

**MANUFACTURING GROWTH PROGRAMME**



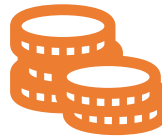
**403**

STRATEGIC BUSINESS REVIEWS CARRIED OUT



**£1,035,399**

PRIVATE SECTOR INVESTMENT



**£697,976**

GRANT AMOUNT DEFRAYED TO DATE



**236**

JOBS CREATED

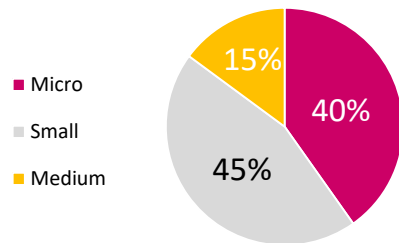


**£31,561**

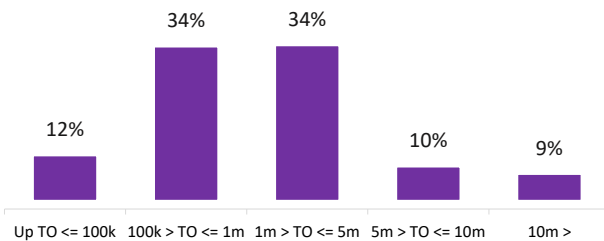
AVERAGE GVA PER EMPLOYEE

**SME ENGAGEMENT**

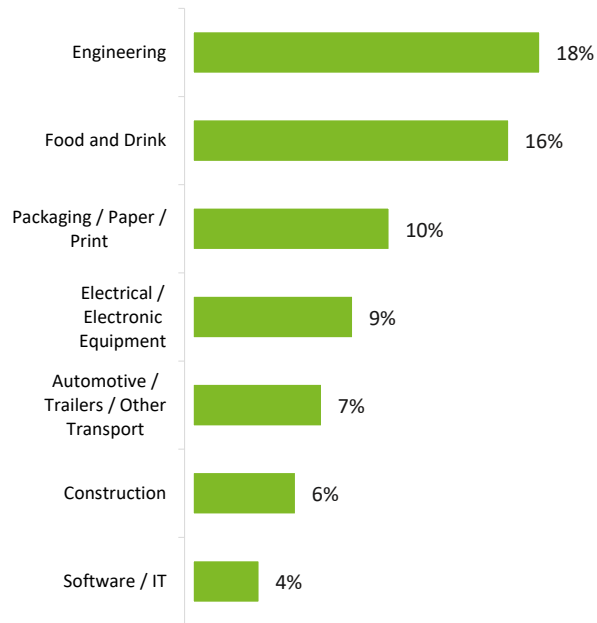
SME SIZE



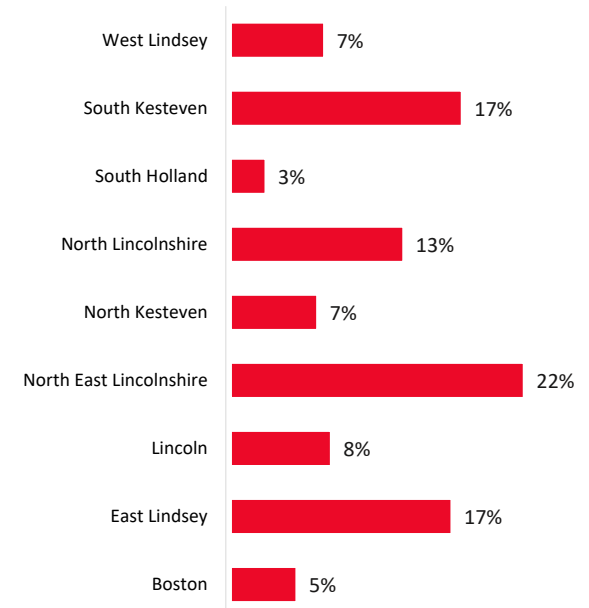
SME TURNOVER



SME SECTORS



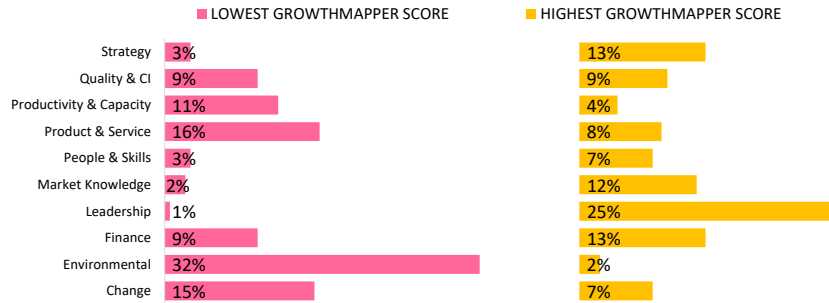
ACTIVITY BY LOCAL AUTHORITY



## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

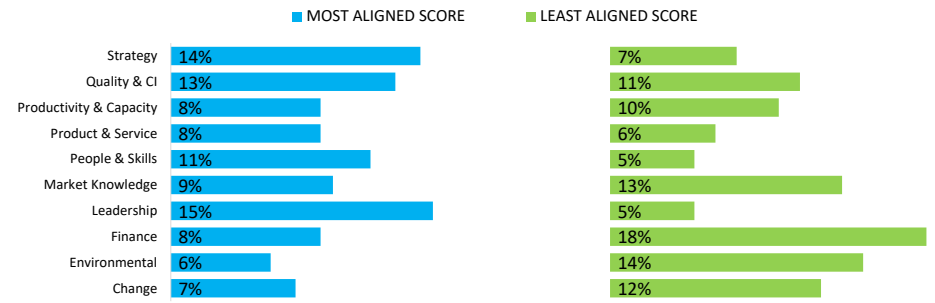
### GROWTHMAPPER SCORE BY CATEGORY



■ 32% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 25% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

### ALIGNMENT SCORE BY CATEGORY



■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

■ FINANCE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

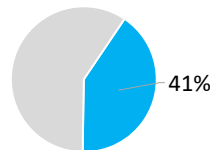
## PROJECT DELIVERY: TOP 3

### GRANT TYPE

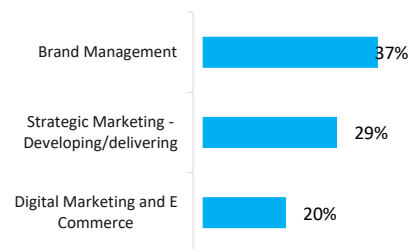
Intensive Projects - 45%  
Standard Projects - 31%  
Capital Projects - 25%



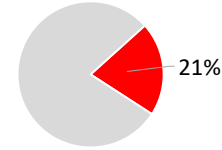
### MARKETING & MARKET KNOWLEDGE



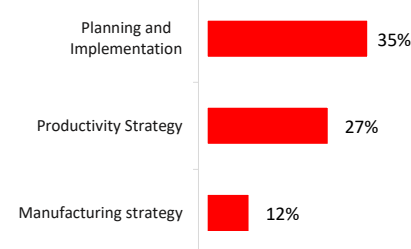
### MARKETING & MARKET KNOWLEDGE



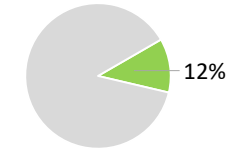
### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY & CAPACITY PROJECTS



### QUALITY & CONTINUOUS IMPROVEMENT



### QUALITY PROJECTS

