

MANUFACTURING GROWTH PROGRAMME



423

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,325,324

PRIVATE SECTOR INVESTMENT



£636,245

GRANT AMOUNT DEFRAYED TO DATE



409

JOB'S CREATED



£39,142

AVERAGE GVA PER EMPLOYEE



21

JOB'S SAFEGUARDED

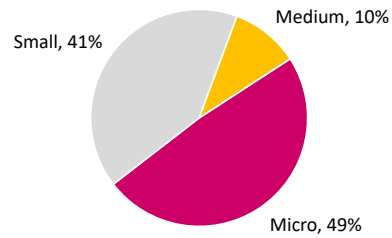


100%

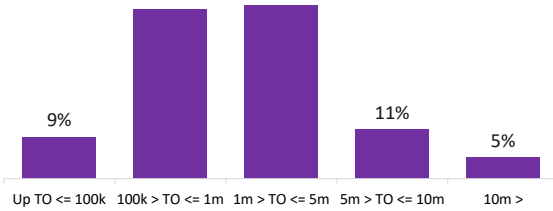
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

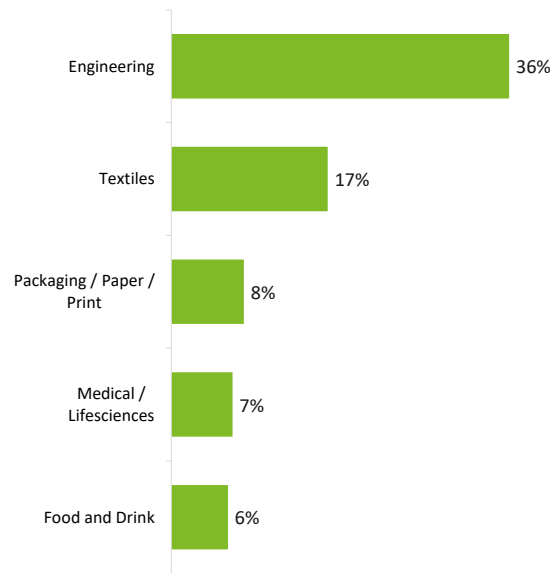
SME SIZE



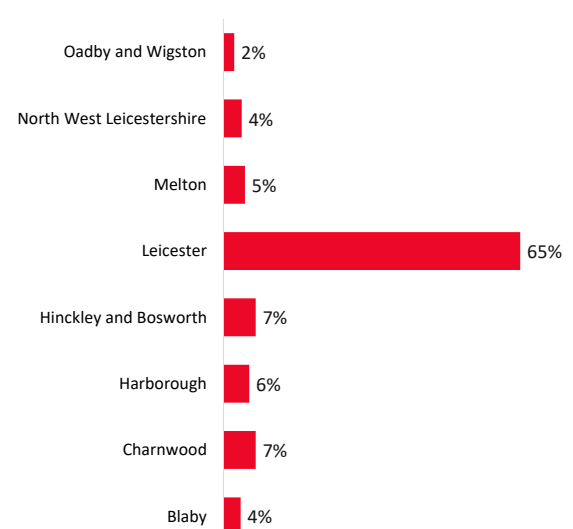
SME TURNOVER



SME SECTORS



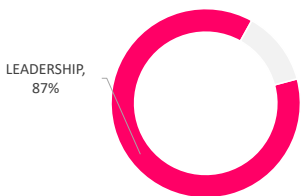
ACTIVITY BY LOCAL AUTHORITY



## GROWTHMAPPER

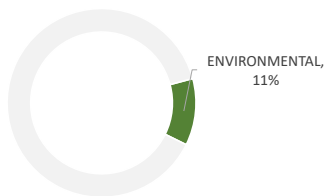
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

**MATURITY LEVEL A** IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE



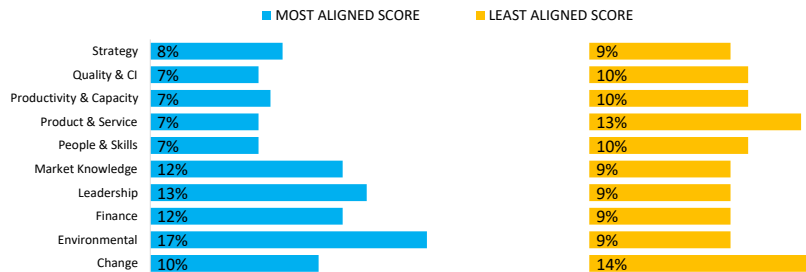
87% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE

**MATURITY LEVEL C** IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO



11% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

### COMPANY ALIGNMENT

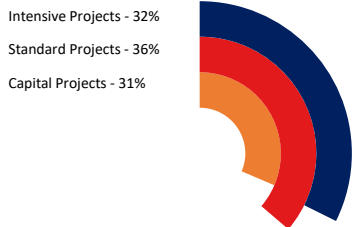


ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

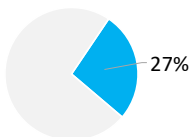
CHANGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## FOCUS OF IMPROVEMENT PROJECTS

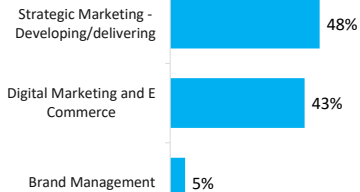
### GRANT TYPE



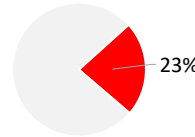
### MARKETING & MARKET KNOWLEDGE



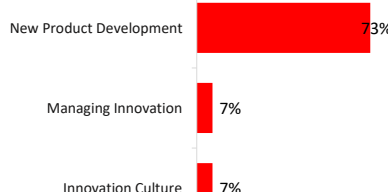
### MARKETING & MARKET KNOWLEDGE



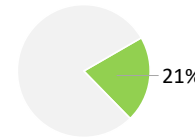
### PRODUCTIVITY & CAPACITY



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### STRATEGY



### STRATEGY

