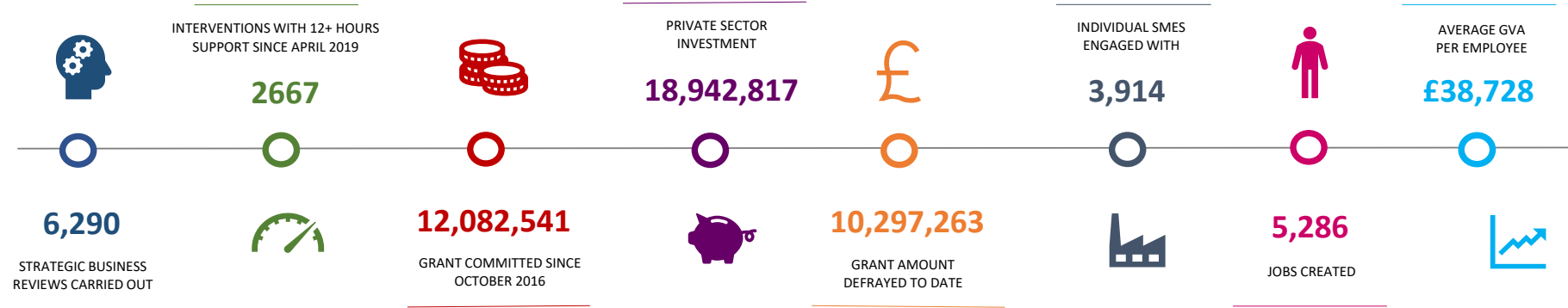
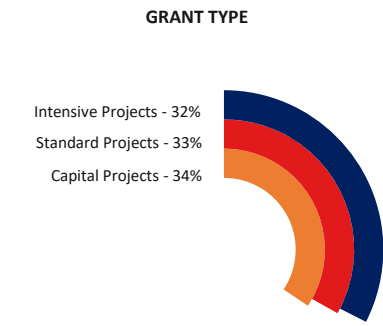
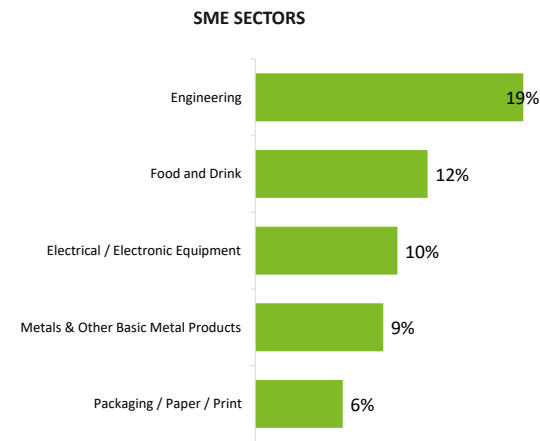
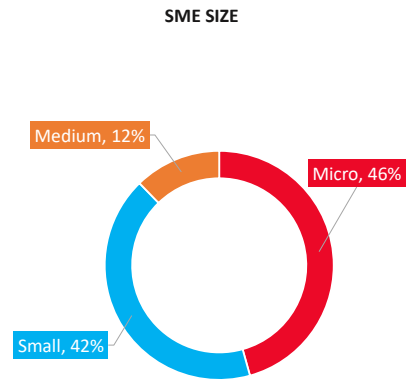
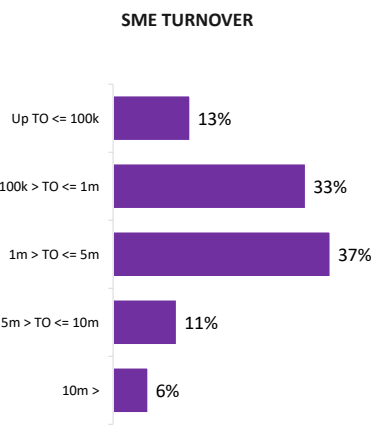


**MANUFACTURING GROWTH PROGRAMME**



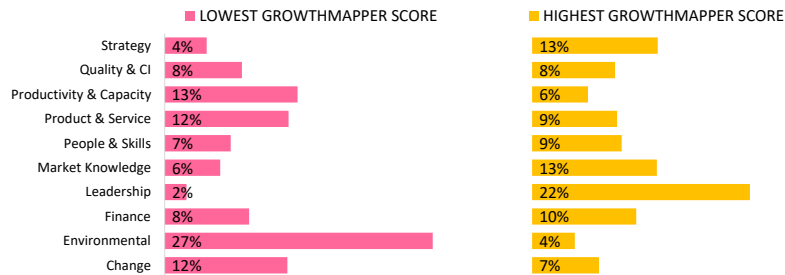
**SME ENGAGEMENT**



## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

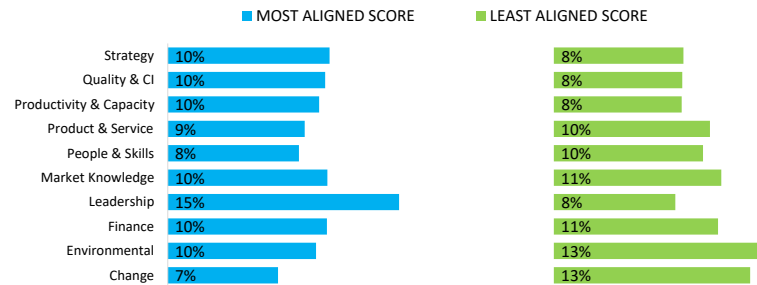
### PERCEIVED STRENGTHS AND WEAKNESSES



■ 27% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 22% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

### COMPANY ALIGNMENT

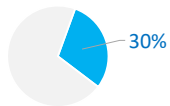


■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

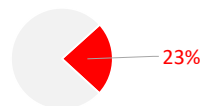
■ ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## FOCUS OF IMPROVEMENT PROJECTS

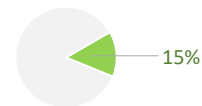
### MARKETING & MARKET KNOWLEDGE



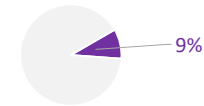
### PRODUCTIVITY & CAPACITY



### QUALITY & CONT. IMPROVEMENT



### STRATEGY



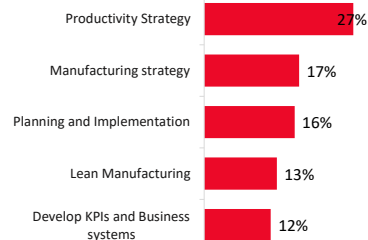
### PRODUCT & SERVICE INNOVATION



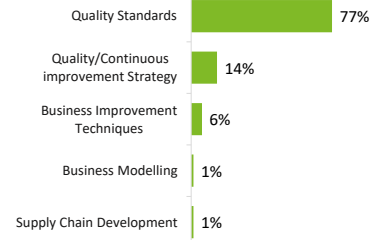
### MARKETING & MARKET KNOWLEDGE



### PRODUCTIVITY PROJECTS



### QUALITY & CI PROJECTS



### STRATEGY PROJECTS



### INNOVATION PROJECTS

