

**MANUFACTURING GROWTH PROGRAMME**



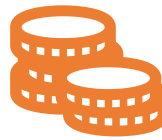
**357**

STRATEGIC  
BUSINESS REVIEWS  
CARRIED OUT



**£1,061,327**

PRIVATE SECTOR  
INVESTMENT



**£506,450**

GRANT AMOUNT  
DEFRAYED TO DATE



**361**

JOBS CREATED

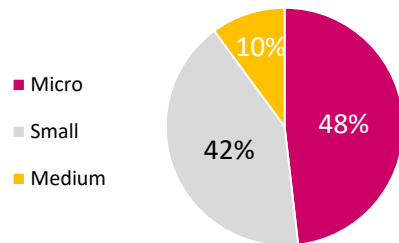


**£41,189**

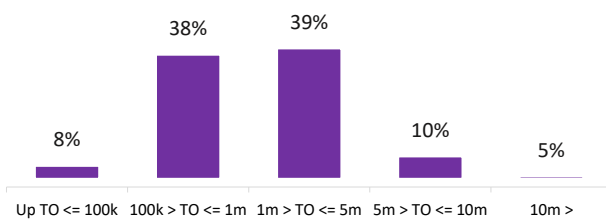
AVERAGE GVA PER  
EMPLOYEE

**SME ENGAGEMENT**

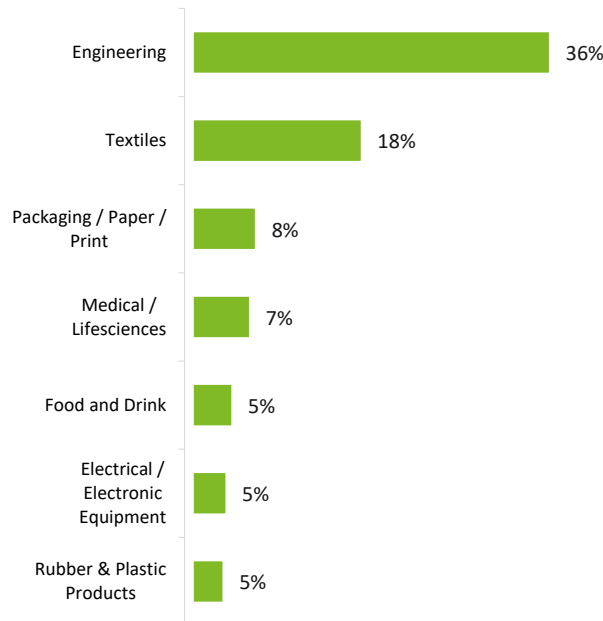
SME SIZE



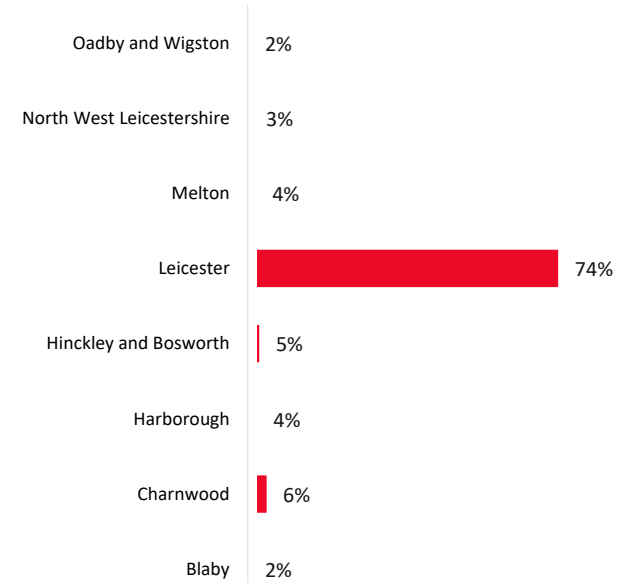
SME TURNOVER



SME SECTORS



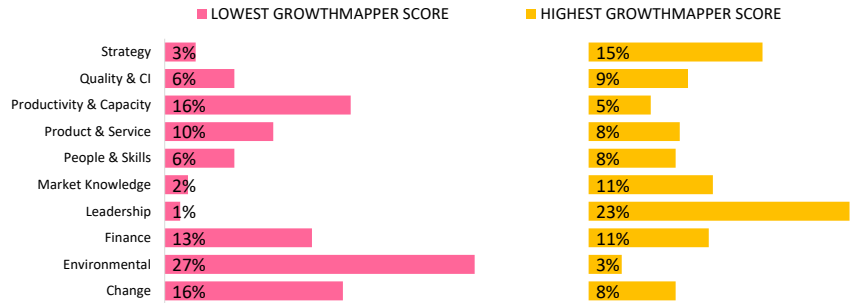
ACTIVITY BY LOCAL AUTHORITY



## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

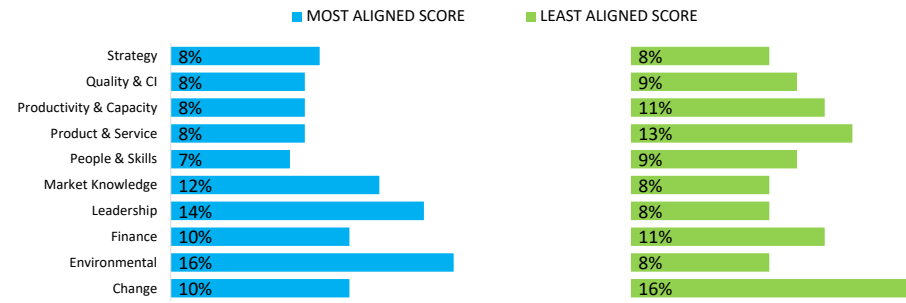
### GROWTHMAPPER SCORE BY CATEGORY



■ 27% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 23% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

### ALIGNMENT SCORE BY CATEGORY

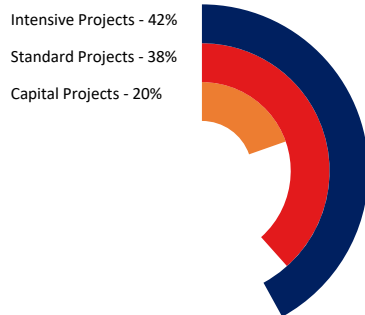


■ ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

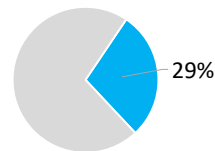
■ CHANGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## PROJECT DELIVERY: TOP 3

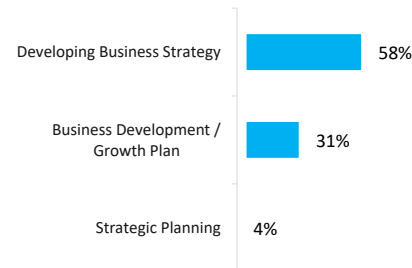
### GRANT TYPE



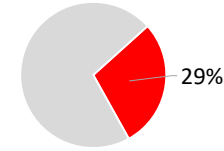
### STRATEGY



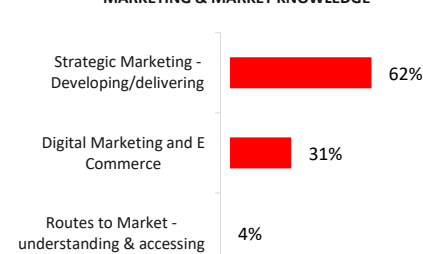
### STRATEGY PROJECTS



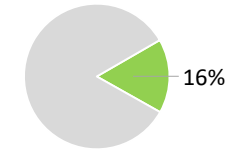
### MARKETING & MARKET KNOWLEDGE



### MARKETING & MARKET KNOWLEDGE PROJECTS



### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY PROJECTS

