

MANUFACTURING GROWTH PROGRAMME



443

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£1,519,558

PRIVATE SECTOR INVESTMENT



£762,654

GRANT AMOUNT DEFRAYED TO DATE



318

JOBS CREATED



£51,675

AVERAGE GVA PER EMPLOYEE



2,323

JOBS SAFEGUARDED

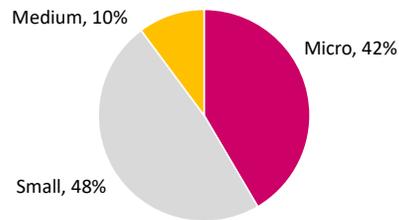


100%

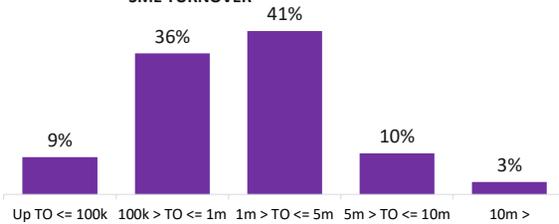
OF CLIENTS ARE 'VERY SATISFIED' WITH THE

SME ENGAGEMENT

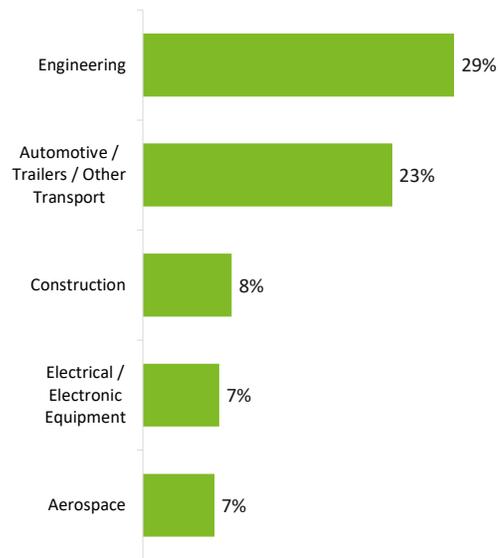
SME SIZE



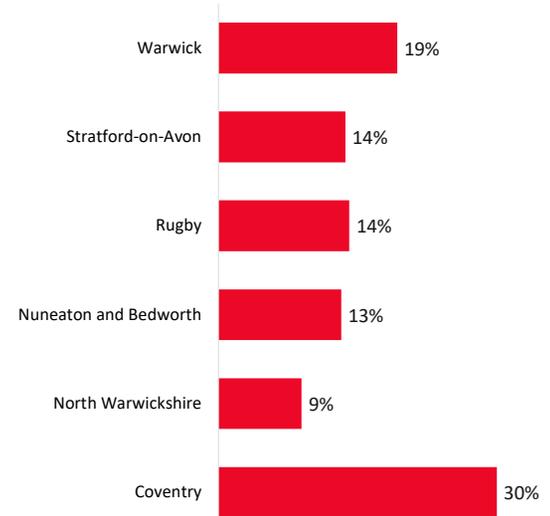
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

LEADERSHIP, 82%

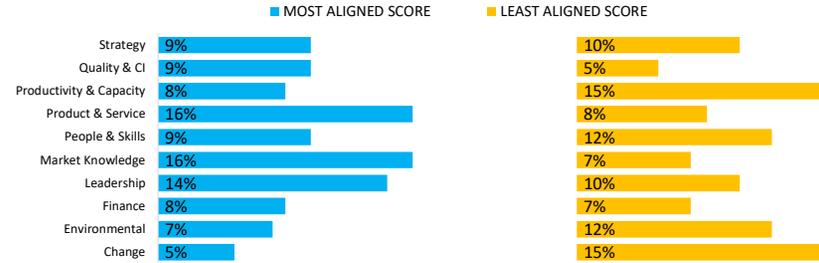


82% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



MOST BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

COMPANY ALIGNMENT



MARKET KNOWLEDGE IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

CHANGE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

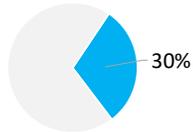
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

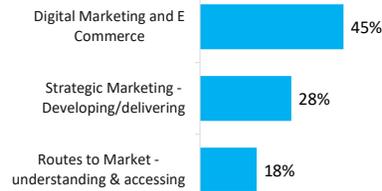
Intensive Projects - 46%
Standard Projects - 23%
Capital Projects - 30%



MARKETING & MARKET KNOWLEDGE



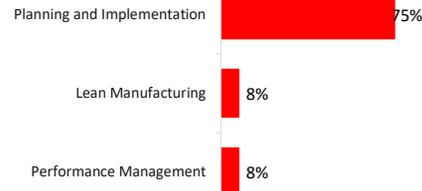
MARKETING & MARKET KNOWLEDGE



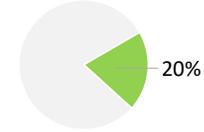
PRODUCTIVITY & CAPACITY



PRODUCTIVITY & CAPACITY



QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI

