

**MANUFACTURING GROWTH PROGRAMME**

**£1,310,364**

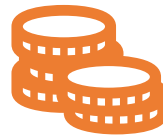


**417**

STRATEGIC  
BUSINESS REVIEWS  
CARRIED OUT



PRIVATE SECTOR  
INVESTMENT



**£629,205**

GRANT AMOUNT  
DEFRAYED TO DATE



**409**

JOBS CREATED

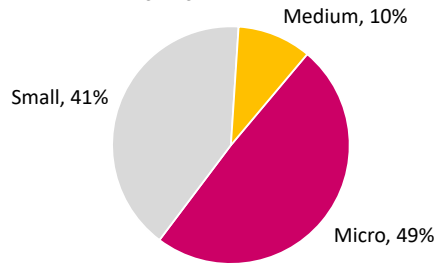


**£37,768**

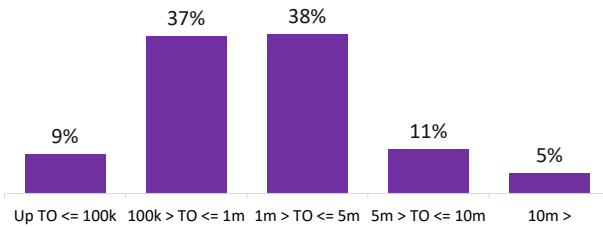
AVERAGE GVA PER  
EMPLOYEE

**SME ENGAGEMENT**

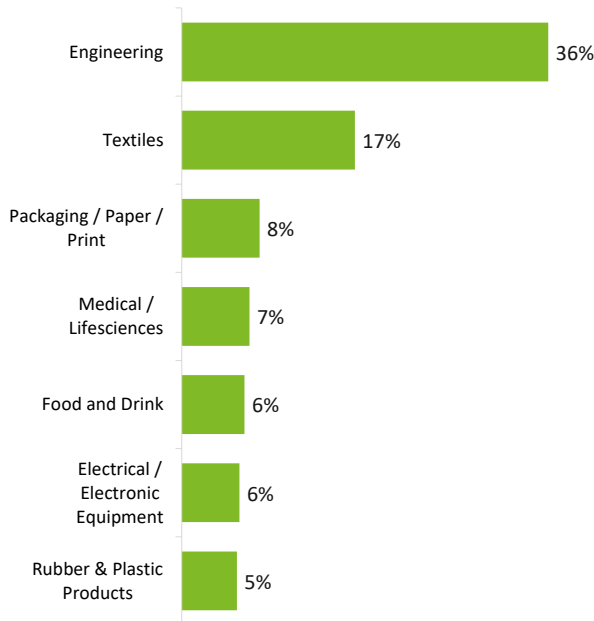
**SME SIZE**



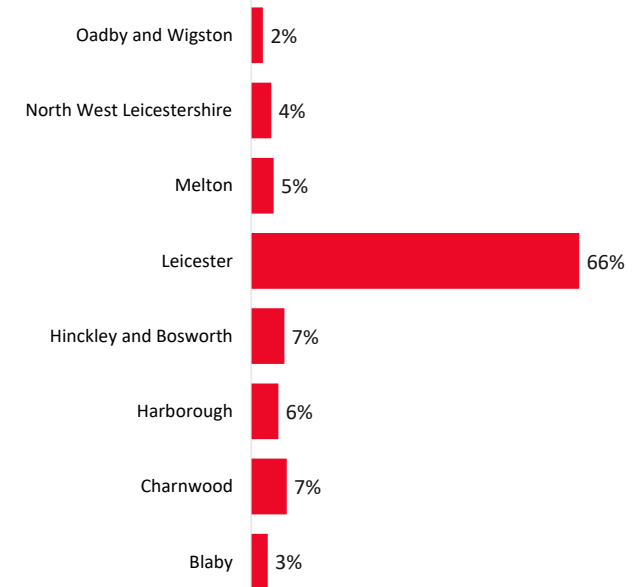
**SME TURNOVER**



**SME SECTORS**



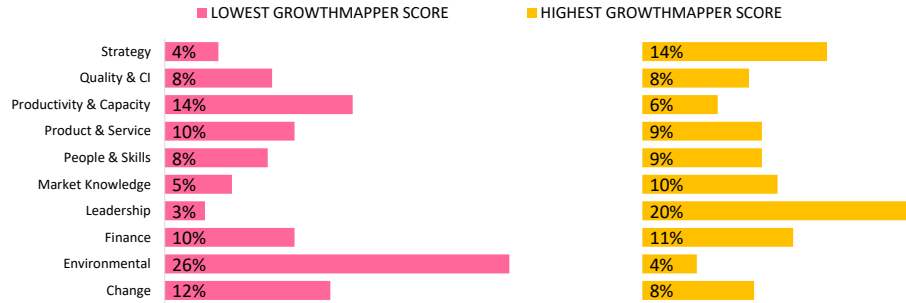
**ACTIVITY BY LOCAL AUTHORITY**



## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

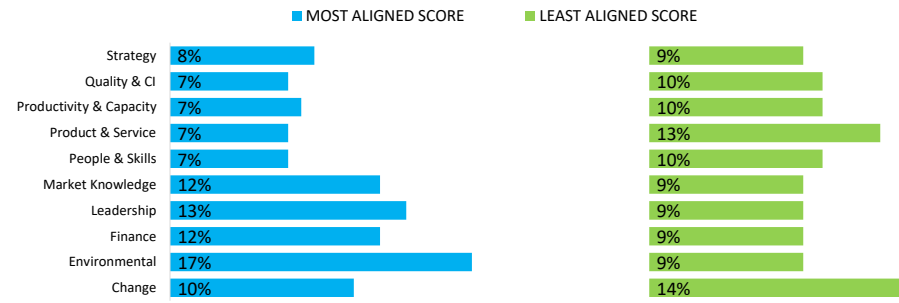
### PERCEIVED STRENGTHS AND WEAKNESSES



■ 26% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 20% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

### COMPANY ALIGNMENT

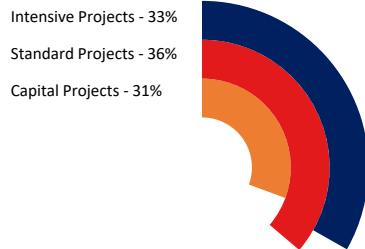


■ ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

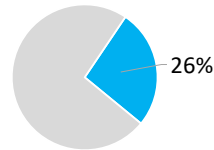
■ CHANGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## FOCUS OF IMPROVEMENT PROJECTS

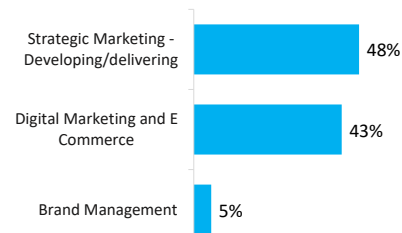
### GRANT TYPE



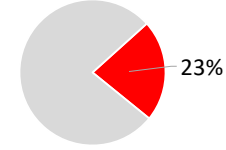
### MARKETING & MARKET KNOWLEDGE



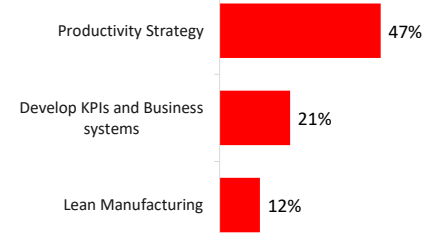
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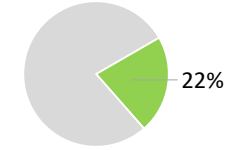
### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY PROJECTS



### STRATEGY



### STRATEGY PROJECTS

