

MANUFACTURING GROWTH PROGRAMME



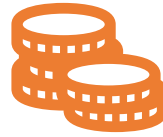
491

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£1,367,172

PRIVATE SECTOR
INVESTMENT



£947,968

GRANT AMOUNT
DEFRAYED TO DATE



289

JOBS CREATED

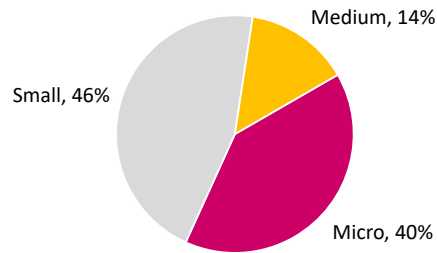


£35,709

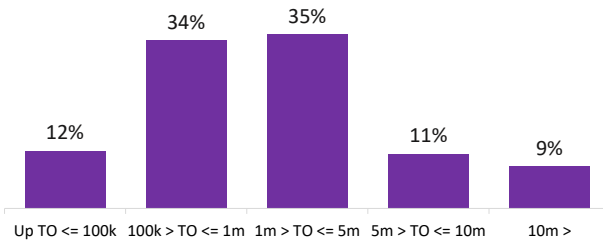
AVERAGE GVA PER
EMPLOYEE

SME ENGAGEMENT

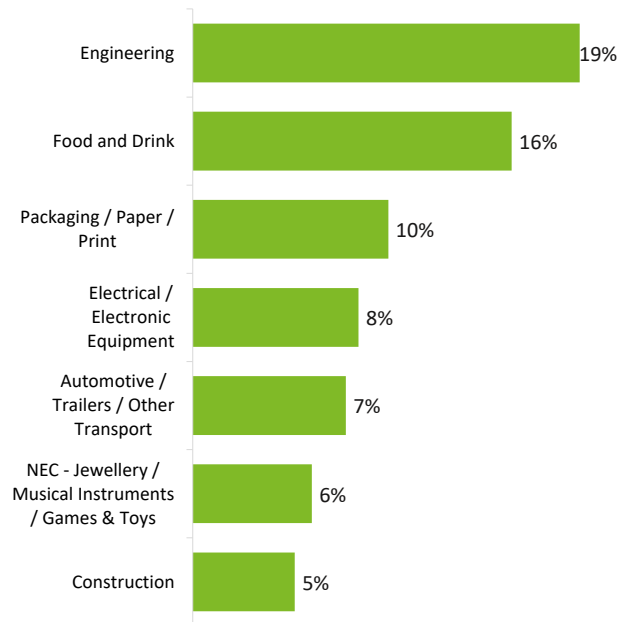
SME SIZE



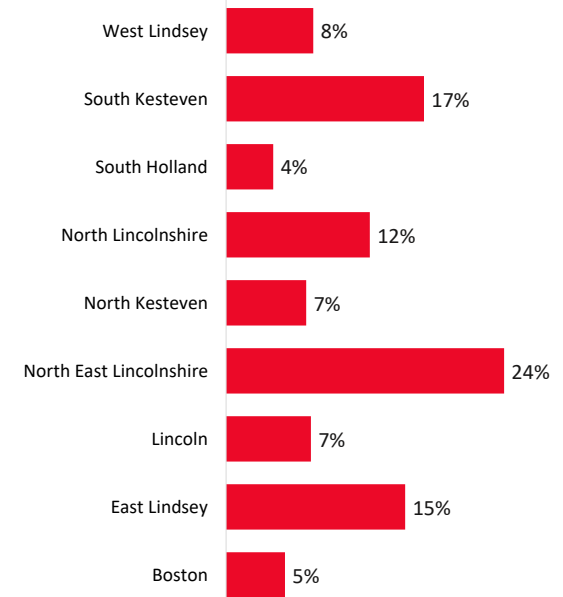
SME TURNOVER



SME SECTORS



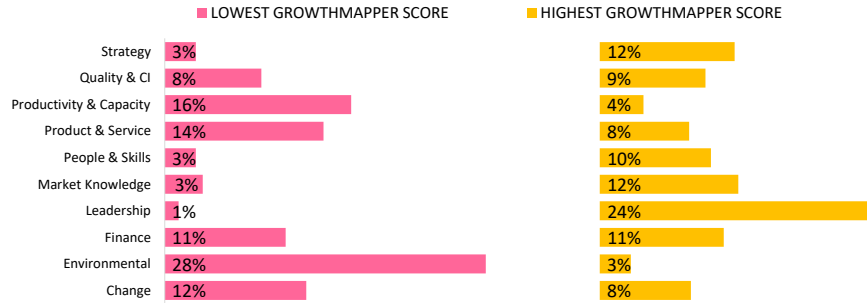
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

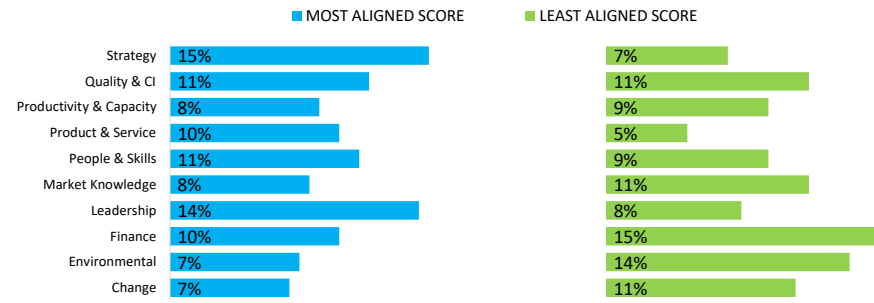
PERCEIVED STRENGTHS AND WEAKNESSES



■ 28% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 24% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT



■ STRATEGY IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

■ FINANCE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

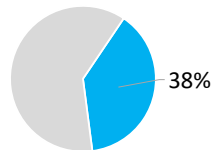
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

Intensive Projects - 40%
Standard Projects - 27%
Capital Projects - 34%



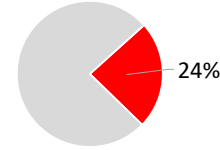
MARKETING & MARKET KNOWLEDGE



MARKETING & MARKET KNOWLEDGE



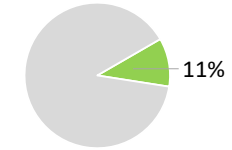
PRODUCTIVITY & CAPACITY



PRODUCTIVITY & CAPACITY PROJECTS



QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI PROJECTS

