

MANUFACTURING GROWTH PROGRAMME



81

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£261,325

PRIVATE SECTOR INVESTMENT



£129,186

GRANT AMOUNT DEFRAYED TO DATE



84

JOBS CREATED



£32,721

AVERAGE GVA PER EMPLOYEE



64

JOBS SAFEGUARDED

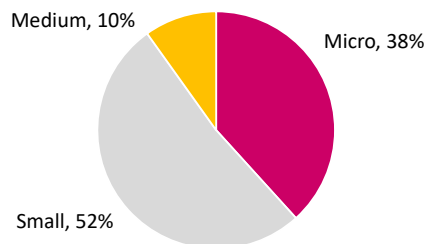


100%

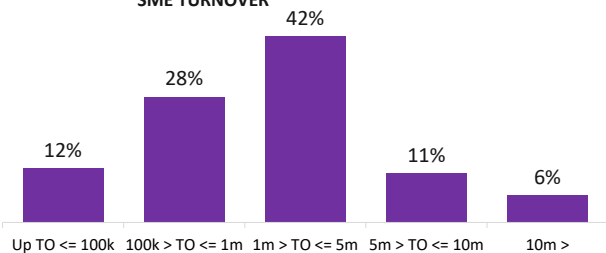
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

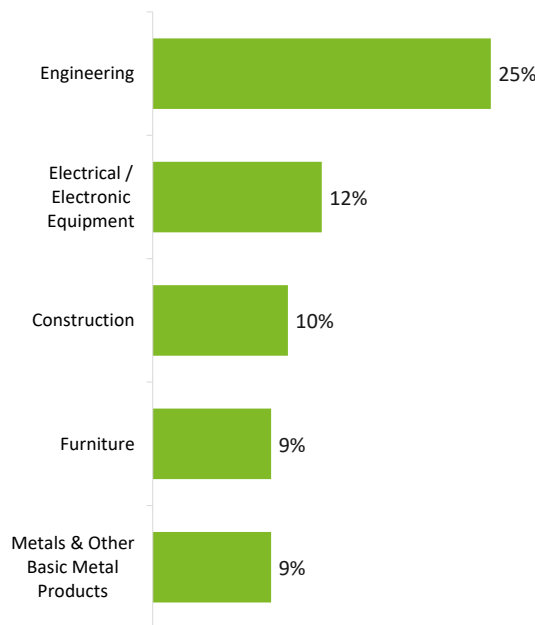
SME SIZE



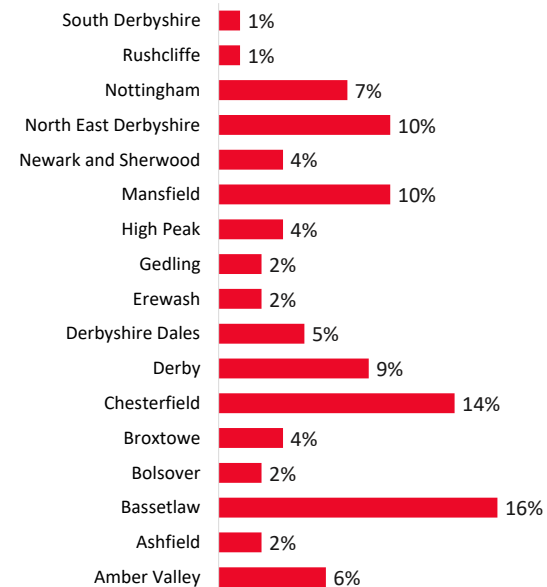
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

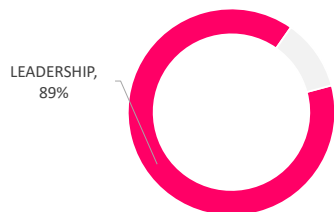


## GROWTHMAPPER

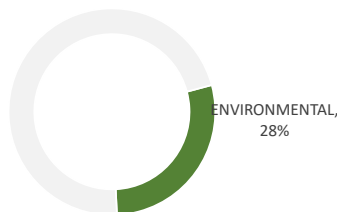
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

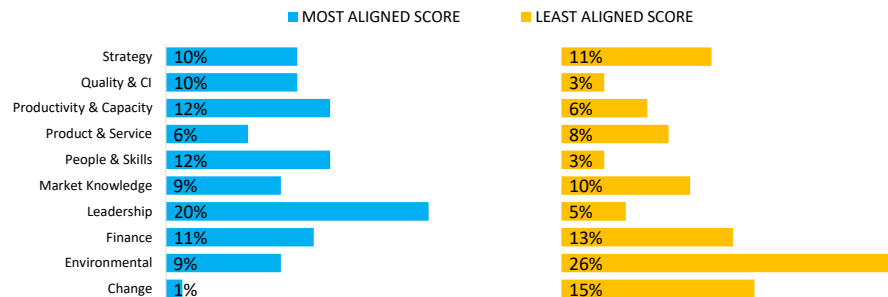


89% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



28% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

### COMPANY ALIGNMENT



LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

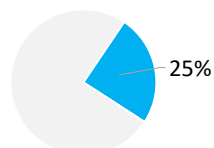
## FOCUS OF IMPROVEMENT PROJECTS

### GRANT TYPE

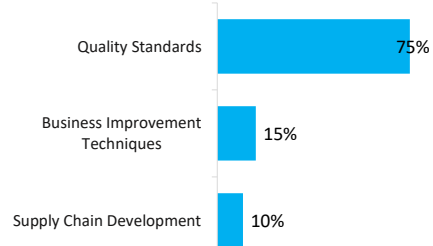
Intensive Projects - 33%  
Standard Projects - 29%  
Capital Projects - 38%



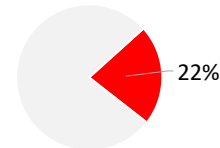
### QUALITY & CONTINUOUS IMPROVEMENT



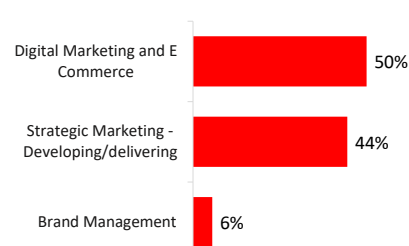
### QUALITY & CI



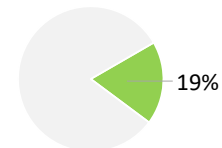
### MARKETING & MARKET KNOWLEDGE



### MARKETING & MARKET KNOWLEDGE



### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY & CAPACITY

