

MANUFACTURING GROWTH PROGRAMME



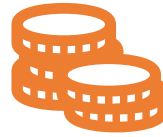
291

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£738,758

PRIVATE SECTOR
INVESTMENT



£509,442

GRANT AMOUNT
DEFRAYED TO DATE



265

JOBS CREATED

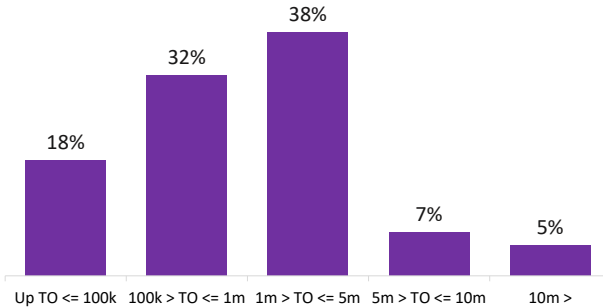


£30,091

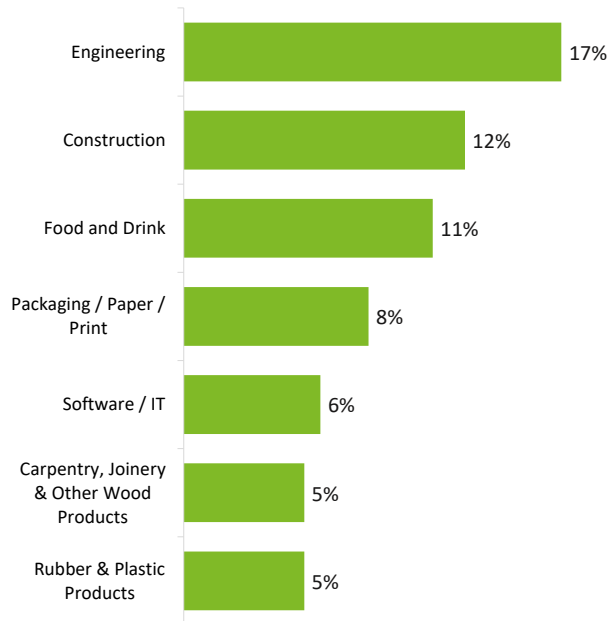
AVERAGE GVA PER
EMPLOYEE

SME ENGAGEMENT

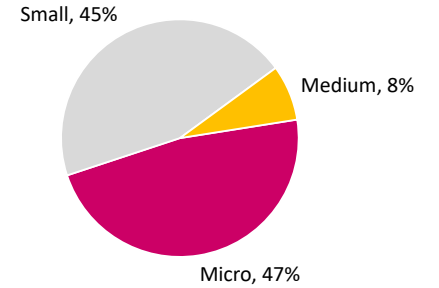
SME TURNOVER



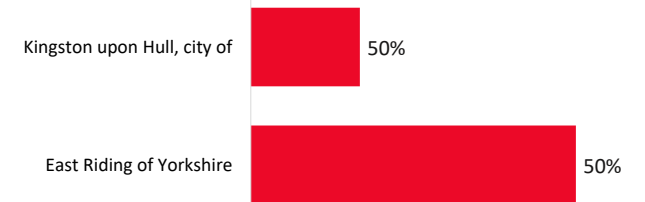
SME SECTORS



SME SIZE



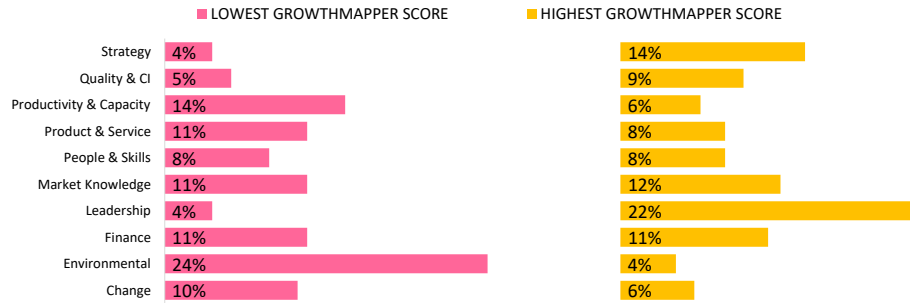
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

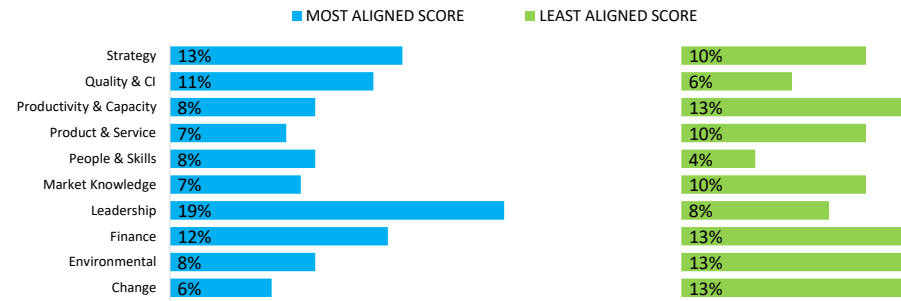
PERCEIVED STRENGTHS AND WEAKNESSES



■ 24% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 22% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT

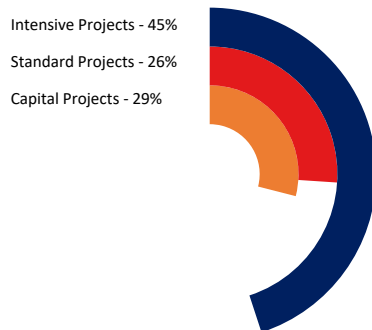


■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

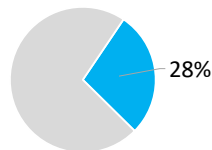
■ CHANGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

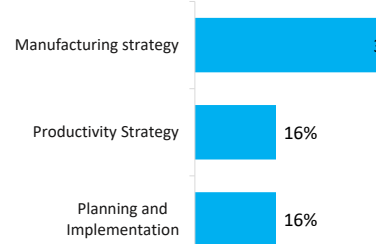
GRANT TYPE



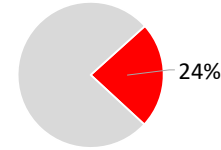
PRODUCTIVITY & CAPACITY



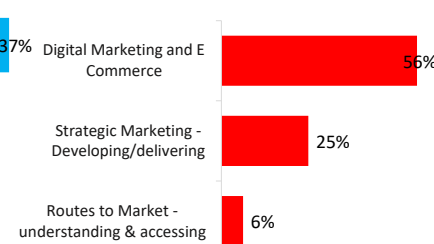
PRODUCTIVITY & CAPACITY PROJECTS



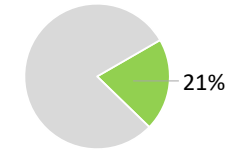
MARKETING & MARKET KNOWLEDGE



MARKETING & MARKET KNOWLEDGE



QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI PROJECTS

