

MANUFACTURING GROWTH PROGRAMME



325

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£868,643

PRIVATE SECTOR INVESTMENT



£607,815

GRANT AMOUNT DEFRAID TO DATE



292

JOBS CREATED



£35,710

AVERAGE GVA PER EMPLOYEE



28

JOBS SAFEGUARDED

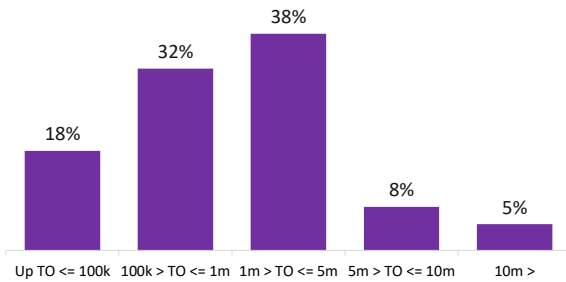


100%

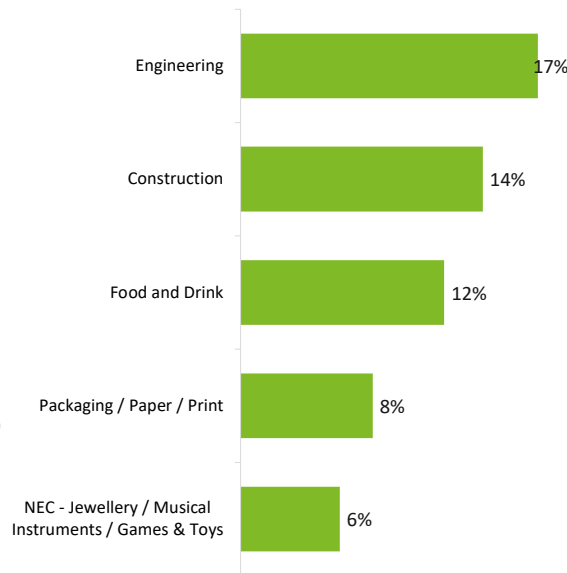
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

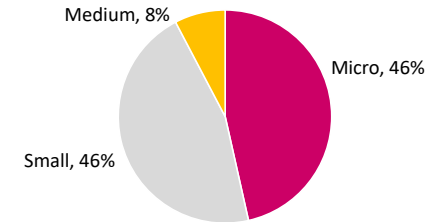
SME TURNOVER



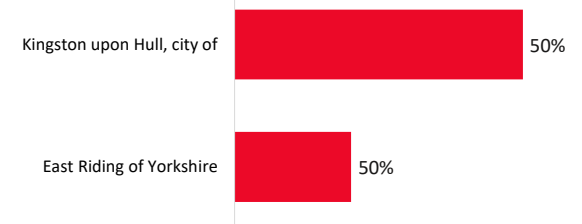
SME SECTORS



SME SIZE



ACTIVITY BY LOCAL AUTHORITY

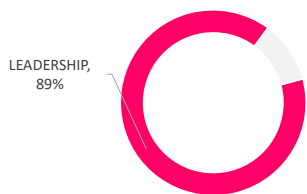


## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

**MATURITY LEVEL A** IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

**MATURITY LEVEL C** IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

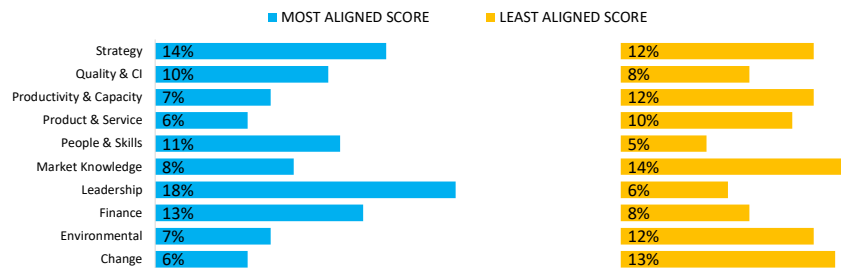


89% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



MOST BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

### COMPANY ALIGNMENT



LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

MARKET KNOWLEDGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

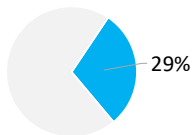
## FOCUS OF IMPROVEMENT PROJECTS

### GRANT TYPE

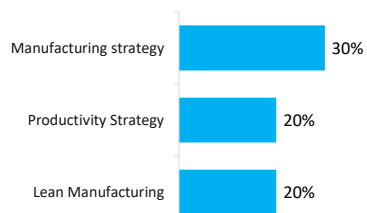
Intensive Projects - 42%  
Standard Projects - 28%  
Capital Projects - 31%



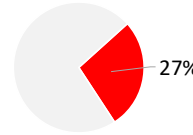
### PRODUCTIVITY & CAPACITY



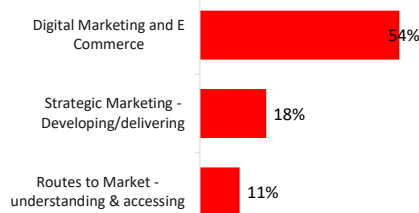
### PRODUCTIVITY & CAPACITY



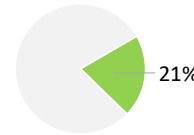
### MARKETING & MARKET KNOWLEDGE



### MARKETING & MARKET KNOWLEDGE



### QUALITY & CONTINUOUS IMPROVEMENT



### QUALITY & CI

