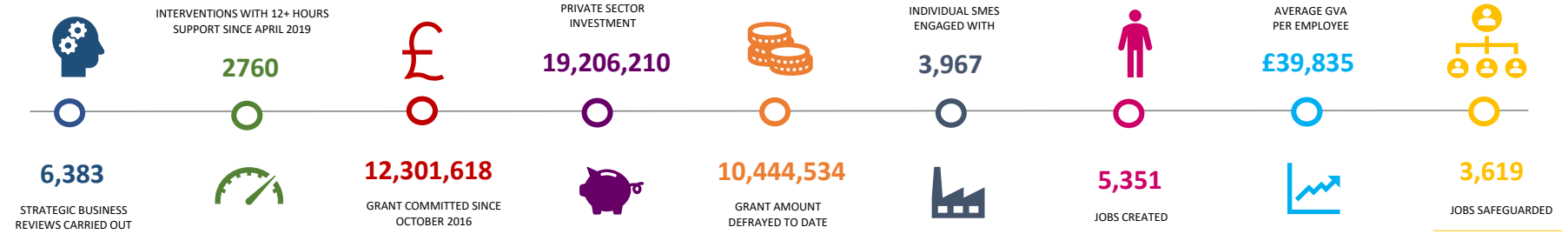
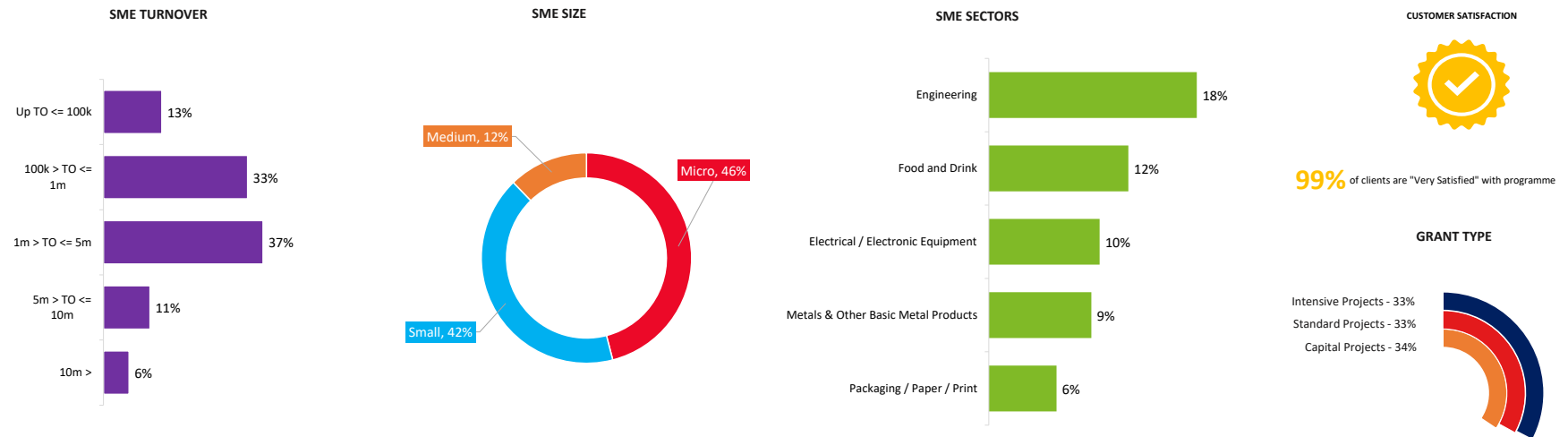


MANUFACTURING GROWTH PROGRAMME



SME ENGAGEMENT

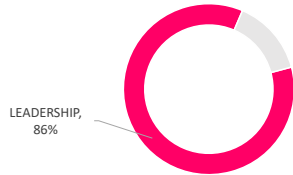


GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

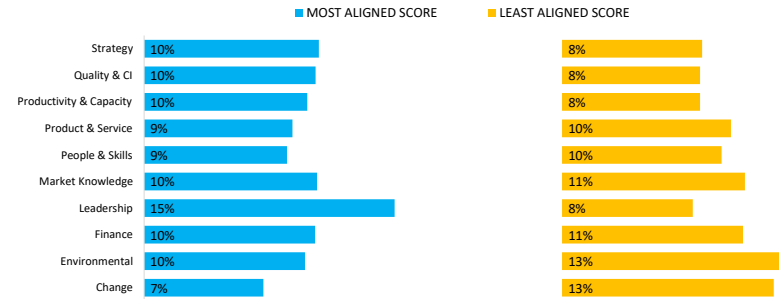


86% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



15% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

COMPANY ALIGNMENT



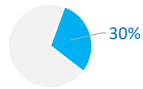
ALIGNMENT MEASURES WHETHER THE MANAGEMENT TEAM AGREE OR HAVE DIFFERENCES OF OPINION

LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

MARKETING & MARKET KNOWLEDGE



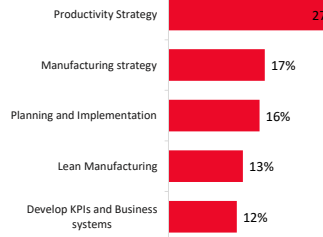
MARKETING & MARKET KNOWLEDGE



PRODUCTIVITY & CAPACITY



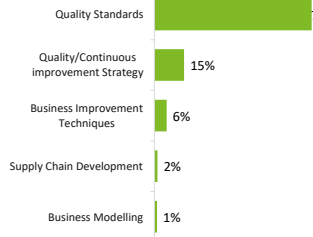
PRODUCTIVITY PROJECTS



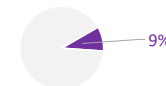
QUALITY & CONT. IMPROVEMENT



QUALITY & CI PROJECTS



STRATEGY



STRATEGY PROJECTS



PRODUCT & SERVICE INNOVATION



INNOVATION PROJECTS

