

MANUFACTURING GROWTH PROGRAMME



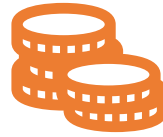
785

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£2,424,610

PRIVATE SECTOR
INVESTMENT



£1,229,207

GRANT AMOUNT
DEFRAYED TO DATE



874

JOBS CREATED

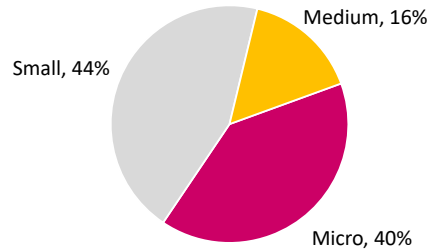


£35,004

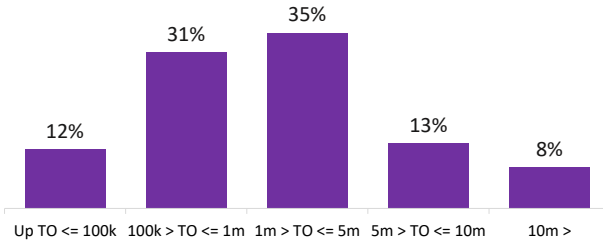
AVERAGE GVA PER
EMPLOYEE

SME ENGAGEMENT

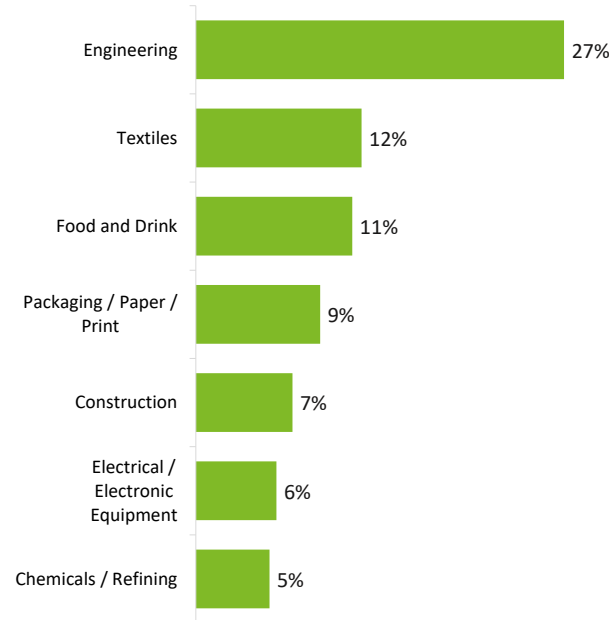
SME SIZE



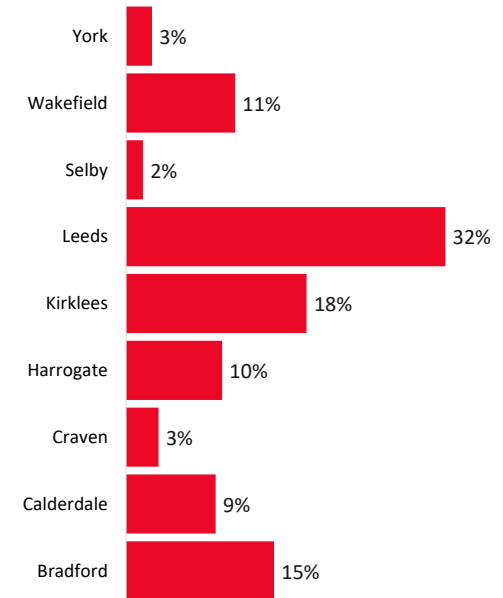
SME TURNOVER



SME SECTORS



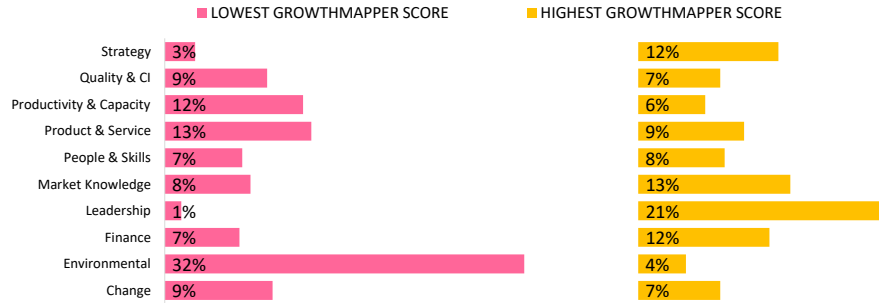
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

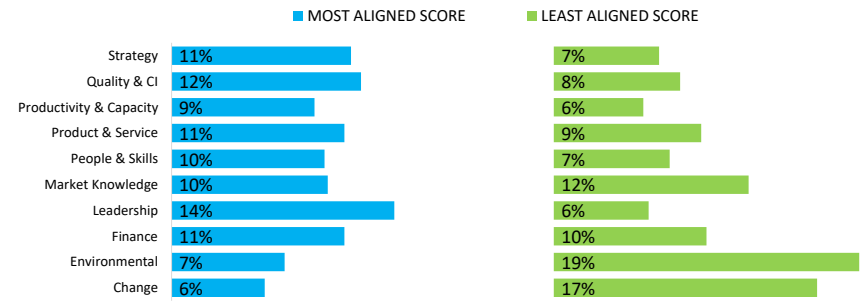
PERCEIVED STRENGTHS AND WEAKNESSES



■ 32% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 21% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT

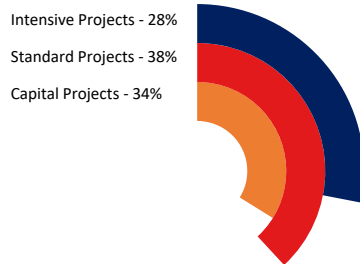


■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

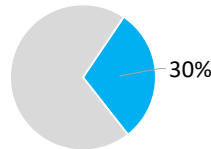
■ ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

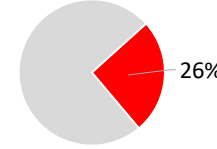
GRANT TYPE



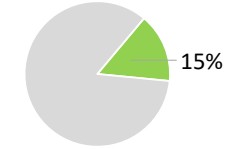
PRODUCTIVITY & CAPACITY



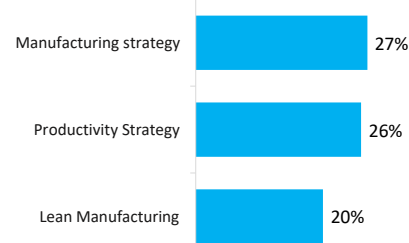
MARKETING & MARKET KNOWLEDGE



QUALITY & CONTINUOUS IMPROVEMENT



PRODUCTIVITY PROJECTS



MARKETING & MARKET KNOWLEDGE



QUALITY & CONTINUOUS IMPROVEMENT

