

MANUFACTURING GROWTH PROGRAMME



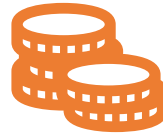
65

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£170,111

PRIVATE SECTOR
INVESTMENT



£84,264

GRANT AMOUNT DEFRAYED
TO DATE



50

JOBS CREATED

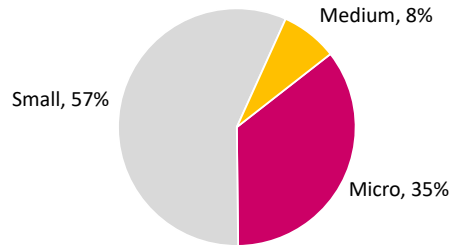


£35,426

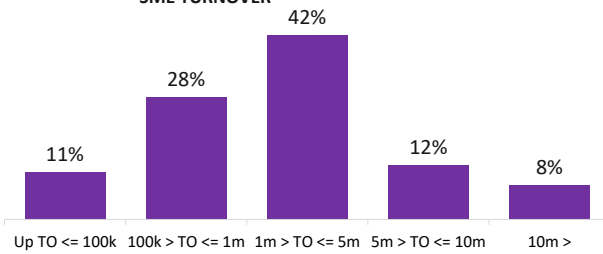
AVERAGE GVA PER
EMPLOYEE

SME ENGAGEMENT

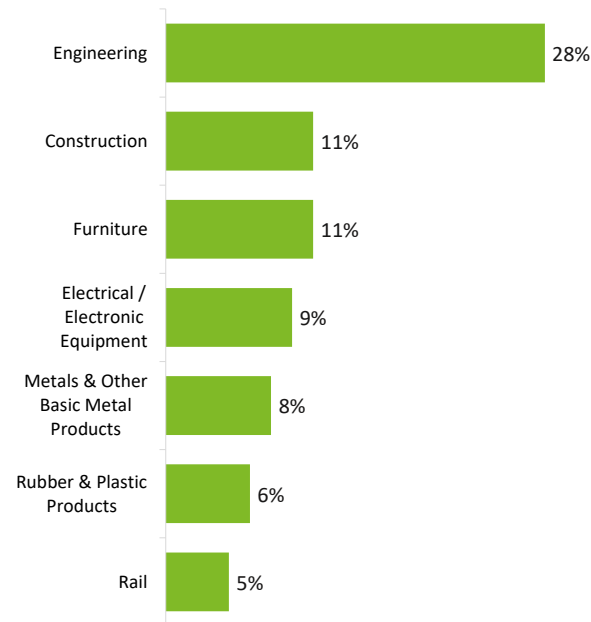
SME SIZE



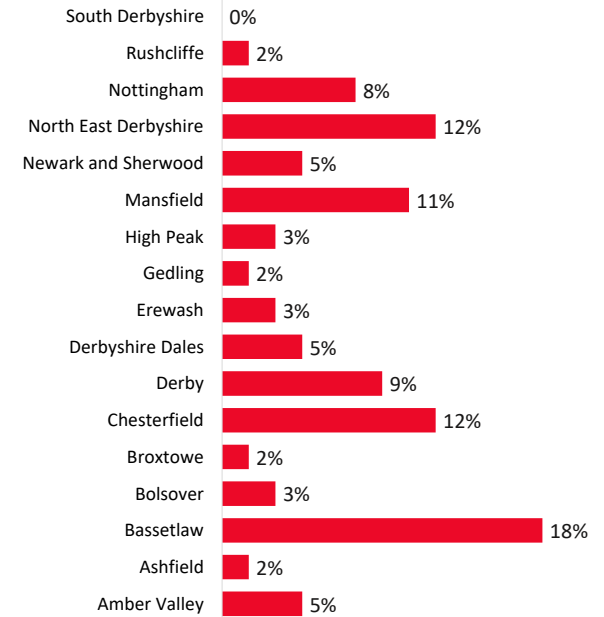
SME TURNOVER



SME SECTORS



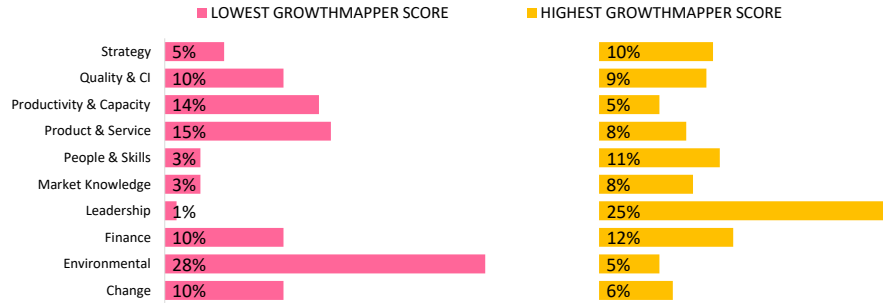
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

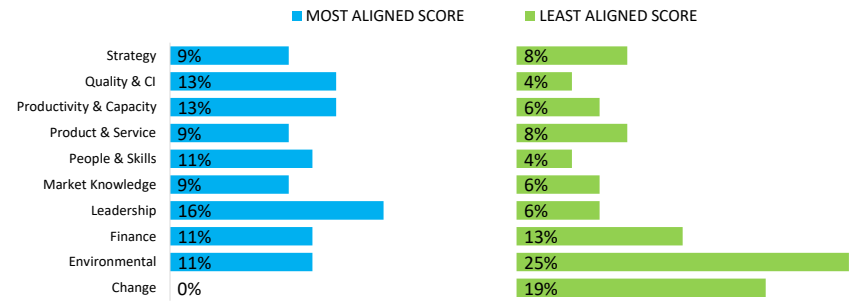
PERCEIVED STRENGTHS AND WEAKNESSES



■ 28% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 25% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT



■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

■ ENVIRONMENTAL IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

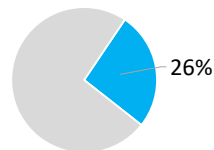
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

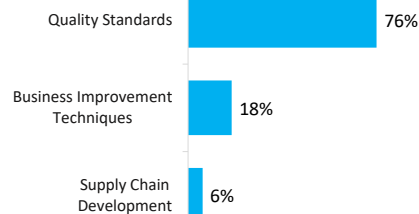
Intensive Projects - 33%
Standard Projects - 34%
Capital Projects - 33%



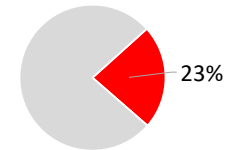
QUALITY & CONTINUOUS IMPROVEMENT



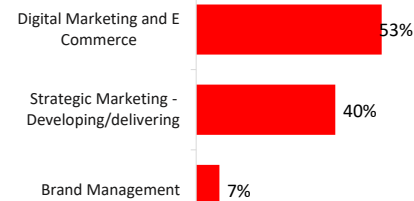
QUALITY & CI PROJECTS



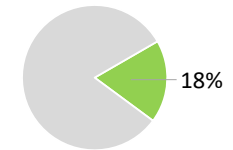
MARKETING & MARKET KNOWLEDGE



MARKETING & MARKET KNOWLEDGE



PRODUCTIVITY & CAPACITY



PRODUCTIVITY PROJECTS

