

**MANUFACTURING GROWTH PROGRAMME**



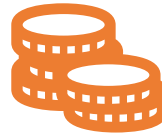
**415**

STRATEGIC  
BUSINESS REVIEWS  
CARRIED OUT



**£1,122,249**

PRIVATE SECTOR  
INVESTMENT



**£763,419**

GRANT AMOUNT  
DEFRAYED TO DATE



**241**

JOBS CREATED

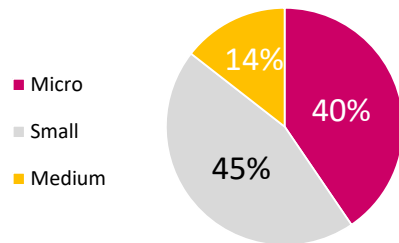


**£33,329**

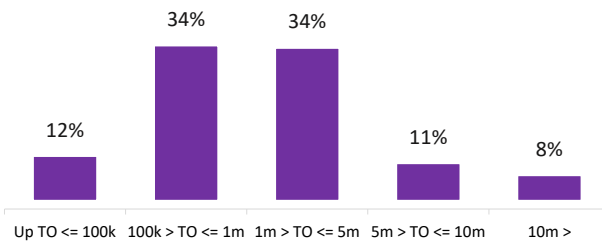
AVERAGE GVA PER  
EMPLOYEE

**SME ENGAGEMENT**

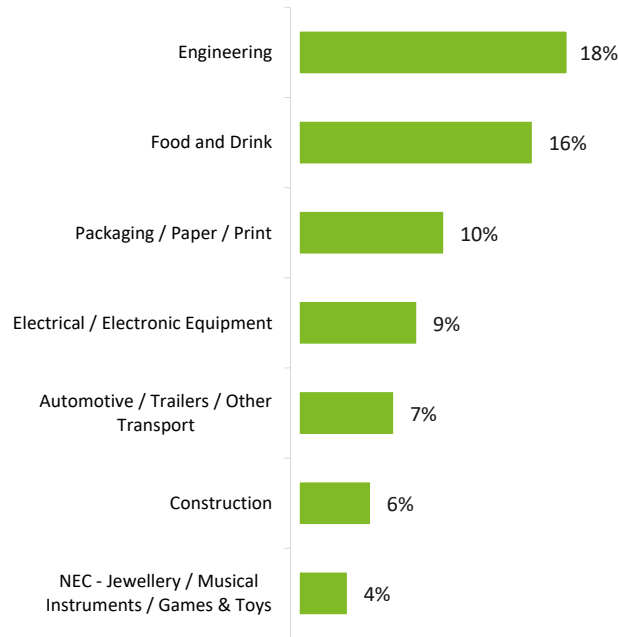
SME SIZE



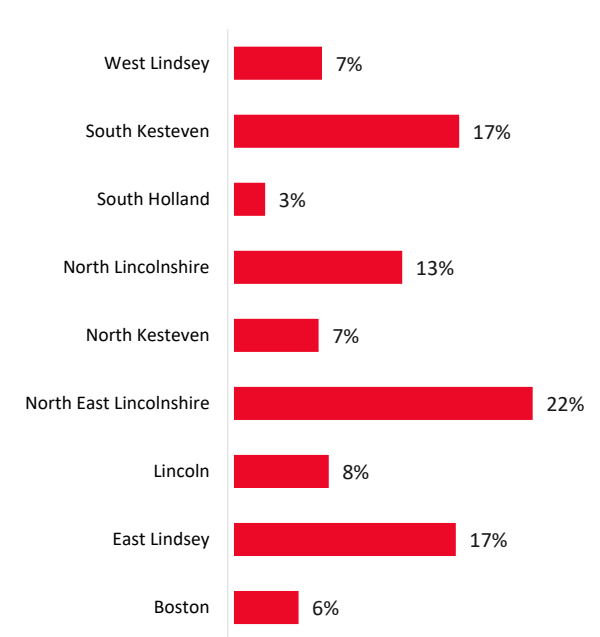
SME TURNOVER



SME SECTORS



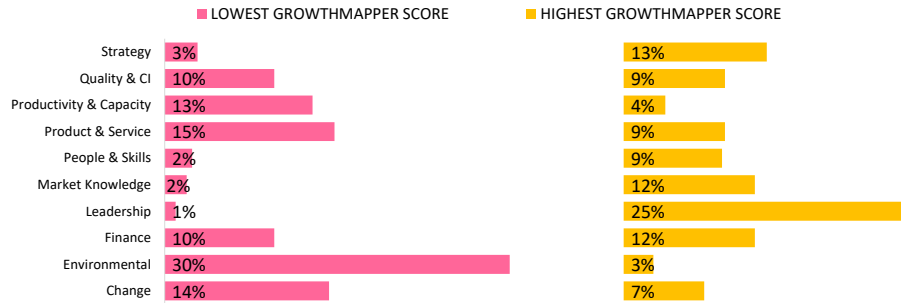
ACTIVITY BY LOCAL AUTHORITY



## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

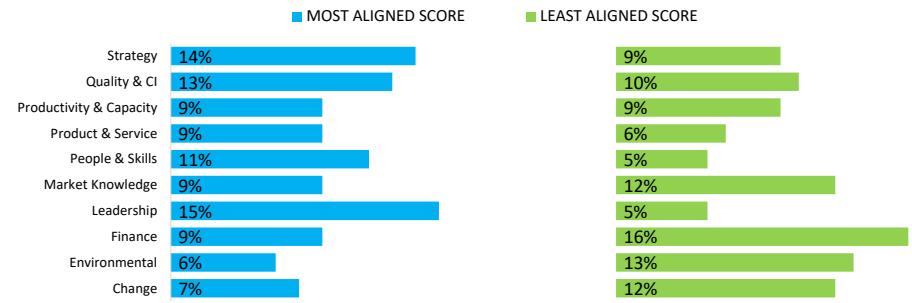
### GROWTHMAPPER SCORE BY CATEGORY



■ 30% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 25% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

### ALIGNMENT SCORE BY CATEGORY



■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

■ FINANCE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

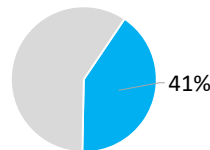
## PROJECT DELIVERY: TOP 3

### GRANT TYPE

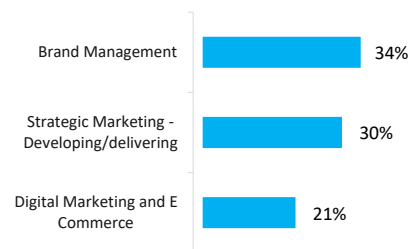
Intensive Projects - 44%  
Standard Projects - 29%  
Capital Projects - 27%



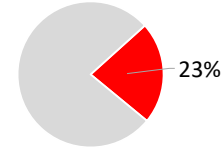
### MARKETING & MARKET KNOWLEDGE



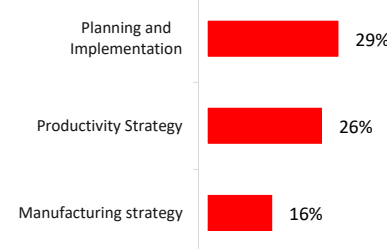
### MARKETING & MARKET KNOWLEDGE



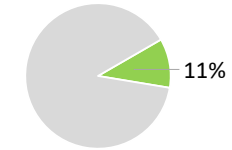
### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY & CAPACITY PROJECTS



### QUALITY & CONTINUOUS IMPROVEMENT



### QUALITY PROJECTS

