

MANUFACTURING GROWTH PROGRAMME



794

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£2,439,946

PRIVATE SECTOR INVESTMENT



£1,237,33

GRANT AMOUNT DEFRAID TO DATE



874

JOBS CREATED



£34,783

AVERAGE GVA PER EMPLOYEE



511

JOBS SAFEGUARDED

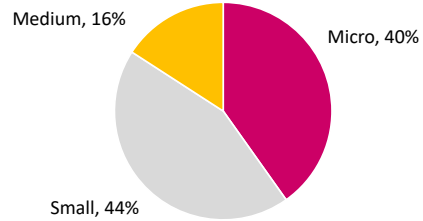


98%

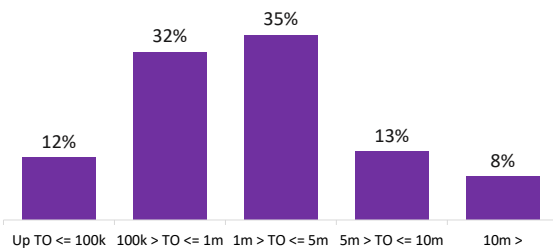
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

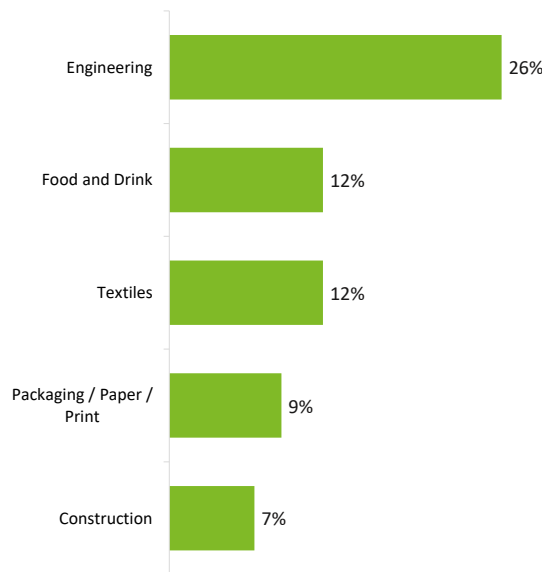
SME SIZE



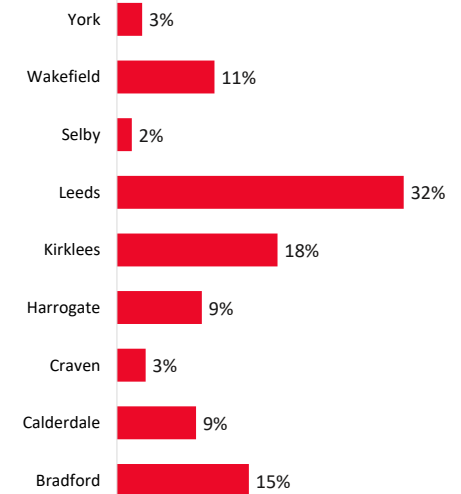
SME TURNOVER



SME SECTORS



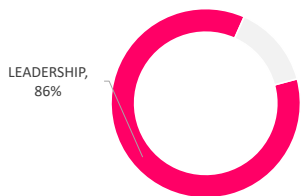
ACTIVITY BY LOCAL AUTHORITY



## GROWTHMAPPER

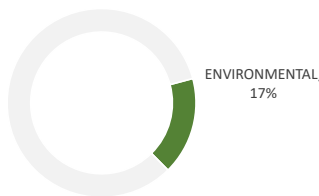
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

**MATURITY LEVEL A** IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE



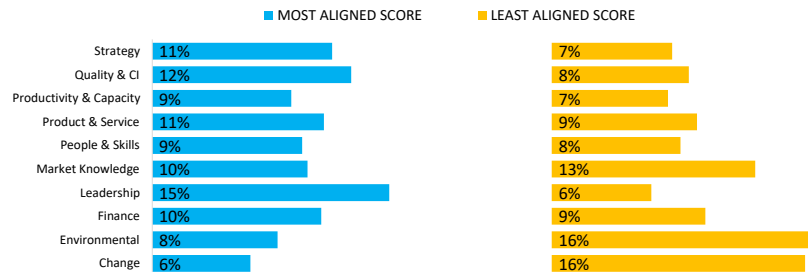
86% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE

**MATURITY LEVEL C** IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO



17% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

### COMPANY ALIGNMENT

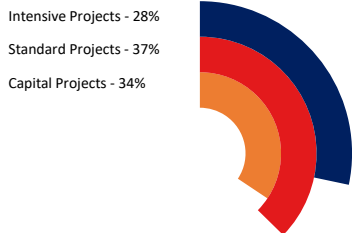


LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

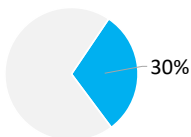
ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## FOCUS OF IMPROVEMENT PROJECTS

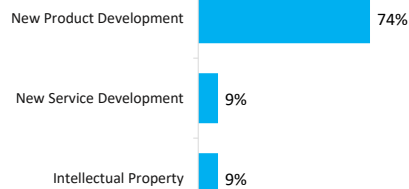
### GRANT TYPE



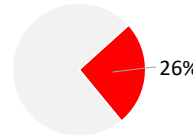
### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY & CAPACITY



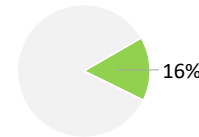
### MARKETING & MARKET KNOWLEDGE



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### QUALITY & CONTINUOUS IMPROVEMENT



### QUALITY & CI

