

MANUFACTURING GROWTH PROGRAMME



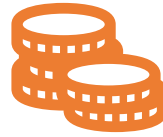
715

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£2,183,981

PRIVATE SECTOR
INVESTMENT



£1,202,877

GRANT AMOUNT DEFRAYED
TO DATE



708

JOBS CREATED

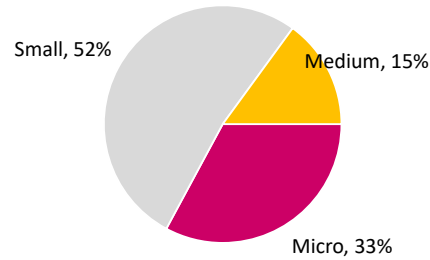


£44,727

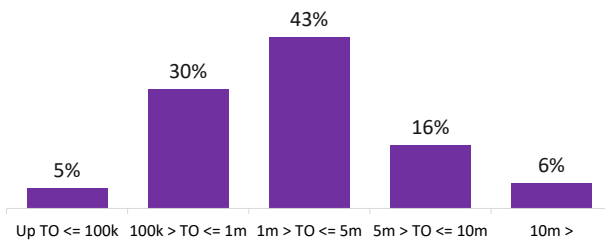
AVERAGE GVA PER
EMPLOYEE

SME ENGAGEMENT

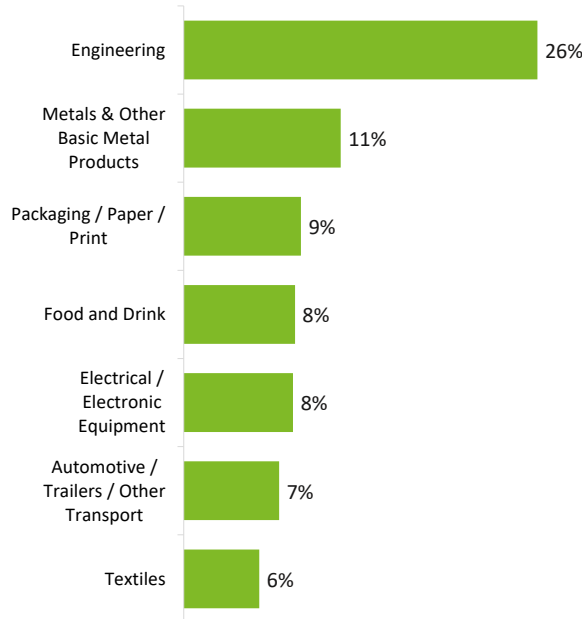
SME SIZE



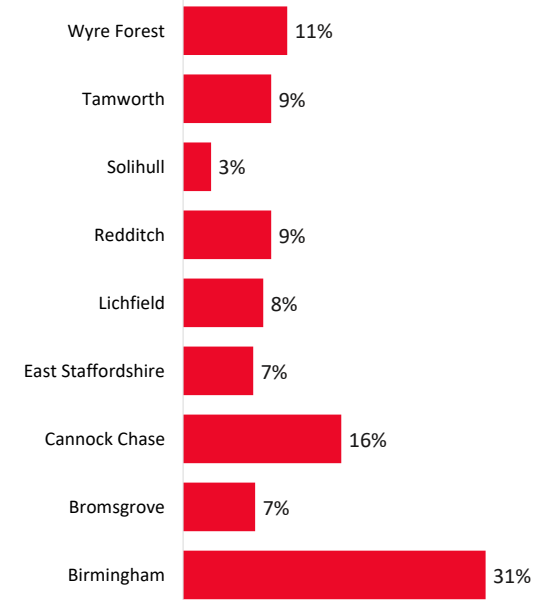
SME TURNOVER



SME SECTORS



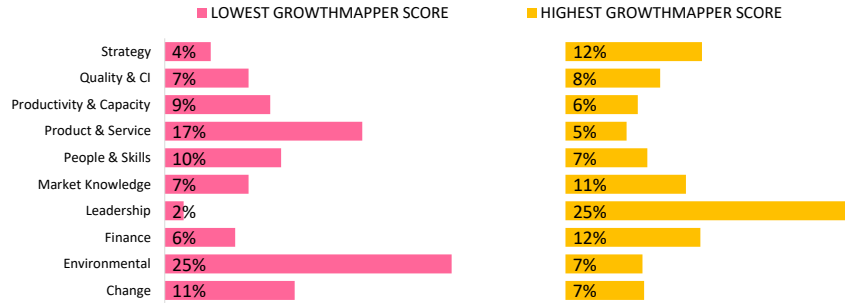
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

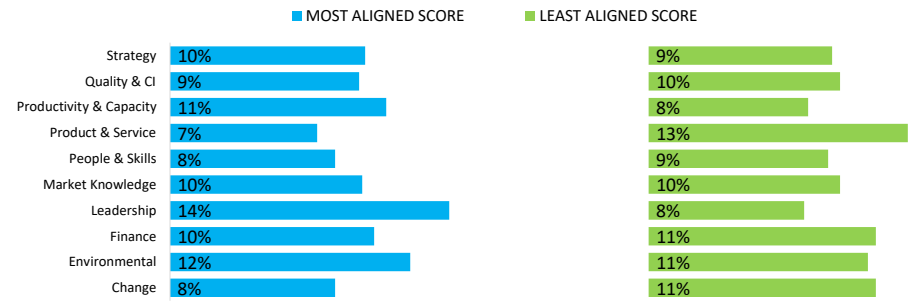
PERCEIVED STRENGTHS AND WEAKNESSES



■ 25% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 25% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT



■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

■ PRODUCT & SERVICE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

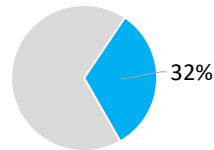
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

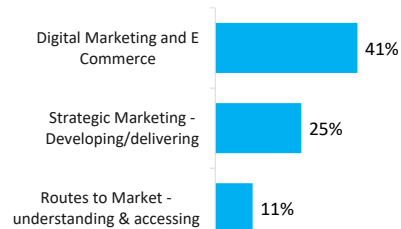
Intensive Projects - 30%
Standard Projects - 38%
Capital Projects - 33%



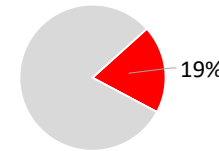
MARKETING & MARKET KNOWLEDGE



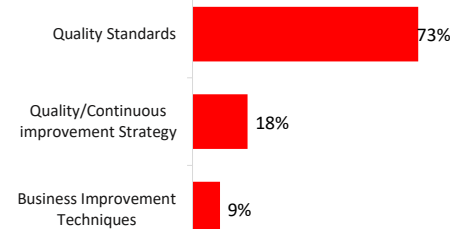
MARKETING & MARKET KNOWLEDGE



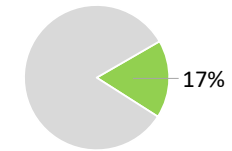
QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI PROJECTS



PRODUCTIVITY & CAPACITY



PRODUCTIVITY PROJECTS

