

MANUFACTURING GROWTH PROGRAMME



479

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,613,413

PRIVATE SECTOR INVESTMENT



£770,467

GRANT AMOUNT DEFRAYED TO DATE



492

JOBS CREATED



£40,144

AVERAGE GVA PER EMPLOYEE



54

JOBS SAFEGUARDED

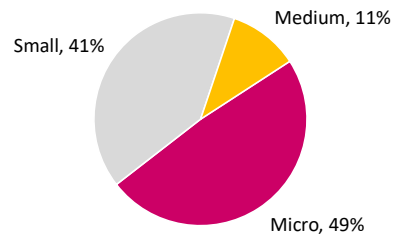


100%

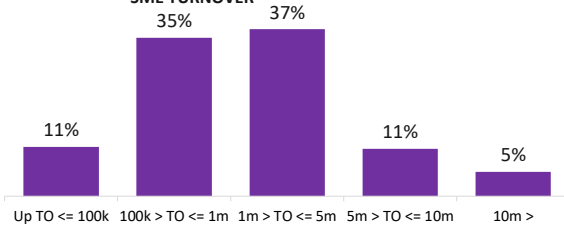
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

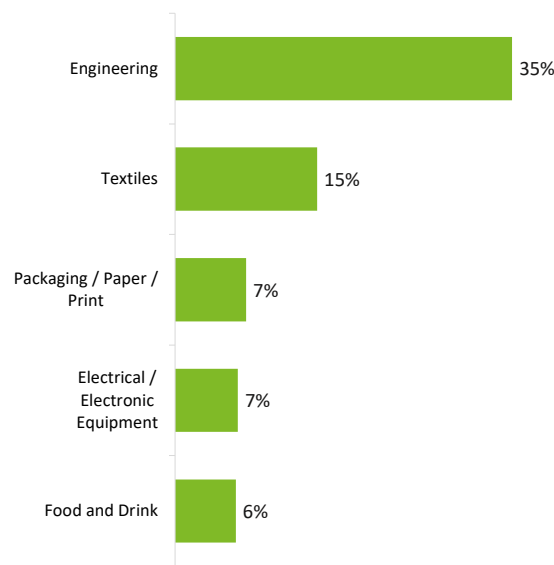
SME SIZE



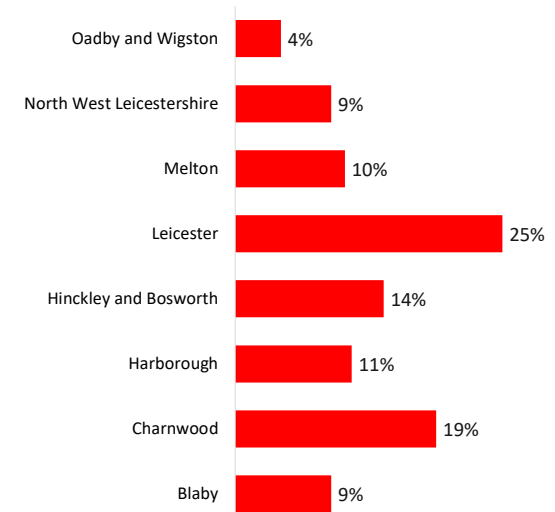
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

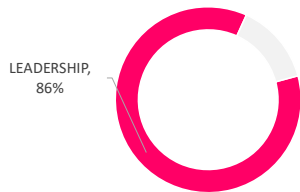


GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

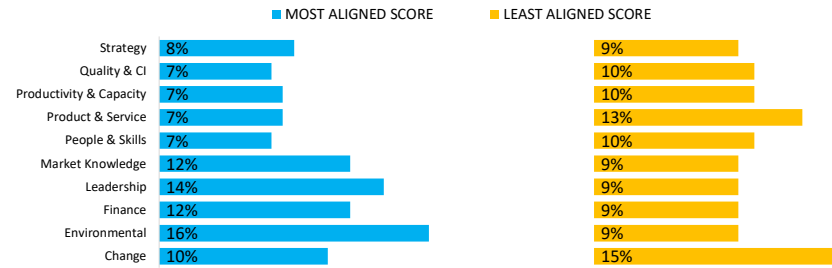


86% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



MOST BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

COMPANY ALIGNMENT

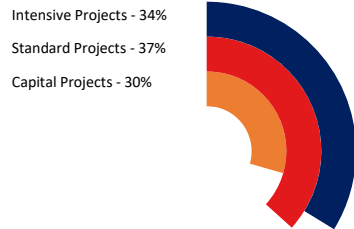


ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

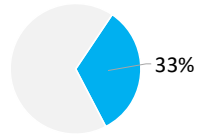
CHANGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

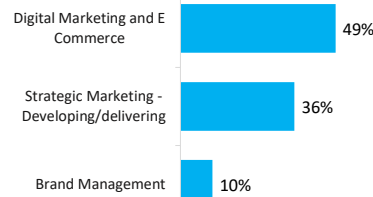
GRANT TYPE



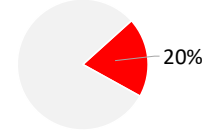
MARKETING & MARKET KNOWLEDGE



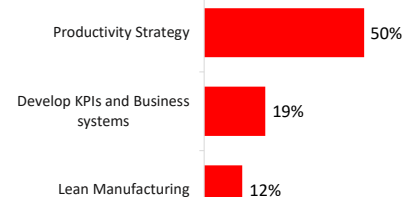
MARKETING & MARKET KNOWLEDGE



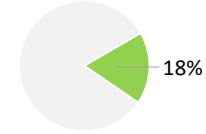
PRODUCTIVITY & CAPACITY



PRODUCTIVITY & CAPACITY



STRATEGY



STRATEGY

