

MANUFACTURING GROWTH PROGRAMME



504

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,444,337

PRIVATE SECTOR INVESTMENT



£1,006,43

GRANT AMOUNT DEFRAYED TO DATE



299

JOB'S CREATED



£34,889

AVERAGE GVA PER EMPLOYEE



59

JOB'S SAFEGUARDED

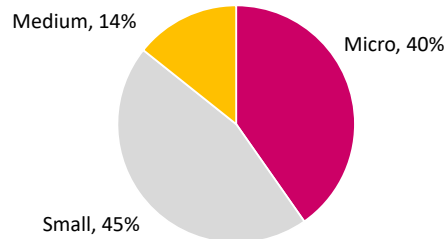


100%

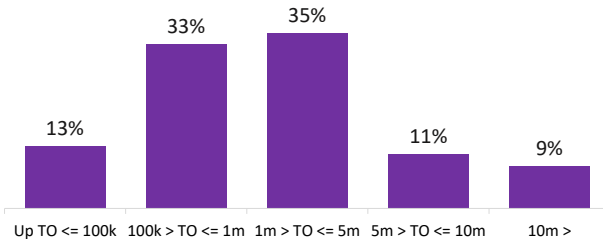
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

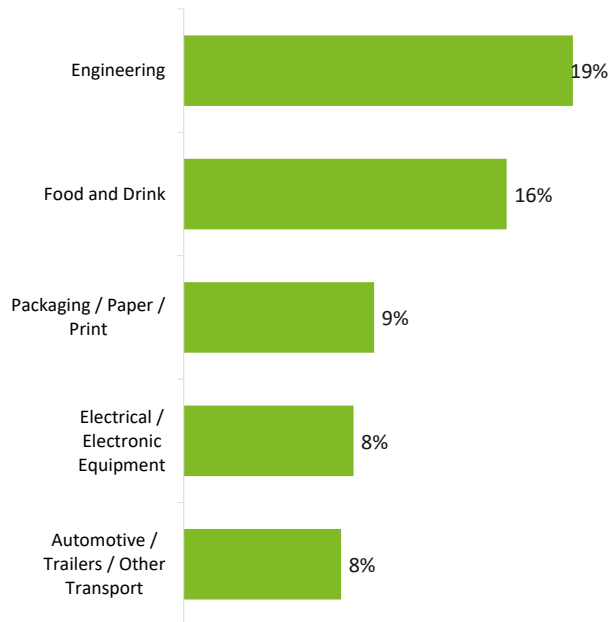
SME SIZE



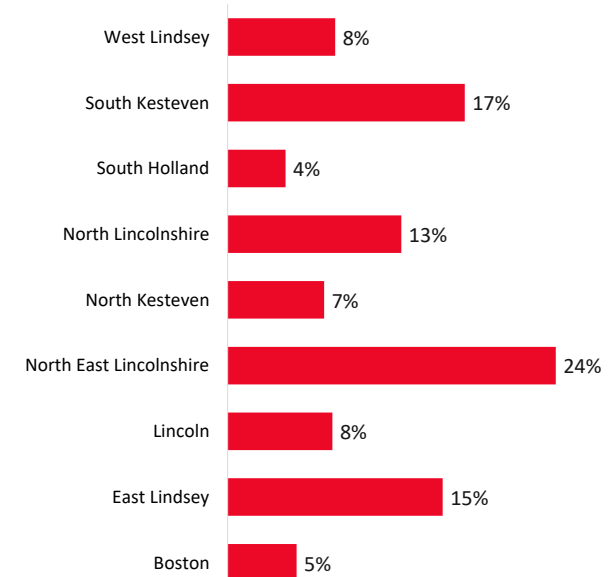
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

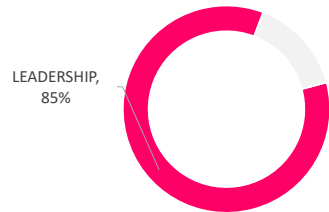


GROWTHMAPPER

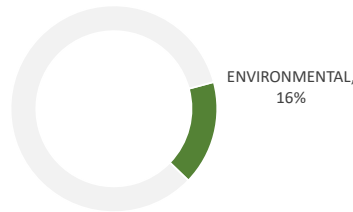
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

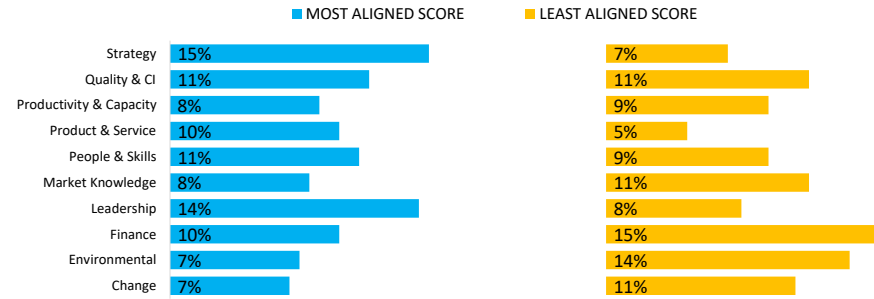


85% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



16% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

COMPANY ALIGNMENT



■ STRATEGY IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

■ FINANCE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

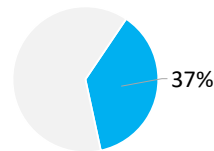
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

Intensive Projects - 41%
Standard Projects - 26%
Capital Projects - 33%



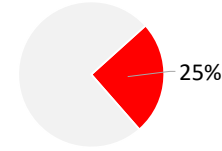
MARKETING & MARKET KNOWLEDGE



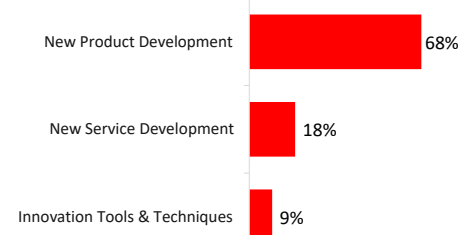
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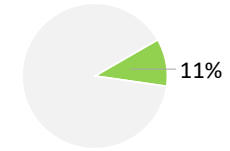
PRODUCTIVITY & CAPACITY



PRODUCTIVITY & CAPACITY



QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI

