

MANUFACTURING GROWTH PROGRAMME



494

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,391,215

PRIVATE SECTOR INVESTMENT



£966,105

GRANT AMOUNT DEFRAID TO DATE



294

JOB'S CREATED



£35,563

AVERAGE GVA PER EMPLOYEE



59

JOB'S SAFEGUARDED

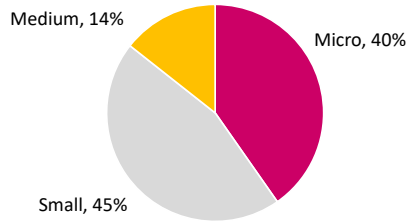


100%

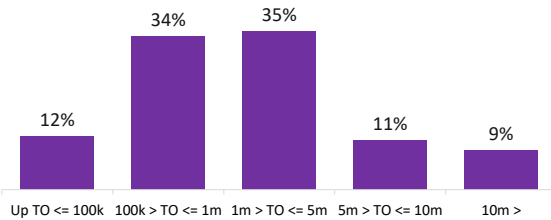
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

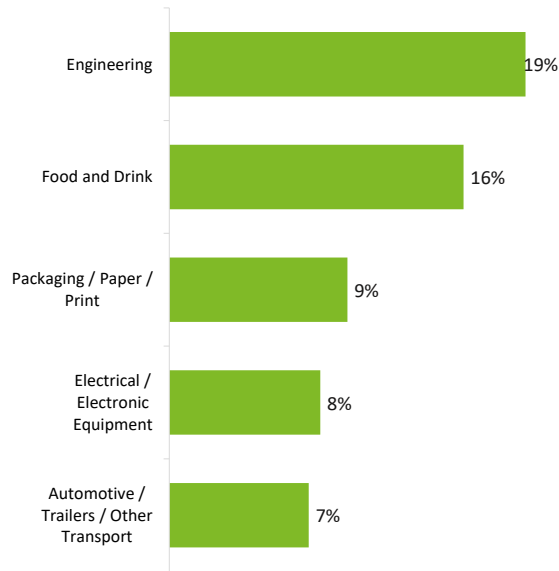
SME SIZE



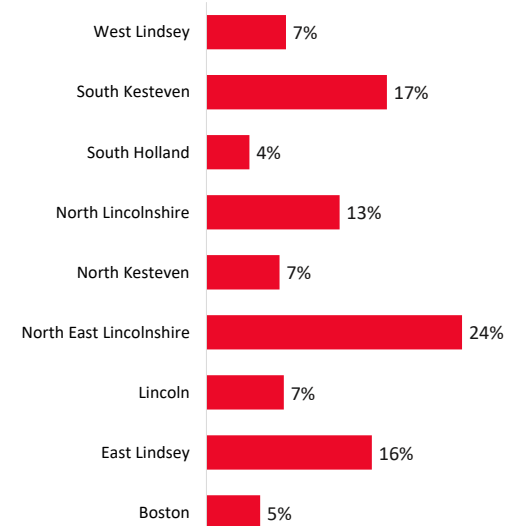
SME TURNOVER



SME SECTORS



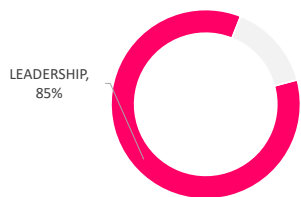
ACTIVITY BY LOCAL AUTHORITY



## GROWTHMAPPER

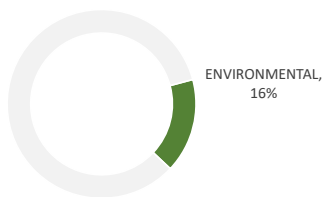
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

**MATURITY LEVEL A** IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE



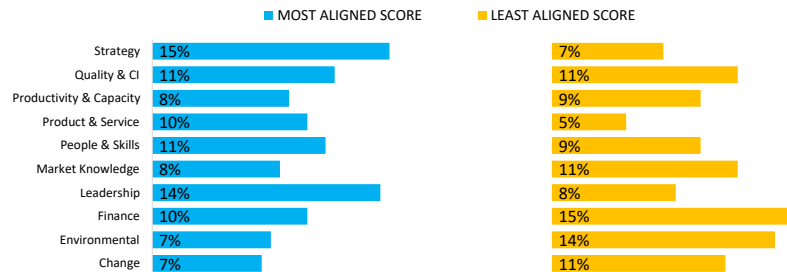
85% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE

**MATURITY LEVEL C** IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO



16% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

### COMPANY ALIGNMENT

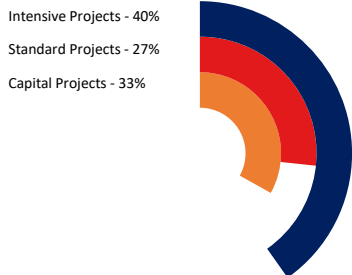


STRATEGY IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

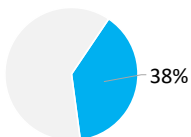
FINANCE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## FOCUS OF IMPROVEMENT PROJECTS

### GRANT TYPE



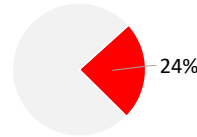
### MARKETING & MARKET KNOWLEDGE



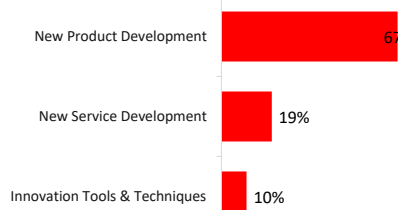
### MARKETING & MARKET KNOWLEDGE



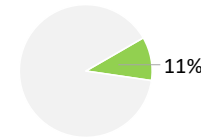
### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY & CAPACITY



### QUALITY & CONTINUOUS IMPROVEMENT



### QUALITY & CI

