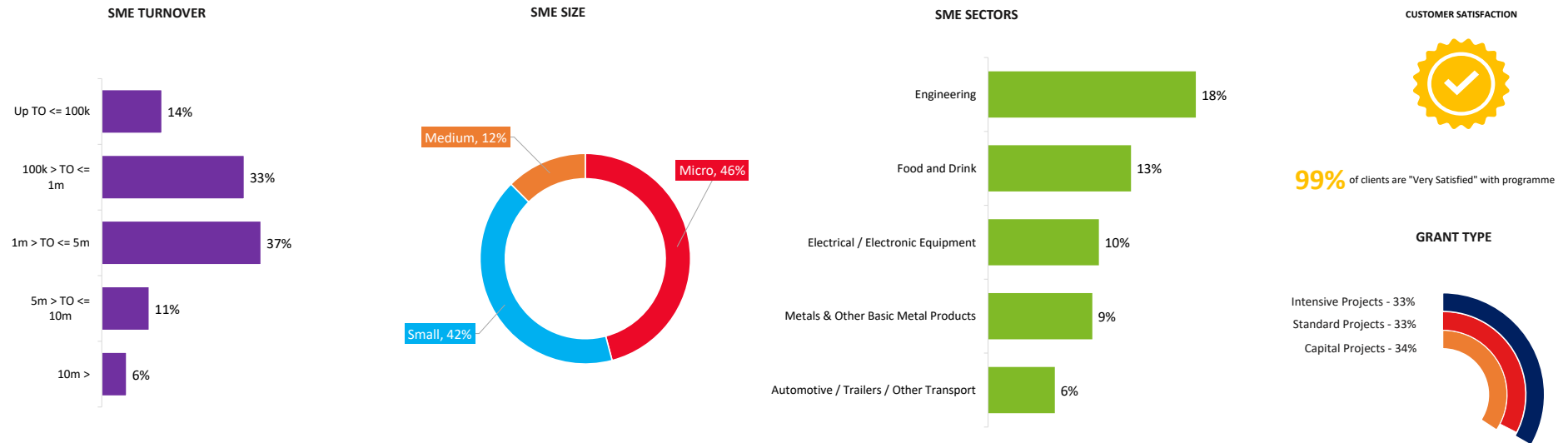


MANUFACTURING GROWTH PROGRAMME



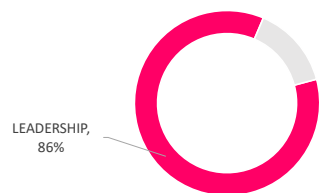
SME ENGAGEMENT



### GROWTHMAPPER

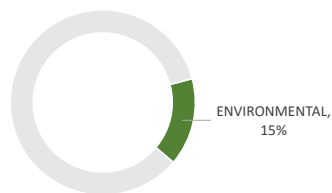
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

**MATURITY LEVEL A** IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE



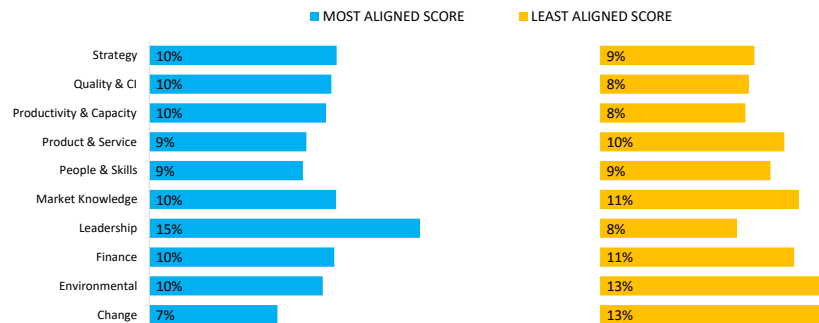
86% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE

**MATURITY LEVEL C** IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO



15% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

### COMPANY ALIGNMENT



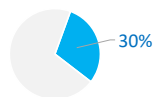
ALIGNMENT MEASURES WHETHER THE MANAGEMENT TEAM AGREE OR HAVE DIFFERENCES OF OPINION

LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

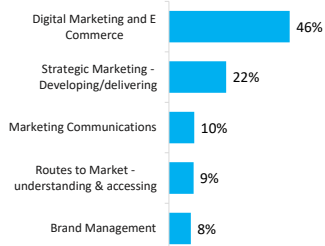
ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

### FOCUS OF IMPROVEMENT PROJECTS

#### MARKETING & MARKET KNOWLEDGE



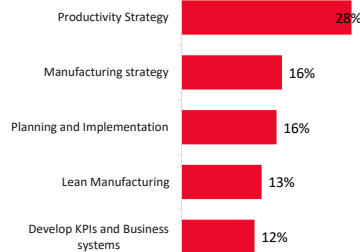
#### MARKETING & MARKET KNOWLEDGE



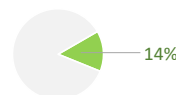
#### PRODUCTIVITY & CAPACITY



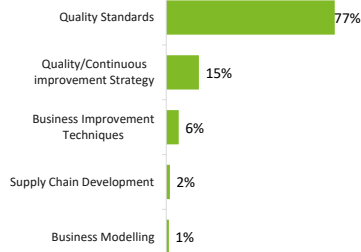
#### PRODUCTIVITY PROJECTS



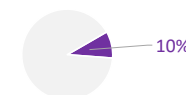
#### QUALITY & CONT. IMPROVEMENT



#### QUALITY & CI PROJECTS



#### STRATEGY



#### STRATEGY PROJECTS



#### PRODUCT & SERVICE INNOVATION



#### INNOVATION PROJECTS

