

**MANUFACTURING GROWTH PROGRAMME**



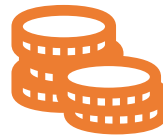
**81**

STRATEGIC  
BUSINESS REVIEWS  
CARRIED OUT



**£318,411**

PRIVATE SECTOR  
INVESTMENT



**£159,048**

GRANT AMOUNT  
DEFRAYED TO DATE



**38**

JOBS CREATED

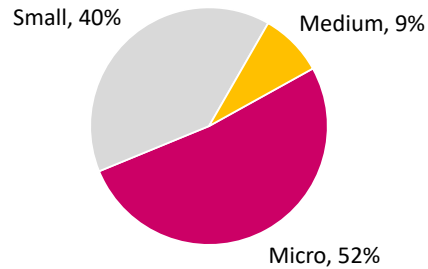


**£40,245**

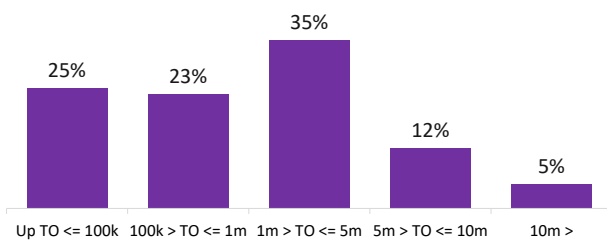
AVERAGE GVA PER  
EMPLOYEE

**SME ENGAGEMENT**

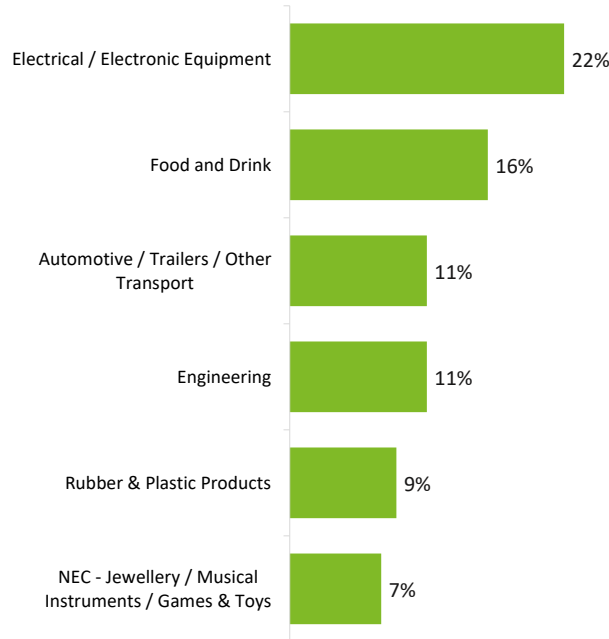
**SME SIZE**



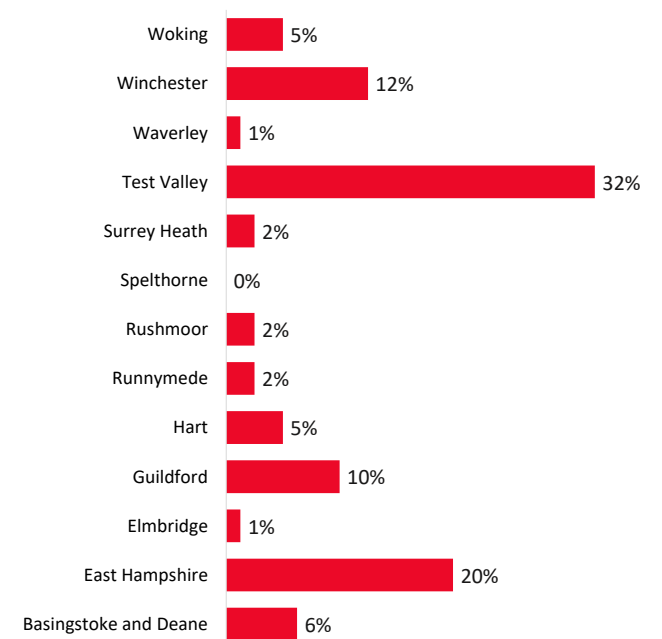
**SME TURNOVER**



**SME SECTORS**



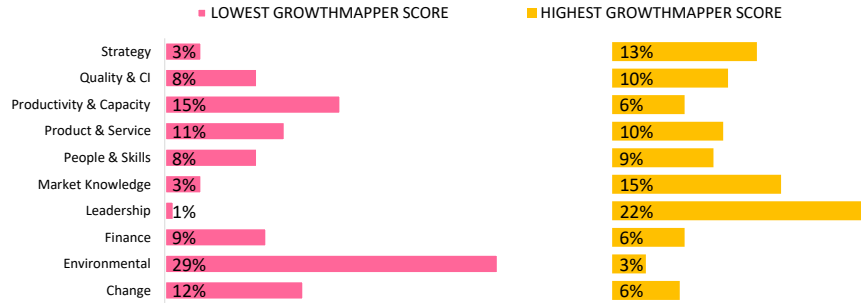
**ACTIVITY BY LOCAL AUTHORITY**



## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

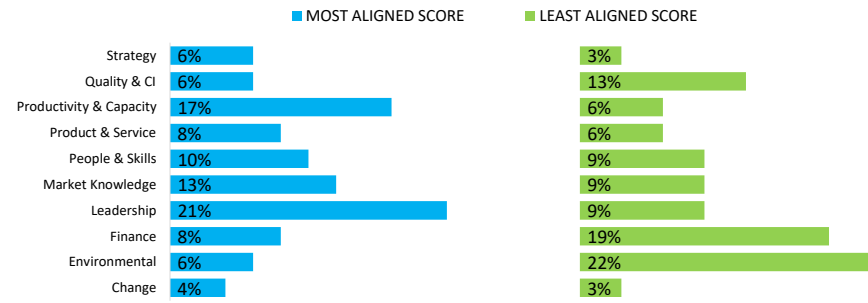
### PERCEIVED STRENGTHS AND WEAKNESSES



■ 29% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 22% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

### COMPANY ALIGNMENT



■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

■ ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

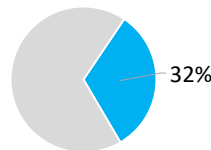
## FOCUS OF IMPROVEMENT PROJECTS

### GRANT TYPE

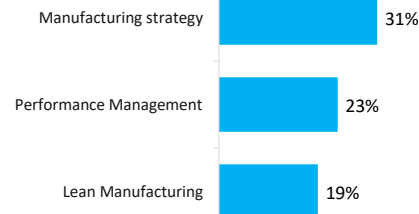
Intensive Projects - 18%  
Standard Projects - 35%  
Capital Projects - 47%



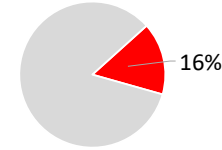
### PRODUCTIVITY & CAPACITY



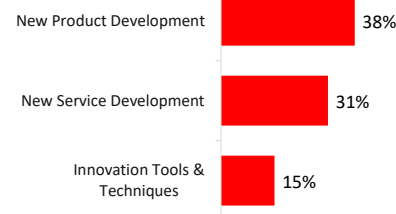
### PRODUCTIVITY PROJECTS



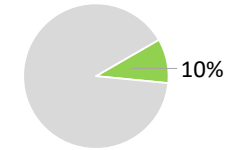
### PRODUCTS & SERVICE INNOVATION



### PRODUCTS & SERVICE INNOVATION



### CHANGE



### CHANGE PROJECTS

