

MANUFACTURING GROWTH PROGRAMME



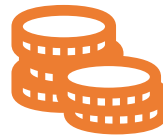
353

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£994,361

PRIVATE SECTOR
INVESTMENT



£517,872

GRANT AMOUNT
DEFRAYED TO DATE



266

JOBS CREATED

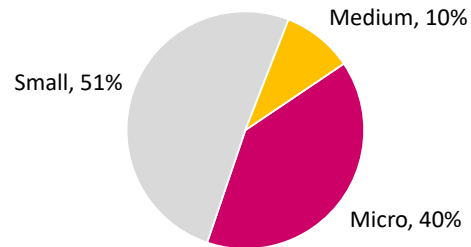


£51,799

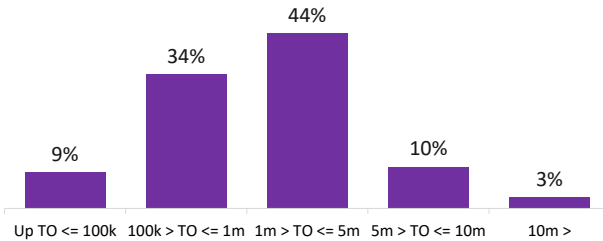
AVERAGE GVA PER
EMPLOYEE

SME ENGAGEMENT

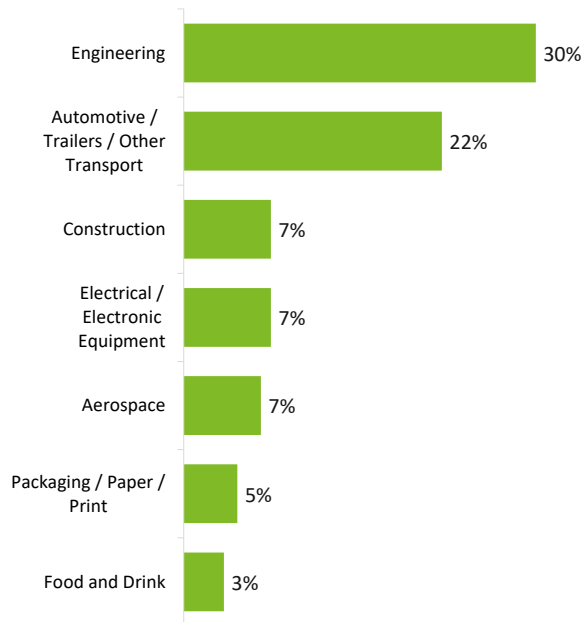
SME SIZE



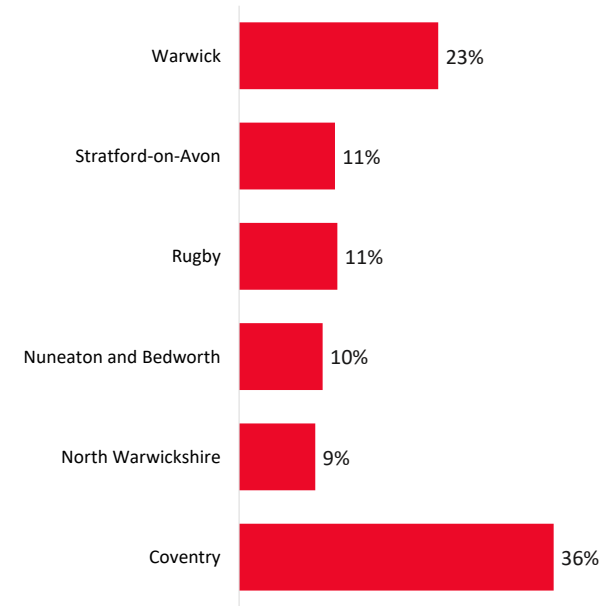
SME TURNOVER



SME SECTORS



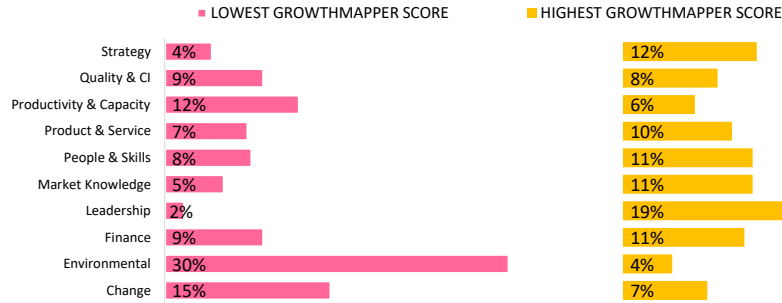
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

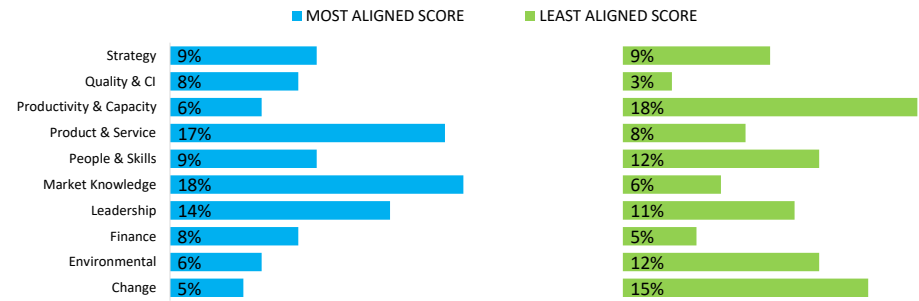
PERCEIVED STRENGTHS AND WEAKNESSES



■ 30% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 19% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT

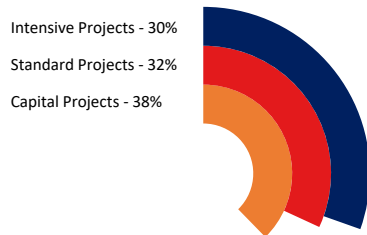


■ MARKET KNOWLEDGE IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

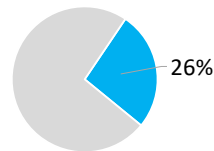
■ PRODUCTIVITY & CAPACITY IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

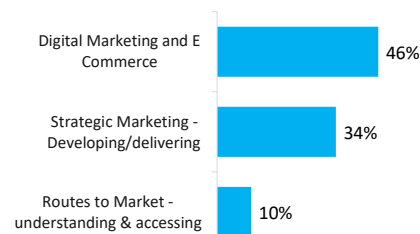
GRANT TYPE



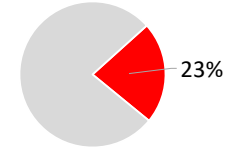
MARKETING & MARKET KNOWLEDGE



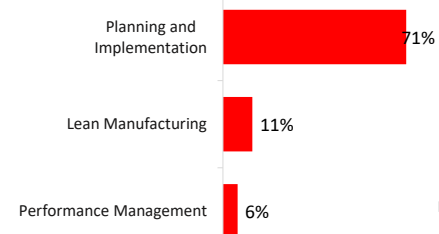
MARKETING & MARKET KNOWLEDGE



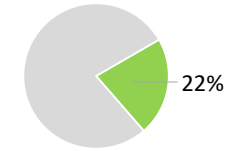
PRODUCTIVITY & CAPACITY



PRODUCTIVITY PROJECTS



QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI

