

**MANUFACTURING GROWTH PROGRAMME**



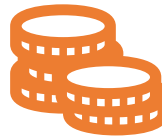
**267**

STRATEGIC  
BUSINESS REVIEWS  
CARRIED OUT



**£673,580**

PRIVATE SECTOR  
INVESTMENT



**£354,432**

GRANT AMOUNT  
DEFRAYED TO DATE



**225**

JOBS CREATED

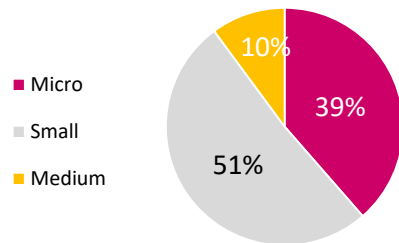


**£55,490**

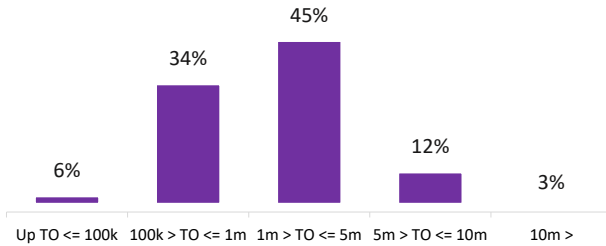
AVERAGE GVA PER  
EMPLOYEE

**SME ENGAGEMENT**

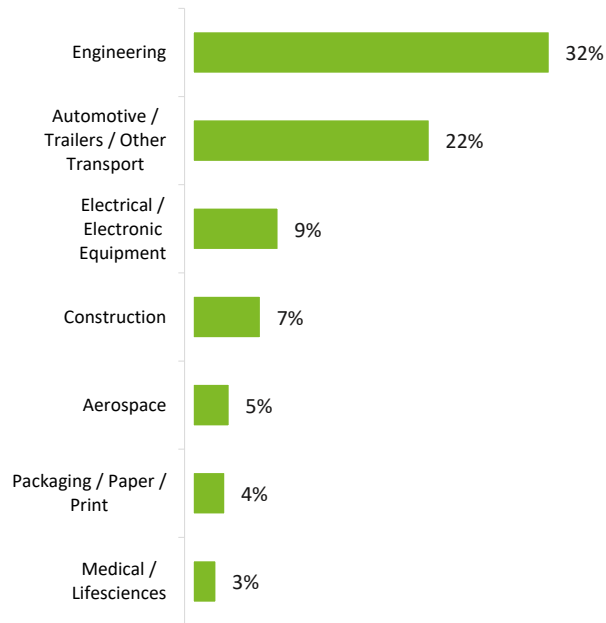
SME SIZE



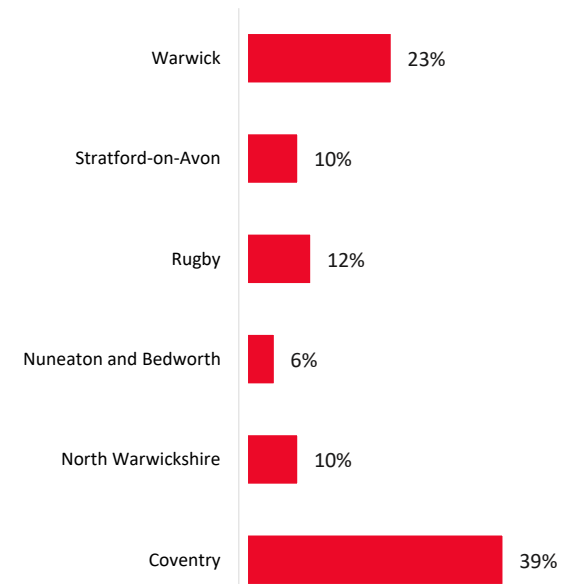
SME TURNOVER



SME SECTORS



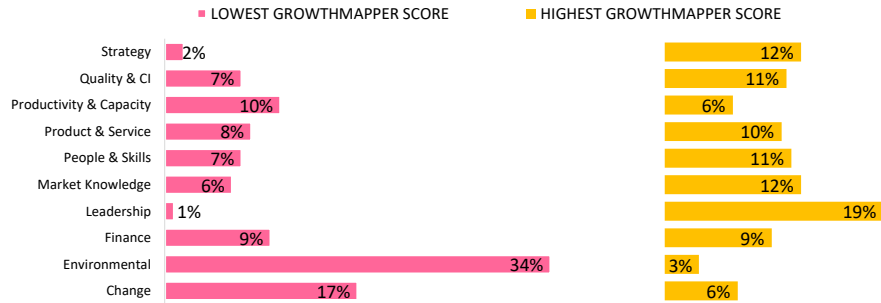
ACTIVITY BY LOCAL AUTHORITY



## GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

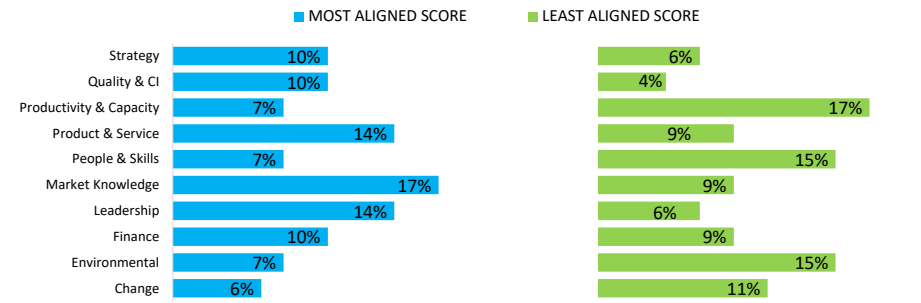
### GROWTHMAPPER SCORE BY CATEGORY



■ 34% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 19% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

### ALIGNMENT SCORE BY CATEGORY

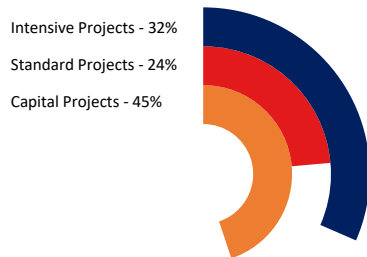


■ MARKET KNOWLEDGE IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

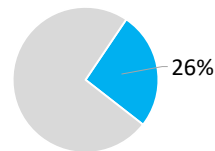
■ PRODUCTIVITY & CAPACITY IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

## PROJECT DELIVERY: TOP 3

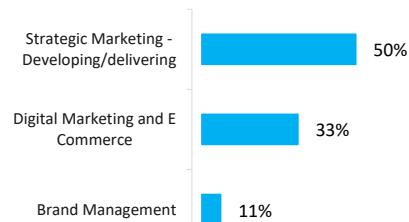
### GRANT TYPE



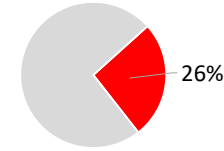
### MARKETING & MARKET KNOWLEDGE



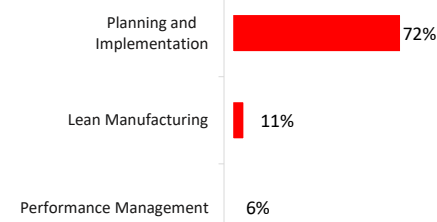
### MARKETING & MARKET KNOWLEDGE



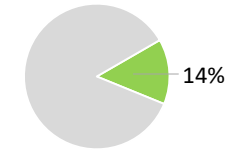
### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY PROJECTS



### STRATEGY



### STRATEGY

