

MANUFACTURING GROWTH PROGRAMME



723

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£2,200,078

PRIVATE SECTOR INVESTMENT



£1,211,98

GRANT AMOUNT DEFRAID TO DATE



712

JOB'S CREATED



£44,261

AVERAGE GVA PER EMPLOYEE



1,138

JOB'S SAFEGUARDED

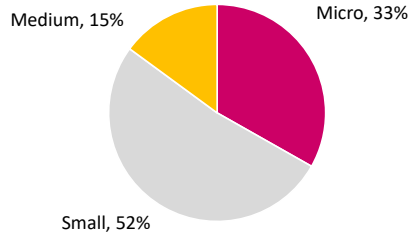


100%

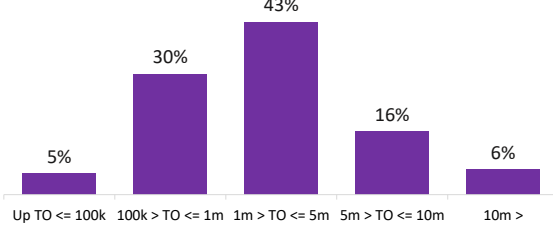
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

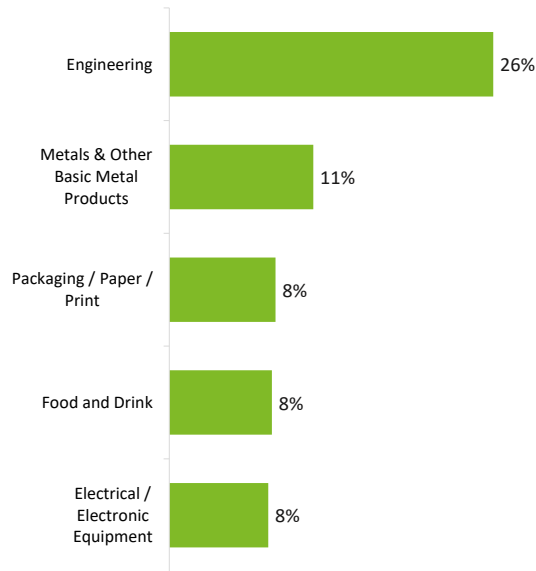
SME SIZE



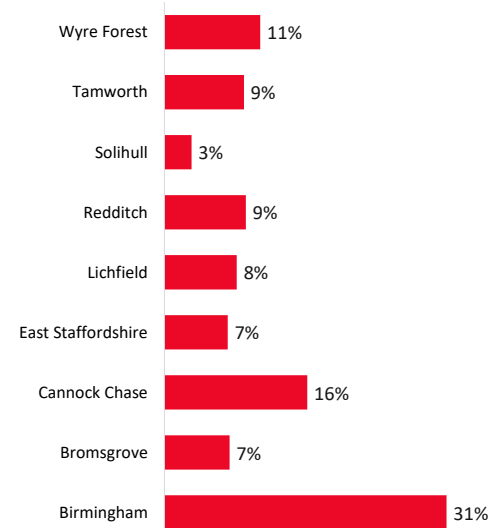
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

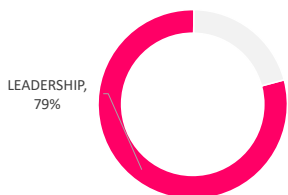


# GROWTHMAPPER

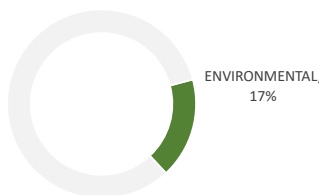
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

**MATURITY LEVEL A** IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

**MATURITY LEVEL C** IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

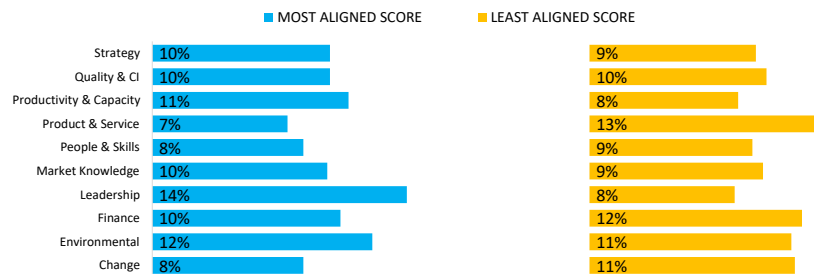


79% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



17% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

## COMPANY ALIGNMENT

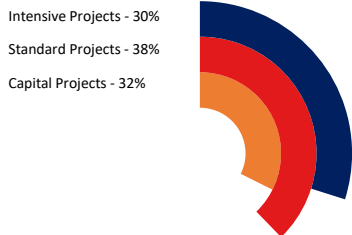


LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

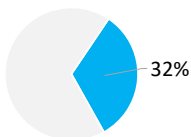
PRODUCT & SERVICE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## FOCUS OF IMPROVEMENT PROJECTS

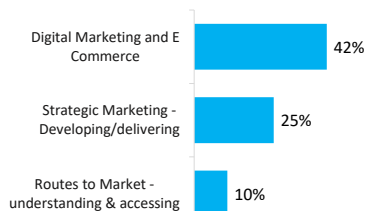
### GRANT TYPE



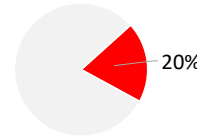
### MARKETING & MARKET KNOWLEDGE



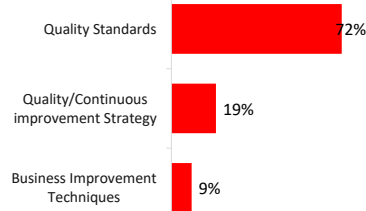
### MARKETING & MARKET KNOWLEDGE



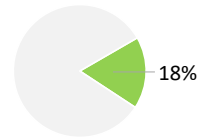
### QUALITY & CONTINUOUS IMPROVEMENT



### QUALITY & CI



### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY & CAPACITY

