

MANUFACTURING GROWTH PROGRAMME



299

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£764,299

PRIVATE SECTOR
INVESTMENT



£528,710

GRANT AMOUNT
DEFRAYED TO DATE



271

JOB'S CREATED



£29,840

AVERAGE GVA PER
EMPLOYEE



19

JOB'S SAFEGUARDED

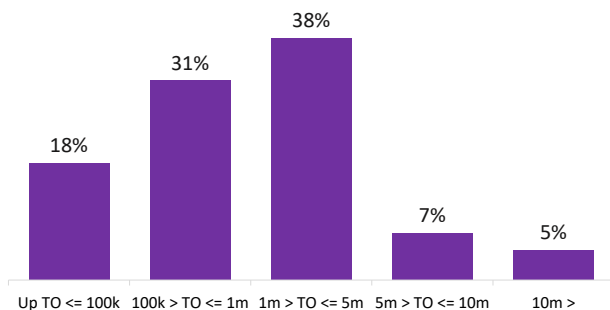


100%

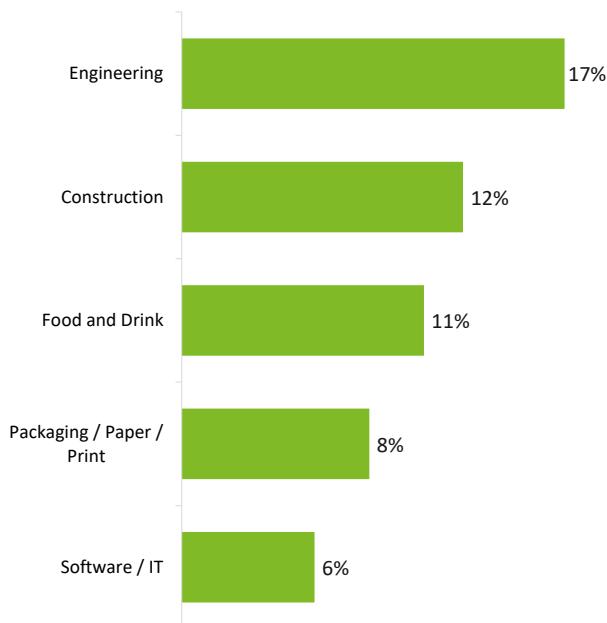
OF CLIENTS ARE 'VERY
SATISFIED' WITH THE
PROGRAMME

SME ENGAGEMENT

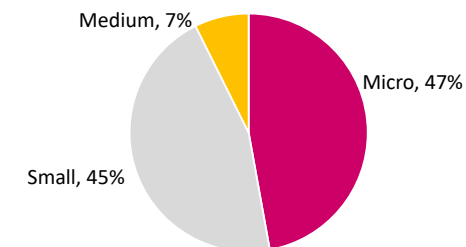
SME TURNOVER



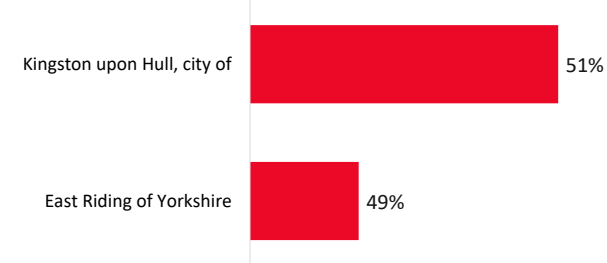
SME SECTORS



SME SIZE



ACTIVITY BY LOCAL AUTHORITY

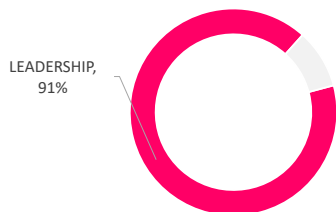


GROWTHMAPPER

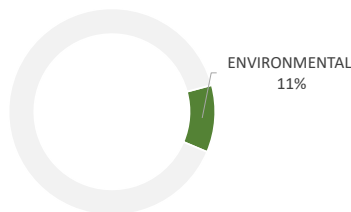
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

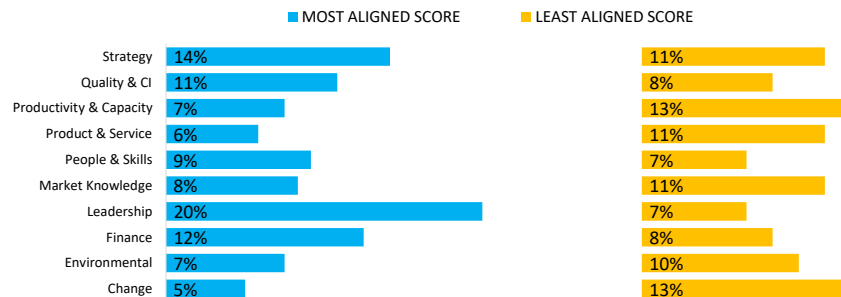


91% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



11% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

COMPANY ALIGNMENT



LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

CHANGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

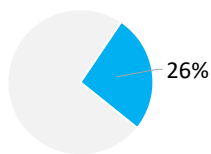
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

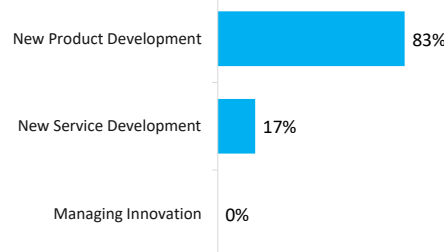
Intensive Projects - 45%
Standard Projects - 26%
Capital Projects - 28%



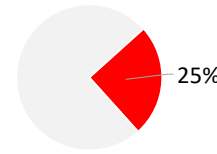
PRODUCTIVITY & CAPACITY



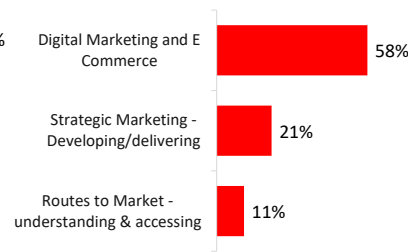
PRODUCTIVITY & CAPACITY



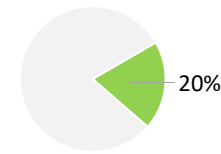
MARKETING & MARKET KNOWLEDGE



MARKETING & MARKET KNOWLEDGE



QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI

