

**MANUFACTURING GROWTH PROGRAMME**



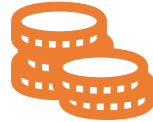
**335**

STRATEGIC  
BUSINESS REVIEWS  
CARRIED OUT



**£923,701**

PRIVATE SECTOR  
INVESTMENT



**£482,203**

GRANT AMOUNT  
DEFRAYED TO DATE



**261**

JOBS CREATED

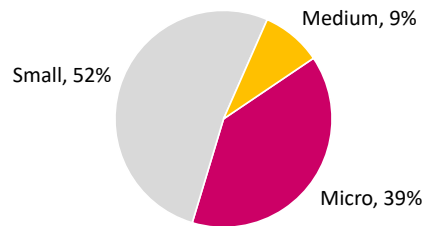


**£44,342**

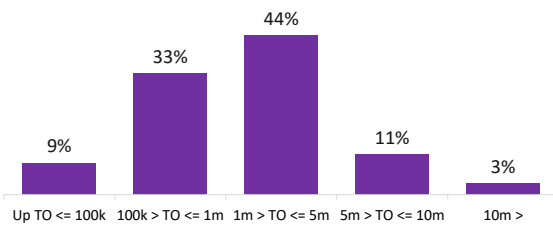
AVERAGE GVA PER  
EMPLOYEE

**SME ENGAGEMENT**

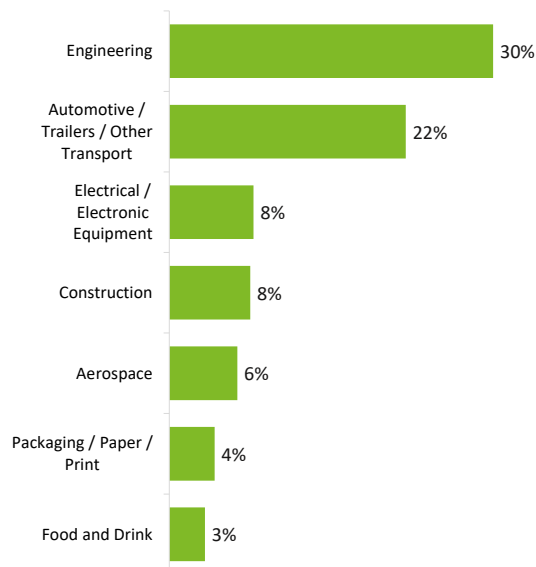
SME SIZE



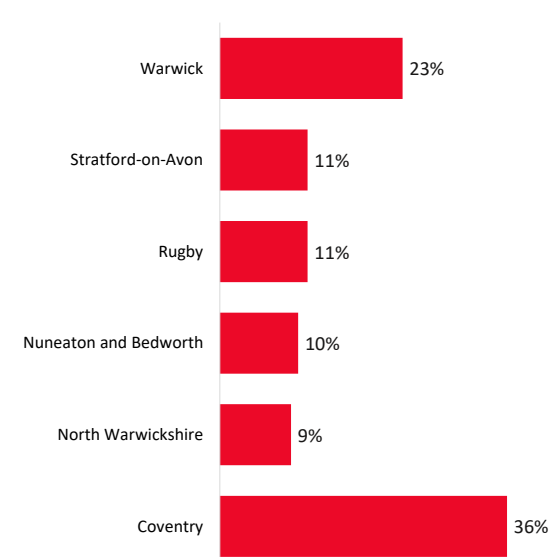
SME TURNOVER



SME SECTORS



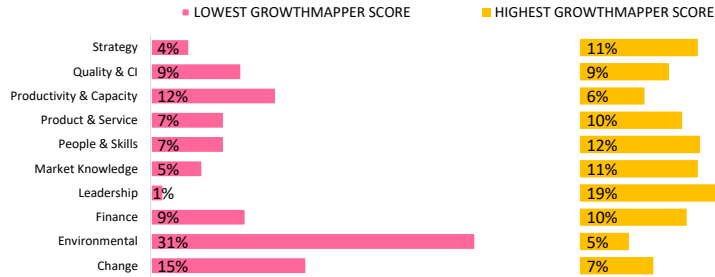
ACTIVITY BY LOCAL AUTHORITY



## GROWTHMAPPER

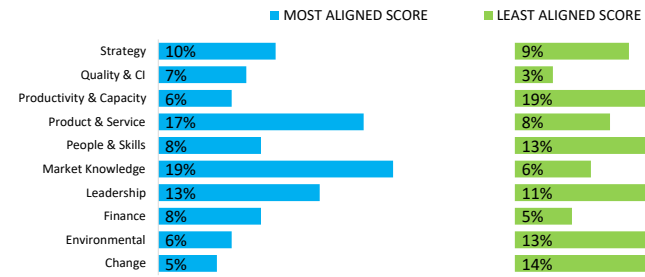
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

### PERCEIVED STRENGTHS AND WEAKNESSES



- 31% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL
- 19% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

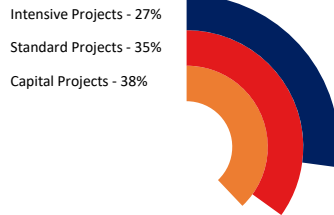
### COMPANY ALIGNMENT



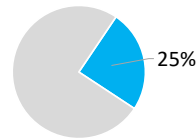
- MARKET KNOWLEDGE IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE
- PRODUCTIVITY & CAPACITY IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## FOCUS OF IMPROVEMENT PROJECTS

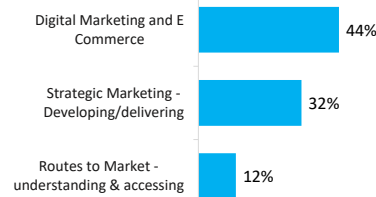
### GRANT TYPE



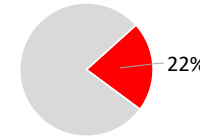
### MARKETING & MARKET KNOWLEDGE



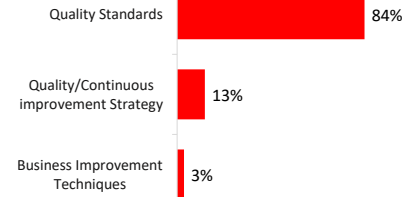
### MARKETING & MARKET KNOWLEDGE



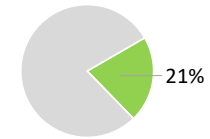
### QUALITY & CONTINUOUS IMPROVEMENT



### QUALITY & CI



### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY PROJECTS

