

MANUFACTURING GROWTH PROGRAMME



568

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,736,375

PRIVATE SECTOR INVESTMENT



£1,226,962

GRANT AMOUNT DEFRAYED TO DATE



375

JOBS CREATED



£37,106

AVERAGE GVA PER EMPLOYEE



59

JOBS SAFEGUARDED

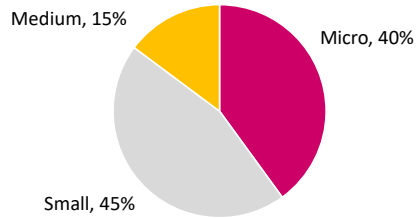


100%

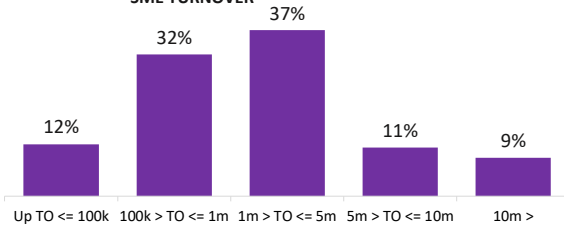
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

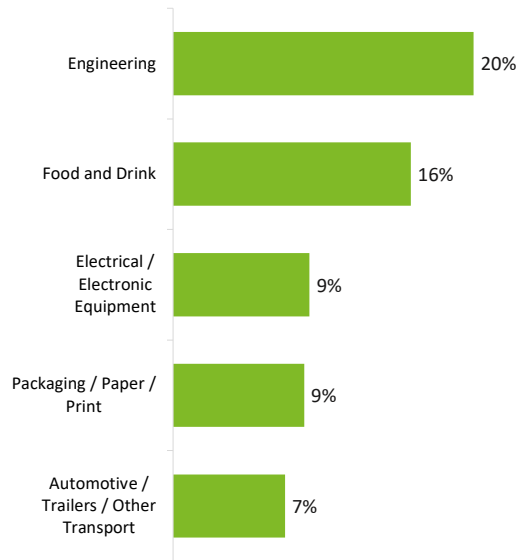
SME SIZE



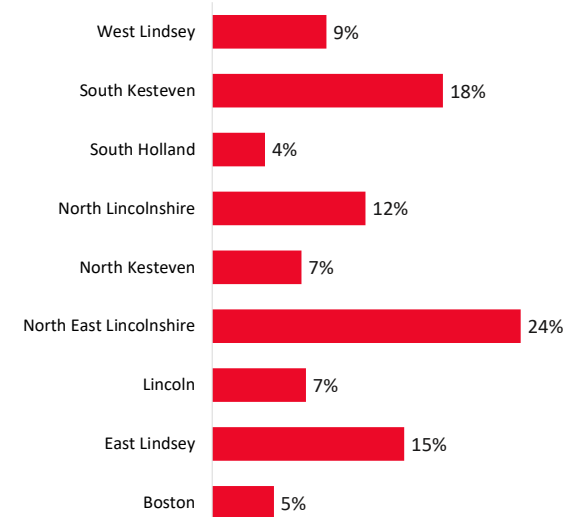
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

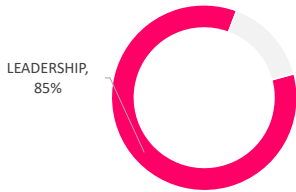


## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

**MATURITY LEVEL A** IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

**MATURITY LEVEL C** IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

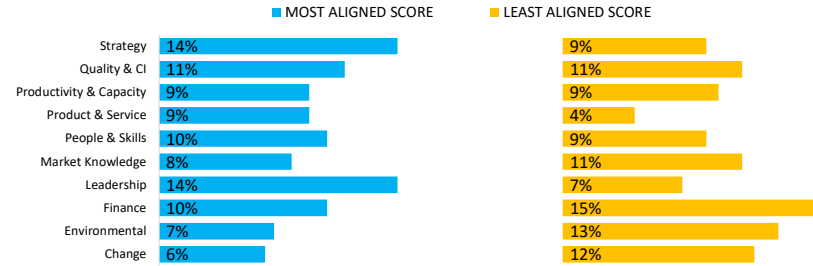


85% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



MOST BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

### COMPANY ALIGNMENT

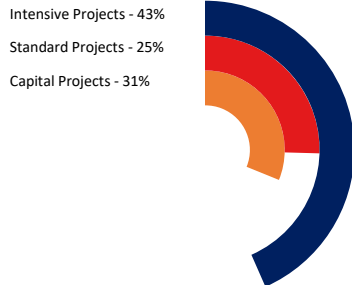


LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

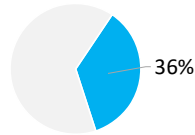
FINANCE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## FOCUS OF IMPROVEMENT PROJECTS

### GRANT TYPE



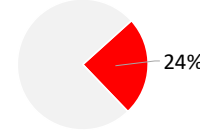
### MARKETING & MARKET KNOWLEDGE



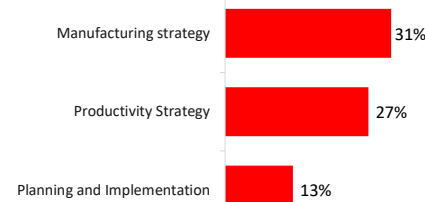
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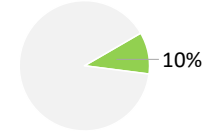
### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY & CAPACITY



### QUALITY & CONTINUOUS IMPROVEMENT



### QUALITY & CI

