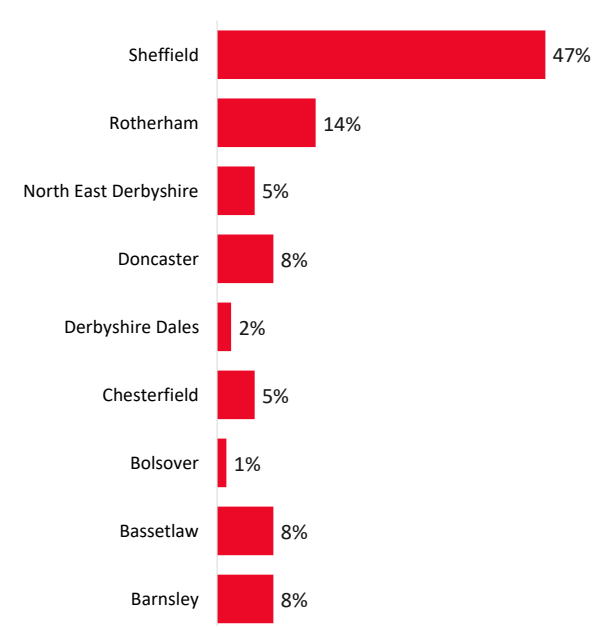
SME TURNOVER



SME SECTORS



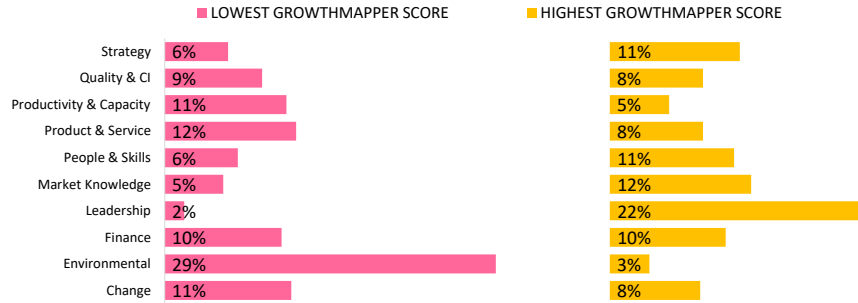
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

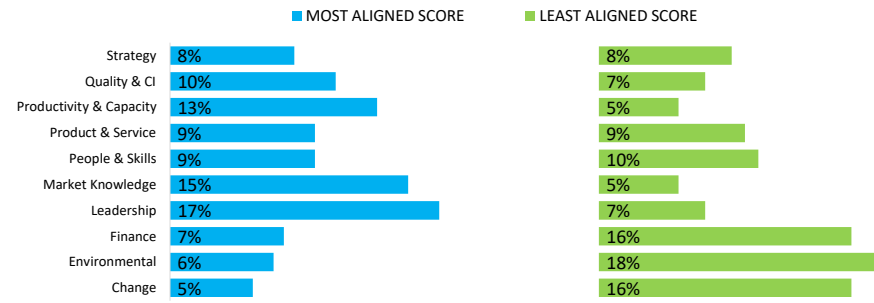
PERCEIVED STRENGTHS AND WEAKNESSES



■ 29% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 22% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT



■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

■ ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

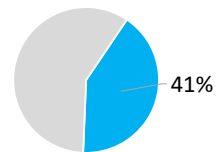
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

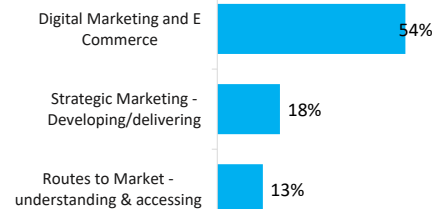
Intensive Projects - 37%
Standard Projects - 38%
Capital Projects - 25%



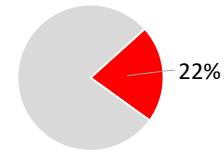
MARKETING & MARKET KNOWLEDGE



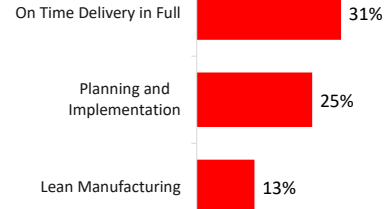
MARKETING & MARKET KNOWLEDGE



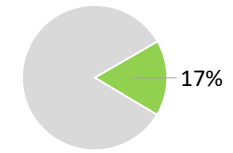
PRODUCTIVITY & CAPACITY



PRODUCTIVITY PROJECTS



QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI PROJECTS

