

MANUFACTURING GROWTH PROGRAMME



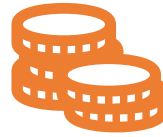
296

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£879,257

PRIVATE SECTOR
INVESTMENT



£448,822

GRANT AMOUNT
DEFRAYED TO DATE



171

JOBS CREATED

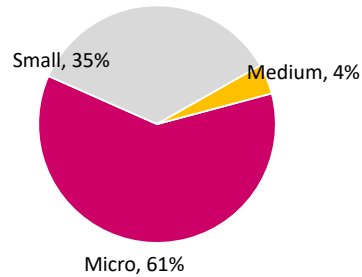


£28,097

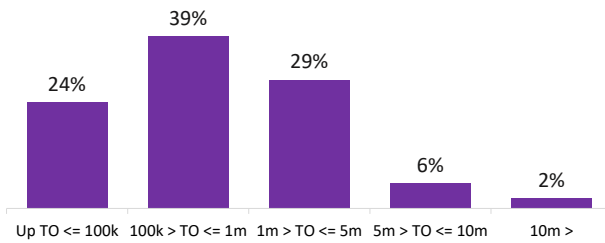
AVERAGE GVA PER
EMPLOYEE

SME ENGAGEMENT

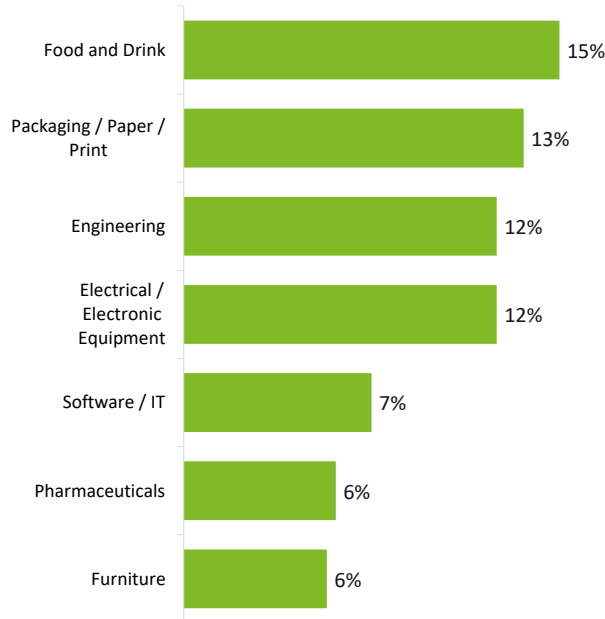
SME SIZE



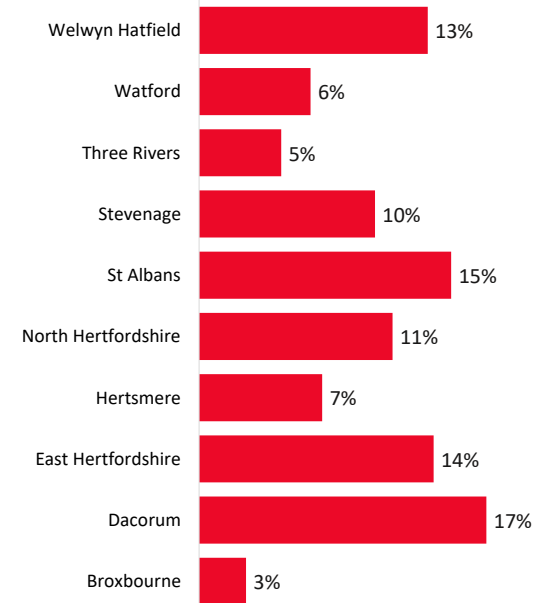
SME TURNOVER



SME SECTORS



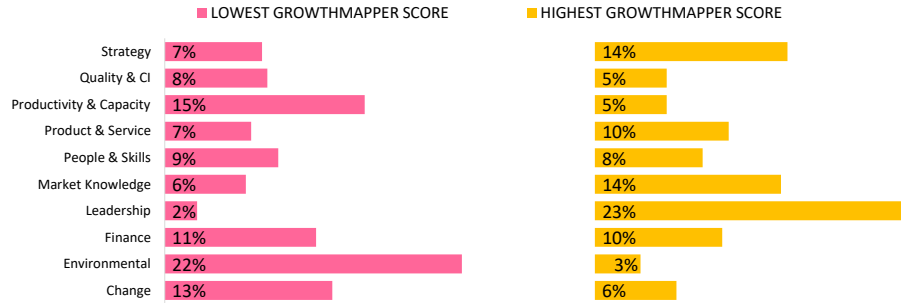
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

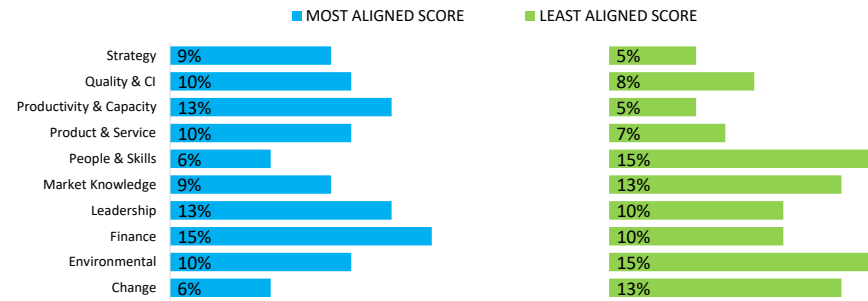
PERCEIVED STRENGTHS AND WEAKNESSES



■ 22% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 23% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT

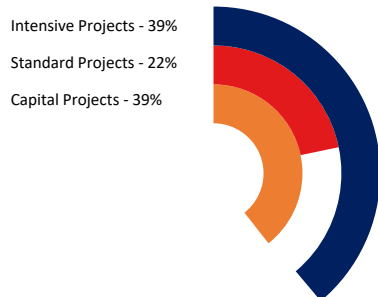


■ FINANCE IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

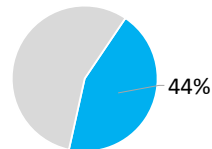
■ ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

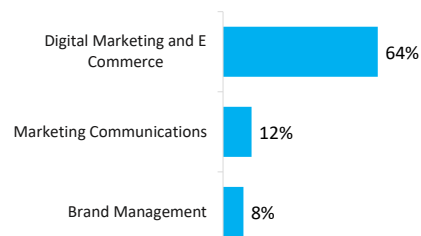
GRANT TYPE



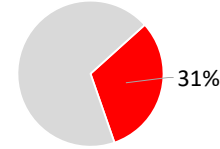
MARKETING & MARKET KNOWLEDGE



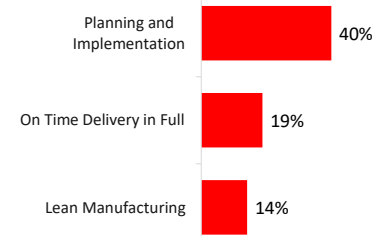
MARKETING & MARKET KNOWLEDGE



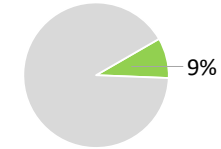
PRODUCTIVITY & CAPACITY



PRODUCTIVITY & CAPACITY PROJECTS



PRODUCTS & SERVICE INNOVATION



PRODUCTS & SERVICE INNOVATION

