

MANUFACTURING GROWTH PROGRAMME



770

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£2,633,248

PRIVATE SECTOR INVESTMENT



£1,323,343

GRANT AMOUNT DEFRAID TO DATE



752

JOBS CREATED



£40,908

AVERAGE GVA PER EMPLOYEE



8

JOBS SAFEGUARDED

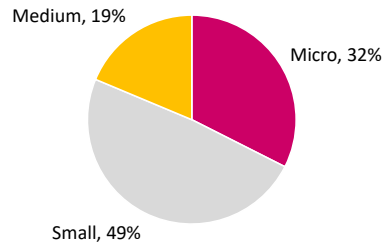


94%

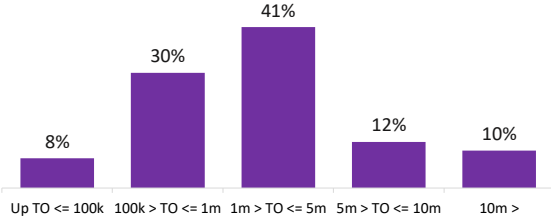
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

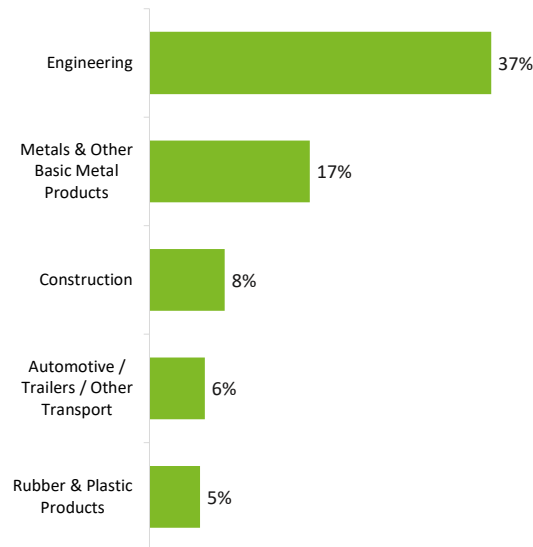
SME SIZE



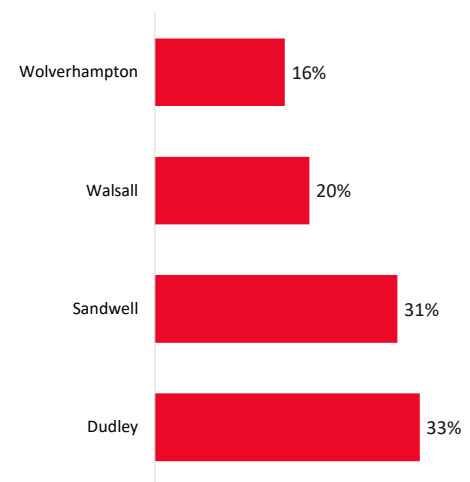
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

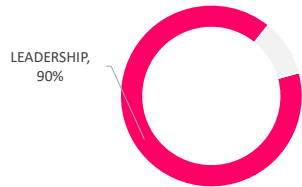


GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

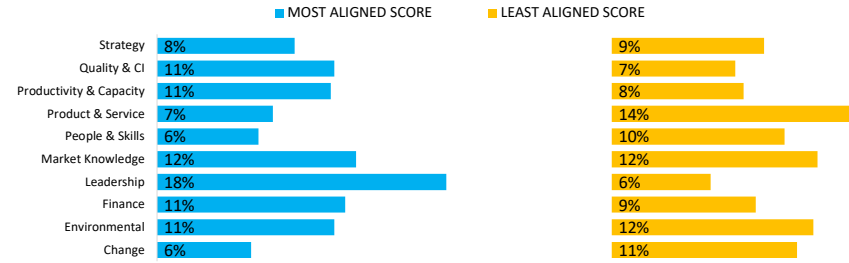


90% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



MOST BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

COMPANY ALIGNMENT

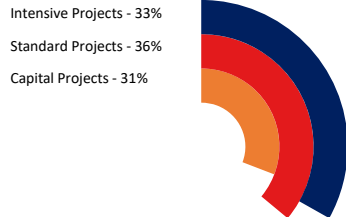


LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

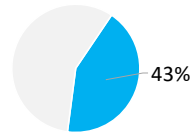
PRODUCT & SERVICE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

FOCUS OF IMPROVEMENT PROJECTS

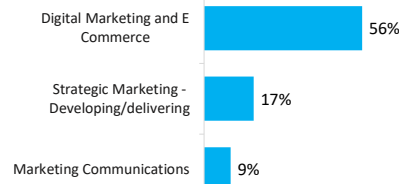
GRANT TYPE



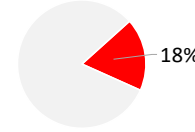
MARKETING & MARKET KNOWLEDGE



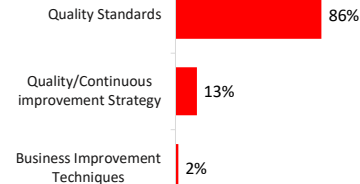
MARKETING & MARKET KNOWLEDGE



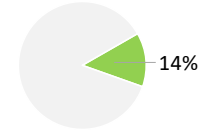
QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI



PRODUCTIVITY & CAPACITY



PRODUCTIVITY & CAPACITY

